

TURKEY TROT

Vendor/ sponsorship booths must be open 7:30-11:00 am, November 23, 2017.

TURKEY TROT
5K/10K RUN 2017

Sponsorship Application

1. General Information

Sponsorship application must be received by October 27th in order to get your logo on the t-shirt. As soon as we receive your payment and application we will begin advertising your business/ organization.

Company Name: _____

Contact Person: _____

Phone: _____ Fax: _____

Address: _____

E-mail Address: _____

2. Sponsorship Level

- \$5,000 \$2,500 \$1,000
 Mile Marker - \$500 Which mile? _____ Other _____

Will your company/organization be providing to attendees any of the following:

- Marketing materials Coupons Giveaways

If you have giveaways for participants, we need 1,500 of your items no later than 11/17. Items may include key chains, water bottles, coupons, small edibles, etc.

Will your company have a booth at the event? _____ Yes _____ No

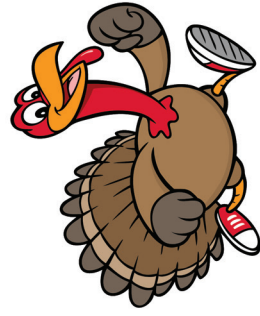
Outlets needed: None One Two

All sponsors/vendors must provide all booth supplies, including pop-up tent, tables and chairs. City is only providing booth space.

Send application to: Jeff Nereson, JNereson@roseville.ca.us or cell (916) 774-5974

Payment Method Check Check payments must be payable to the City of Roseville
 Credit Card ___ Visa ___ Master Card ___ Discover ___ Am Ex
 Number: _____ Exp. _____





TURKEY TROT

5K/10K RUN 2017

2017 Premium Sponsorship Levels

Expected attendance to reach 2,800 people

Sponsorship Levels	Event/ Area Sponsorship	Event Booth	Company Marketing	Event Involvement	City's Web Page
\$5,000 <i>Only one sponsor per industry accepted</i>	Company listed as event sponsor	10x20 booth in a prime location	Company name prominently on event t-shirt Company name on event banners and signage Company name listed on signage displayed at packet pick-up	8 complimentary race entries Provide items for swag Company sponsorship announced throughout the event	Your company name listed on event web page
\$2,500 <i>Only one sponsor per industry accepted</i>	Company listed as a sponsor	10x10 booth in a prime location	Company name on event t-shirt Company name on event banners and signage Company name listed on signage displayed at packet pick-up	4 complimentary race entries Provide items for swag Company sponsorship announced throughout the event	Your company name listed on event web page
\$1,000 <i>Only two sponsor per industry accepted</i>	Company listed as a sponsor	10x10 booth in a prime location	Company name on event t-shirt Company name on event banners and signage Company name listed on signage displayed at packet pick-up	2 complimentary race entries Provide items for swag Company sponsorship announced throughout the event	Your company name listed on event web page
Mile Marker - \$500	Company listed as sponsor at your selected mile	10x10 booth in prime location	Company name on event banners and signage	Provide items for swag Company sponsorship announced throughout the event	Your company name listed on event web page