

Economic Development & Housing Quarterly Report

January – May 2020

**4%
Growth**
in 2019



Small Business Stabilization Program

**1,092
Jobs**

\$1,049,920
was received by 111 businesses

Downtown Roseville Façade Program



6

\$50,000

Businesses
received rebates

Population



145,163

13.3%

April 2020
Unemployment
rate

April 2019: 3.4%

Rate increased
due to COVID-19.

Notable news

Sutter Health's largest emergency room opens a month early after \$178M expansion

TSI Semiconductors flourishing as only microchip manufacturer in northern California

Placer Valley Tourism celebrates grand opening of \$34M event center

Living Spaces anticipated to open July 2020 (pending COVID-19 regulations)



Communications



10 Editions of Business Matters Newsletter



5,878 Business Matters subscribers



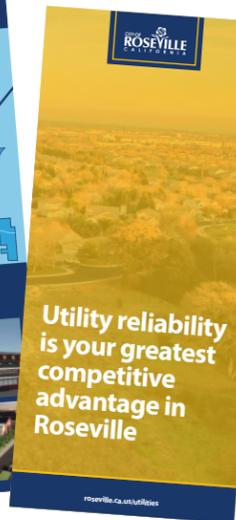
7,145 Visits to newly launched Business Help webpage



Redesigned Economic Development website



Taken the lead in notifying and educating businesses on COVID-19 guidelines, procedures and steps to open



New suite of Economic Development marketing collateral

Request for Proposals

Comprehensive Proposition 218 Fees and Charges Compliance Assessment and Related Cost of Service Studies: Close of RFP is May 15, 2020

Purchase and Development of City Owned Commercial Property, Galilee site: Close of RFP is June 5, 2020

Roseville Digital Billboard Project: Close of RFP is June 11, 2020

Coming soon: Hotel Conference Center and Roseville courthouse sites



Economic Development highlights



Family Meals Roseville Partnership with Invest Health and Health Education Council **20,000 meals** for **800 residents, 6 local restaurants, 100 volunteers** and support from community organizations



United States Post Office signed **10 year lease** with the City at 116 S. Grant Street with optional 10 year extension



22 grants totaling \$388,400 recommended for funding by Grants Advisory Commission *City Council to consider on June 17*



715 new or renewed business licenses January - April



Outdoor dining expansion to help restaurants safely serve more customers

Upcoming projects FY 2020-21

Sale of surplus property: Roseville Industrial Park (Panhandle Site)

Continued discussions with the University Development Foundation for higher education site

Demolition of 300 Taylor Street courthouse site in July-September 2020

Economic Development programs and incentives

Implementing Grants Advisory Commission strategy

Updating Economic Development Strategic Plan in partnership with Roseville Electric and Environmental Utilities





Housing highlights

30 virtual Housing Choice Voucher briefings since March

710 total mainstream vouchers

\$500,000 from the Citizen's Benefit Fund to fund all applications for Homeless Prevention & Rapid Rehousing Program

Allowed Salvation Army to temporarily serve take-away meals from their storefront

Executive Order for The Gathering Inn to shelter-in-place and provided two hand sanitizer stations

\$417,412 in CARES Act funding: Funded 2 months of staffing for The Gathering Inn's shelter-in-place - **\$60,000**

Funded **\$101,000** for The Gathering Inn's bathroom remodel to ensure ADA compliance



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