

Electric Dispatch

May 2008 A newsletter to inform customers of Roseville Electric

Show Off the Artist Inside



It's time to show us your creative side. We're putting out the call for student artists to pick up their brushes and give us a hand. The 2009 Student Calendar Art Contest is here, and there have never been more reasons to take part in this fun challenge. With \$1,500 in cash and prizes available, it's time to get those creative juices flowing.

This year's theme, *Changing Our Footprint—Looking Toward the Next Century*, is about the impact each and every one of us has on the environment and our future. It's your environmental footprint, the impact you make on the natural world around you—and smaller is better. There are all kinds of ways to make a difference in your footprint's size—walking, riding a bike or carpooling, recycling, being more energy efficient at home, and using green energy to name a few. Thanks to a wide array of programs and suggestions available from Roseville Electric and Environmental Utilities, shrinking your footprint is easier than ever.

To enter, create a painting of any programs you and your family are participating in so that we can see all the great things residents are doing. If you're interested in getting your work on the cover, there's a separate category for artwork about an action you took to make your environmental footprint smaller. Don't forget to check the appropriate box on the entry form.

The deadline for entry is September 19. For more information and to download the official application, visit www.roseville.ca.us/artcal

Do Your Part: Reduce Your Carbon Footprint

Each year, the average Roseville home contributes more than 6,000 pounds of greenhouse gas emissions to the atmosphere from the production of energy used in your home. You continue to contribute to greenhouse gas production through the miles you drive and the waste you produce.

You can significantly reduce your carbon footprint—the amount of greenhouse gas you generate—by choosing clean energy.

It's smart—You're supporting wildlife friendly Northern California wind turbines and Roseville solar energy facilities.

It's clean—100 percent renewable wind and solar power.

It's affordable—an additional 1.5 cents per kilowatt hour or about \$12 per month for the average Roseville home.

It's easy—Simple sign up at www.roseville.ca.us/GreenRoseville or call 79-POWER.

It's time—Do it today for a better tomorrow.



Roseville Electric

We've Made Cool Air More Affordable



Roseville Electric now offers residents who replace their existing air conditioners or heat pump a powerful incentive to act now.

Upgrade to a new, high-efficiency model and receive a rebate of up to \$750 or low-interest financing, with no money down, rates as low as 7.9 annual percentage rate and terms up to 12 years. Act now, before the heat sends your energy bills skyward. Call us today to find out if you qualify and get rolling on the quick, simple road to your new HVAC unit.

Call 774-5110 to learn more about our rebate and credit options, or visit www.roseville.ca.us/electric/residentialrebates

Energy Audit Your Home Online

Conservation starts in your home. The problem is, most people have no idea how efficient their home is, so they're not sure where to start. At Roseville Electric, we have a free online tool that gives you a picture of your current energy and water use and offers suggestions for resource-saving actions you can take.

All you need is a copy of your last bill and a computer with an Internet connection. It takes 20 minutes to answer questions about your home and habits. In return, you'll receive a detailed report of where you use the most water and energy, along with personalized tips on how to be more efficient.

Also, if you provide us with an email address (don't worry, we won't share it with anyone), we'll send you regular updates on Roseville Electric and Environmental Utilities programs and additional efficiency tips.

Start your free online RE-View Energy and Water Audit today by visiting www.roseville.ca.us/energyaudit



POWER PARTNERS

Your Neighbors Are Doing It

A group of your neighbors have banded together with us in a forward-thinking program to reduce peak power demands. These Power Partners are helping our city and state cut summer's peak energy demand. It's a very important action for two reasons—summer afternoons put tremendous stress on our distribution system, sometimes causing us to buy more costly electricity, which is often generated by less-preferred sources.

Power Partners is a great way for residents to help the city and state lessen the need to buy excess power. The program's volunteers have agreed to let Roseville Electric install a device that will cycle air conditioning units on and off during hotter summer afternoons. Generally, cycling occurs about 10 minutes every half hour, and no more than 30 minutes every hour for short periods of time. Air conditioning fans continue running during that time, so that most residents don't notice a difference. The cycling device does not void your air conditioning unit's warranty or affect its performance in any way.

Roseville Reflections Goes Digital

Starting soon, residents will be able to read *Roseville Reflections* from any computer with Internet access. The city's newsletter is going digital so you can stay abreast of city happenings with the click of a button. *Roseville Reflections* will be produced more often, as well, giving you greater access to the latest city news and event information. Check it out at www.roseville.ca.us



Smart, Easy Online Bill Pay

Sign up for our free Online Bill Pay service and you can take advantage of great account management features, while also helping to reduce paper use, waste, and energy used in printing and mailing. Online Bill Pay gives customers an assortment of options to customize bill viewing and payment, designed for easy use and tailored to your specific needs.

From email alerts to online payment and delivery, it's an easy way to be green. The process is fast, simple and secure—any information entered will be used by Roseville Electric solely for billing purposes. To sign up today, visit www.roseville.ca.us/billpay

Top 5 Reasons to Join Power Partners:

- 1 Reduces our need to purchase more expensive, less clean energy
- 2 Few customers notice a difference in indoor temperature
- 3 Offers a powerful, yet easy eco-friendly action you can take today
- 4 Provides incentives of \$10 after the unit is installed and \$10 every summer you participate
- 5 Improves our city's sustainability, while managing our energy costs

Help us keep our city and state green. There are a limited number of spots available in the program, and we already have a steady flow of residents signing up. Find out how you can become a Power Partner by visiting www.roseville.ca.us/PowerPartners or calling toll-free 1-877-754-3566.

Earn Money for Saving Energy

Roseville wants to help you save money by switching to newer, high-efficiency appliances and energy-saving products. We've designed a myriad of programs to provide options and incentives to upgrade your home, become more energy efficient, and help conserve resources. Check out all the great rebate offers available to residential customers from Roseville Electric:

PRODUCT	REQUIREMENTS	REBATE
Clothes Washer	Water Factor equal to or less than 6.0	Up to \$100/house
Dishwasher	ENERGY STAR compliant	\$25/house
Refrigerator	ENERGY STAR compliant w/proof of recycle	\$100/house
Ceiling Insulation	R-19 or less increased to R-38	\$150/house
Wall Insulation	R-11	\$200/house
Floor Insulation	R-19	\$75/house
High-Performance Windows	U-Factor of 0.40 or less SHGC of 0.40 or less	\$1/sq. ft.
Sunscreens	Provide at least 60% blockage	\$1/sq. ft.—max \$100
High-Efficiency Air Conditioner	SEER Rating of 14 or higher EER Rating of 12 or higher	Up to \$750/unit
High-Efficiency Heat Pump	Split Systems HSPF of 8.5: Package Systems HSPF of 8.2	\$200/unit
Compact fluorescent lightbulbs	ENERGY STAR compliant	Up to \$10/house

For more information on rebates go to www.roseville.ca.us/electric/residentialrebates

ELECTRIC DISPATCH IS PUBLISHED FOR ROSEVILLE RESIDENTS BY ROSEVILLE ELECTRIC. ©2008. COMMENTS AND SUGGESTIONS ARE WELCOME. PLEASE SEND TO THE ATTENTION OF VONETTE MCCAULEY AT: VMCCAULEY@ROSEVILLE.CA.US

2090 HILLTOP CIRCLE, ROSEVILLE, CA 95747-9704
916 797.6937 | 916 774.5220 TDD
916 774.5428 24-HR OUTAGE HOTLINE

FIND US ON THE WEB: WWW.ROSEVILLE.CA.US/ELECTRIC



Have a Question?

If you have an energy-related question or want to know about an energy-efficiency technology or product, let us know. You can reach us by e-mailing rosevilleelectric@roseville.ca.us or by calling 79-POWER (797-6937).

