

The city's Stage One Conservation Level guidelines call for residents to:

- Eliminate any unnecessary or wasteful water use and to stop water from running off into the gutters or onto neighbors' property. During this stage, you cannot use water to wash off sidewalks, patios, driveways, etc.
- Do not use free-flowing hoses. Equip hoses with a spray nozzle that halts water flow when not in use.
- Fix leaky pipes, toilets, fixtures and sprinklers.
- Make sure your recirculation pump is working properly for any pools, ponds, fountains or other water features, and do not drain water unless necessary and approved by the city.
- Ask for water at restaurants, if you are thirsty. During these conditions, all restaurants are required to provide water only by request.

Additional tips to help your family reduce water use:

- Reduce your irrigation systems run times and cut back on the number of days you water your landscape.
- Monitor your soil moisture. Expose the soil a few inches down to determine if your landscape needs water. Dry soil a few inches below the top soil requires water.
- Take your car to a car wash that recycles water rather than wash it at home.
- Take shorter showers, don't leave the water running while doing dishes or brushing teeth and practice other conservation measures around your home.

The city also has a wealth of water conservation programs and rebates in place to make saving water easy, including:

- Free Water-Wise House Calls to help you analyze and reduce water use.
- Rebates on water saving toilets, washing machines, and pool covers.
- Cash for Grass program that pays you to replace grass with plants that use little water (available July 1).

If you have any questions about the new water conservation level or water conservation programs available, please visit www.roseville.ca.us/savewater or call 774-5761.

City Activates Stage One Water Conservation Level



Folsom Lake, December 2007.

In April, city officials learned the federal government is cutting back Roseville's expected water allocation, creating a need to activate a STAGE ONE CONSERVATION LEVEL.

While the storms of early 2008 brought rain to the valley and raised the Sierra Mountain snow pack to twice what we saw a year ago, they did not continue into the late season. We received only 20 percent of March's average rainfall and none in the month of April. That shortfall, coupled with the water deficit of 2007, prompted the federal government to reduce water allocations to many areas throughout the state.

As a city, we need to make changes that will allow us to overcome this reduction and make it through the summer months with minimal impact. Roseville will be able to provide 90 percent of the city's water needs, but the other 10 percent will need to be made up through conservation measures.

Roseville Keeps Two-Thirds of Its Trash Out of Landfill

According to state calculations, Roseville successfully diverted 66 percent of its trash from the landfill in 2006. The diversion rate, which measures how many tons of trash our programs reduce, recycle, or reuse, puts Roseville in the top tier among California jurisdictions reporting and more than 10 percent above the state average.

While we're proud of the 2006 numbers, it's also important to note that our green waste recycling program was still being implemented in 2006 and we had not yet begun our universal waste or fats, oils and greases pickup or our EPS foam recycling programs. Today's diversion rate is likely to be even higher as our number of programs, already among the highest number offered in any California jurisdiction, continues to grow.

We want to thank you for helping our city dramatically reduce our waste stream. While it's up to us to offer diversion programs, it's your enthusiastic adoption of our programs that determines our success. If you will continue to make use of the programs we offer, we can continue to find innovative ways to support your efforts to reduce waste and protect the environment. To find out more about the many programs available, visit www.roseville.ca.us/recycle.



Meter Retrofit Program Update

After seven years, we're pleased to report that our retrofit program is making steady progress on installing water meters in unmetered areas, with 6,000 meters remaining of the original 15,000 meter goal. The city is under federal mandate to install the meters and is taking advantage of federal grant money to fund part of the installation and expand the program for reading efficiencies and long term utility cost savings. An evaluation of the impact this has on the retrofit surcharge is currently underway.

▶ As a reminder, if you're interested in upgrading your sidewalks, driveway or lawn areas, please contact us first. We will be happy to upgrade your service early, saving you the headache of tearing up completed work. To schedule an evaluation before you start, please call us at 774-5750.



What more appropriate way for a city named Roseville to launch its 100th anniversary than in front of a world-wide audience with a float in the 2009 Rose Parade!

Attended by over than a million people, and broadcast to more than 40 million nationwide, the Rose Parade is an unparalleled opportunity to obtain exposure for our city. The parade on New Years Day falls exactly 100 days before our official 100th birthday on April 10, 2009.

With float costs estimated at \$200,000, we have launched a grass-roots fundraising effort called "Pennies for the Parade," and you can find collection jars throughout the city.

If you'd like to share your memories, time, or talent, to purchase centennial memorabilia, or to sign up for a penny jar or purchase a sponsorship please visit www.roseville.ca.us/100, or call 774-5362.

Three Cheers for Our HEROES

Each month, an employee is selected to receive the department's Honoring Excellence and Rewarding Outstanding Employees (HEROE) award.



Terry Nathan

February's award went to Plant and Equipment Mechanic TERRY NATHAN from the Water Treatment Plant. Terry's initiative and dedication to maintaining the treatment plant goes hand in hand with finding practical, cost-effective solutions when needed. During monthly site tours, the plant's chief operator consistently finds that issues are skillfully dealt with to ensure the safety of fellow workers.



Carol Margetich

Dedication to providing high-quality results, coupled with wonderful service, brought Administrative Analyst CAROL MARGETICH our March HEROE award. In her two and a half years with

us, Carol has been consistently positive and has worked hard to learn our operations. Recently, Carol went the extra mile on two projects, researching cost-effective options and developing tools to make her co-workers' jobs easier.

If there's an Environmental Utilities Department employee who has provided you with outstanding service, we'd love to hear about it—please call us at 774-5770.



Cool Classes for Kids

Come out and join Yuki and the rest of the Utility Exploration Center (UEC) gang this summer for great mix of learning and fun. Located adjacent to the kid-friendly Martha Riley Community Library, the UEC offers a green-built oasis where you and your kids can explore the ways to protect the environment with boredom-busting tours and classes.

CSI: Environment

Join the environmental crime scene investigation (CSI) team and help process evidence to solve the caper of who's polluting our environment.

What: CSI Camp

When: July 21 through July 25
From 9 am - Noon

Where: Roseville Utility Exploration Center

Cost: \$109/\$99 with Resident Discount

That's Art—Not Trash!

Reduce, reuse and recycle by learning how to turn green and recycled materials into imaginative works of art.

Painting, Collage and Drawing

When: June 23 through June 27
From 10 am - Noon

Where: Roseville Utility Exploration Center

Cost: \$99/\$89 with Resident Discount

Sculpture and Three-Dimensional Art

When: July 7 through July 11
From 10 am - Noon

Where: Roseville Utility Exploration Center

Cost: \$99/\$89 with Resident Discount

For more information or to register, please call 746-1550 or visit www.roseville.ca.us/explore

New Reconnect Fee

During their March meeting, the Roseville City Council approved increased fees for reconnecting water service interrupted due to nonpayment of bills. Instead of the previous \$25 fee, the city will now charge \$150 during business hours and \$175 for after-hours reconnections. The new fees are designed to more accurately reflect the cost of sending crews out on reconnection calls.



Green Ideas for Controlling Insects

Sometimes a change isn't always an improvement. A new family of pesticides called pyrethroids have recently been linked to environmental damage in the nation's rivers and streams. This pesticide is often used as a replacement for its predecessor the organophosphate called Diazinon. Unfortunately, the pyrethroids like the outlawed Diazinon have been associated with aquatic toxicity. These compounds, commonly used indoors and out, can runoff into local waterways when used for lawn and garden care. According to a 2005 study funded by the California State Water Resources Control Board, 90 percent of sediment samples taken from Pleasant Grove Creek tributaries near Roseville neighborhoods contained pyrethroids in levels high enough to interrupt the food chain by killing insects and the small aquatic animals fish feed on.

Roseville's Stormwater Management Program is also partnering with Our Water Our World, an award-winning Integrated Pest Management Program, and local garden centers Green Acres at 901 Galleria Boulevard and Sierra Nursery at 3985 Douglas Boulevard to bring you information about less toxic pesticides and fertilizers.

To read more about alternative products available, visit www.ourwaterourworld.org and the UC Davis Integrated Pest Management Program Web site at www.ipm.ucdavis.edu.



ENVIRONMENTAL UTILITIES

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Comments and suggestions are welcome—please send to the attention of Sean Bigley.

www.roseville.ca.us/eu

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