

# Snap Shots

Redevelopment Newsletter • October 2008

#### **Mark Your Calendar**

October 1 6:00 pm
Downtown Merchants
A Dash of Panache
241 Vernon St.

October 8 8:00 am Chamber Revitalization Committee Meeting Roseville Chamber 650 Douglas Blvd.

October 14 7:00 pm HOT Merchants Assoc. Location TBA

> City Offices Closed Monday, October 13



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## **Chicago West Building**

On September 10, the City of Roseville, Chamber of Commerce, and Roseville Historical Society recognized the new façade on the Chicago West Building in Historic Old Town. Businesses in Downtown Roseville are recognized and awarded plaques twice each year. Pictured are Kari Hagensmith, John Piches and Mayor Jim Gray.



## **FREE Parking**

On September 11, an important addition was made to the Vernon St. Parking Garage. New signs helping visitors identify the free parking were installed. They look especially sharp at night when the neon arrow glows!



### **RRC Members**

Since 1989, the Roseville Revitalization Committee (RRC) has been helping the Redevelopment Agency with revival of Downtown. The current RRC members include Councilman Richard Roccucci, Councilman John Allard, Brian Lucas, Wendy Gerig, Del Stephenson,

► continued on page 3...







## Historical Roseville Bus Tour

Thursday, Oct. 30 the "Reaching Out Sharing Experiences" (ROSE) Program is hosting an intergenerational program linking Roseville senior citizens with Roseville High School students. From 8 a.m. to 12:30 p.m. local historian Duke Davis will lead the bus tour starting where our "town" began, in Historic Old Town.

After the tour, the group will picnic at Woodbridge Park. Sign up today by calling 774-5960, or stop by the Maidu Senior Desk at the Maidu Community Center, 1550 Maidu Dr.

## It's All Happening Downtown!

Come visit Downtown Roseville and have a great time at any one or several of this month's special events. From running to art to wine and candy, there's something for everyone. And this is just the beginning of the fall and winter line-up. Watch for more information about the annual holiday parade, veterans celebrations, and tree lighting ceremony.



Run or walk through Historic Old Town Roseville at 9 a.m. on October 11. The South Placer Breast Cancer Endowment and Roseville Connects Young Professionals' Organization are teaming up for the first annual HOT Pink 5K event (HOT stands for Historic Old Town Roseville). The race will start and finish in Historic Old Town and meander through some of Roseville's oldest and most beautiful neighborhoods. You can help raise funds for breast cancer research by participating in this fun event as a runner, walker or event sponsor. Proceeds from this event will benefit the UC Davis Breast Cancer Center. Find out more and register at www. rosevilleconnects.com.

## Wine and Art Festival to Debut Downtown

Placer County wineries, galleries, and artists will be showcased in Downtown Roseville on Saturday, **October 18**. The 1st Annual Kobra Crush 29 Wine and Art Festival brings an art show, live music, food, wine tasting, wine classes, and a brew pub to the 300 and 400 blocks of Vernon Street.

The event, which is sponsored by Placer Valley Tourism, will run from 5 - 10 p.m. Tickets for admission are \$30 in advance or \$35 at the gate.

## Third Saturday Art Walk

6:30 - 9 p.m. on Saturday,

October 18 at various Downtown locations. For more info visit:

www.roseville.ca.us/downtownevents

## Family Fun Night – Part VI

The Downtown Roseville Merchants will be presenting the sixth annual Family Fun Night on Tuesday,

October 28. As always, the event is focused on providing a safe, fun, and family-oriented evening of activities.

Family Fun Night offers free "trickor-treat" bags, candy, face painting, balloons, a magic show, and costume contest. Bring your family to Downtown Roseville, on Vernon Street between Lincoln and Grant, from 4 - 8 p.m. to enjoy the festivities.



See page 3 for the list of November events!

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#### Save the Dates!

#### Oct. 11

9 a.m. HOT Pink Fun Run Historic Old Town

#### Oct. 18

5 - 10 p.m. Wine & Art Festival Vernon Street

#### Oct. 18

6:30 - 9 p.m. Third Saturday Art Walk Downtown

#### Oct. 28

4 - 8 p.m. Family Fun Night Vernon Street

#### Nov. 11

2 p.m. Veterans Day Ceremony Vernon Street

#### Nov. 15

6:30 - 9 p.m. Third Saturday Art Walk Downtown

#### Nov. 22

10 a.m. Holiday Parade Vernon Street

### Dec. 5

5-8 p.m. Tree Lighting Vernon Street

#### **RRC Continued...**

David Henry, and Robert Gerould. When committee members Ray Phipps, Sylvia Slade, Mark Lacher and Daron Anderson stepped down, replacements were recruited. Please welcome Tammy Baillargeon, Jon Yip, and Wayne Kelly.

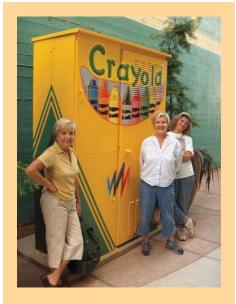
Tammy Baillargeon is co-owner of Bubba's Auto Care and President of the Historic Old Town Merchants Association. She is a member of the Roseville Chamber Revitalization Committee, eWomen's and Placer Women's Networks, and Roseville Moose Lodge.

Jon Yip is a project manager with KMS Development, LLC and member of the California Real Estate Salesperson Licensee, Urban Land Institute, Institute of Real Estate Management, and Association of Commercial Real Estate.

Wayne Kelly is a Principal and President of Land Architecture on Vernon Street. He has designed several Roseville Parks, participated in the Downtown Roseville Visioning process, and served on the steering committee for the Downtown Roseville Specific Plan.

The Agency is pleased to have Tammy, Jon and Wayne join the RRC. Their collective knowledge and expertise will greatly assist with the revival of Downtown Roseville.

The Redevelopment Agency also extends a special "thank you" to original RRC members Ray Phipps and Sylvia Slade for their service over the last 10 years. Their dedication and commitment to downtown revitalization led to many momentous projects.



A new crayola box in the *Art Alley*! Roseville Arts' Blue Line Gallery artists made this bulky gray electric box into a piece of art to beautify Downtown. The enhancement was "a real hit with the young artists and their families at Saturday evening's opening for our Children's Open Show," said Beth Rohlfes, Roseville Arts curator.

