## **PUBLIC HEARING NOTICE**

Notice is hereby given that on **December 11, 2008** at 7:00 p.m., or as soon thereafter as the matter may be heard, The **Planning Commission** of the City of Roseville will hold a Public Hearing at **the City Council Chambers located at 311 Vernon Street, Roseville, CA** for the purpose of considering an application for a <u>MODIFICATION TO THE REGIONAL MALL MASTER SIGN PROGRAM— 1151 GALLERIA BL. — NCRSP PCL 35 GALLERIA MALL TEMPORARY SIGNAGE — FILE #2008PL-161 (Project #PSP-000102)</u>

**Request:** The applicant requests approval of a modification to the existing Regional Mall Master Sign Program (RMMSP) for the Galleria Mall. The revisions will provide criteria for three types of temporary wall graphics (Vertical Garage Images, 25' x 25' Wall Images, and 20' x 10' Entrance Tower Images) that will located in seven (7) locations throughout the exterior of the mall complex. The applicant proposes this temporary Commercial Art/Advertising Program in association with the grand opening of the mall expansion.

**Project Title/Name:** NCRSP PCL 35 Galleria Mall Sign Program Modification – Temporary Signage

Project Address: 1151 Galleria Bl.
Applicant: Keith Kaplan, Westfield, LLC.
Owner: Rory Parker, Westfield, LLC.

**Current Zoning:** Regional Commercial/Special Area-North Central Roseville (RC/SA-NC)

Project Planner: Tricia Stewart, Associate Planner



**Environmental Determination:** The application is exempt from the provisions of the California Environmental Quality Act Guidelines Section 15311(a), which exempts the construction of on-premise signs, and pursuant to Section 304 of the City of Roseville CEQA Implementing Procedures.

Following the Public Hearing, the **Planning Commission** may take such action on the project as it deems appropriate. Interested persons are invited to submit written comments prior to and may testify at the Public Hearing. **Written comments may be submitted to the Project Planner, City Planning & Redevelopment Department, 311 <b>Vernon Street, Roseville, CA 95678.** If the matter is continued for any reason to a later date, written comments and public testimony will be accepted until the close of the final Public Hearing. All comments will be considered by the Approving Authority.

If you challenge the action of the **Planning Commission** on this matter in court, you may be limited to raising only those issues you or someone else raised at the Public Hearing described in this notice, or in written correspondence delivered to the Planning & Redevelopment Department at, or prior to the Public Hearing.

PAUL RICHARDSON
Planning & Redevelopment Director

Dated: November 19, 2008 Publish: November 22, 2008