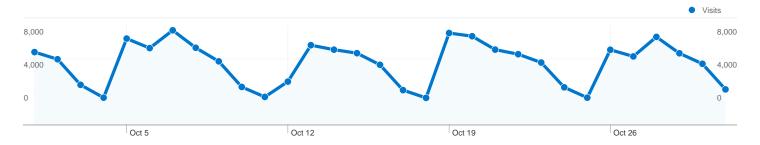
Comparing to: Site



#### Site Usage

154,678 Visits

386,151 Pageviews

2.50 Pages/Visit

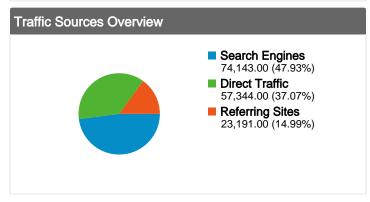
~~~~	57.55%	Bounce Rate
	01:00/0	Dourioe Rate

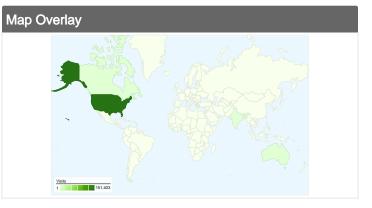
00:01:50 Avg. Time on Site

41.29% % New Visits

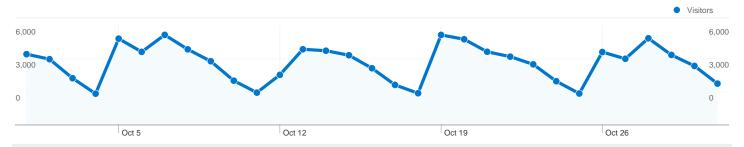
			<ul><li>Visitors</li></ul>
6,000	<b>9-0</b> -0	-0.00	6,000
3,000			0,000
0			0

Content Overview					
Pages	Pageviews	% Pageviews			
/default.asp	73,367	19.00%			
/library/public_computers.asp	17,374	4.50%			
/jobs/default.asp	17,294	4.48%			
/library/default.asp	15,096	3.91%			
/search/default.asp	9,683	2.51%			





Comparing to: Site



#### 85,017 people visited this site



85,017 Absolute Unique Visitors

386,151 Pageviews

2.50 Average Pageviews

00:01:50 Time on Site

57.55% Bounce Rate

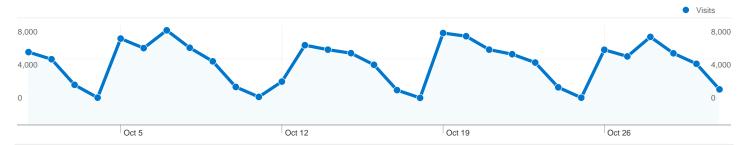
41.29% New Visits

#### **Technical Profile**

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	112,072	72.46%	Unknown	60,936	39.40%
Firefox	29,350	18.97%	Cable	59,415	38.41%
Safari	9,943	6.43%	DSL	22,258	14.39%
Chrome	2,215	1.43%	T1	9,196	5.95%
Mozilla	464	0.30%	OC3	1,316	0.85%

# Traffic Sources Overview

Comparing to: Site

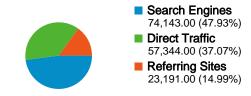


#### All traffic sources sent a total of 154,678 visits

37.07% Direct Traffic

14.99% Referring Sites

47.93% Search Engines



## **Top Traffic Sources**

Sources	Visits	% visits
(direct) ((none))	57,344	37.07%
google (organic)	53,961	34.89%
yahoo (organic)	11,704	7.57%
bing (organic)	6,043	3.91%
intranet (referral)	3,116	2.01%

Keywords	Visits	% visits
city of roseville	6,449	8.70%
city of roseville ca	2,631	3.55%
roseville ca	2,512	3.39%
roseville library	1,967	2.65%
roseville police department	1,353	1.82%

Comparing to: Site



## Pages on this site were viewed a total of 386,151 times

386,151 Pageviews

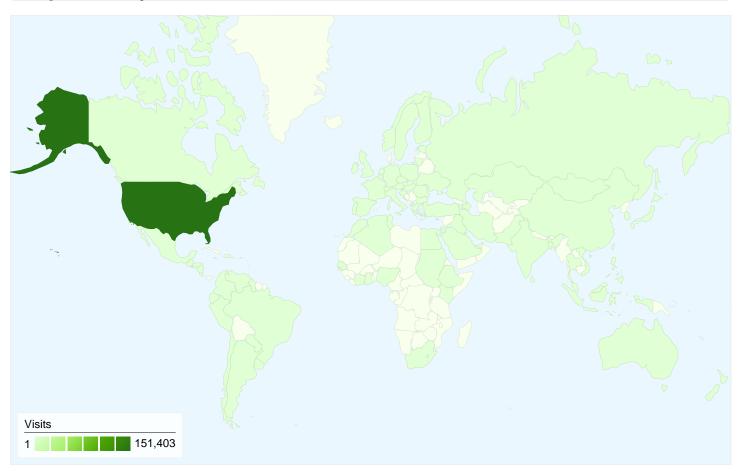
**298,765** Unique Views

57.55% Bounce Rate

## **Top Content**

Pages	Pageviews	% Pageviews
/default.asp	73,367	19.00%
/library/public_computers.asp	17,374	4.50%
/jobs/default.asp	17,294	4.48%
/library/default.asp	15,096	3.91%
/search/default.asp	9,683	2.51%

Site Usage



# 154,678 visits came from 110 countries/territories

Visits 154,678 % of Site Total: 100.00%	Pages/Visit 2.50 Site Avg: 2.50 (0.00%)	00:01:50 41.30%		<b>57.55</b> Site Avg:	<b>Bounce Rate 57.55%</b> Site Avg: 57.55% (0.00%)	
Country/Territory		Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States		151,403	2.50	00:01:50	40.68%	57.45%
(not set)		845	3.11	00:02:29	48.99%	43.79%
Canada		498	2.06	00:01:39	76.51%	60.44%
Australia		307	1.38	00:02:19	35.50%	75.90%
India		205	2.32	00:01:48	72.20%	63.41%
United Kingdom		135	2.21	00:02:01	82.96%	71.85%
Philippines		121	1.83	00:01:01	93.39%	71.07%
Germany		100	2.69	00:02:17	87.00%	54.00%
France		62	2.61	00:01:48	88.71%	69.35%

Japan	57	2.33	00:01:24	75.44%	59.65%
Malaysia	52	2.21	00:00:58	92.31%	69.23%
China	49	1.96	00:02:06	73.47%	69.39%
Ireland	49	1.57	00:00:29	95.92%	89.80%
Mexico	45	2.24	00:01:35	91.11%	62.22%
Italy	35	1.89	00:01:28	77.14%	68.57%
Netherlands	35	3.06	00:01:45	85.71%	57.14%
Costa Rica	32	1.41	00:00:12	28.12%	93.75%
Spain	31	1.74	00:00:52	67.74%	51.61%
Romania	29	1.24	00:00:28	79.31%	82.76%
South Korea	25	2.60	00:02:33	68.00%	52.00%
Singapore	24	2.67	00:01:18	79.17%	66.67%
Brazil	24	1.29	00:01:19	83.33%	79.17%
Taiwan	20	2.25	00:01:50	90.00%	60.00%
Indonesia	20	1.05	00:00:04	100.00%	95.00%
Poland	20	2.00	00:00:44	100.00%	85.00%
					1 - 25 of 110