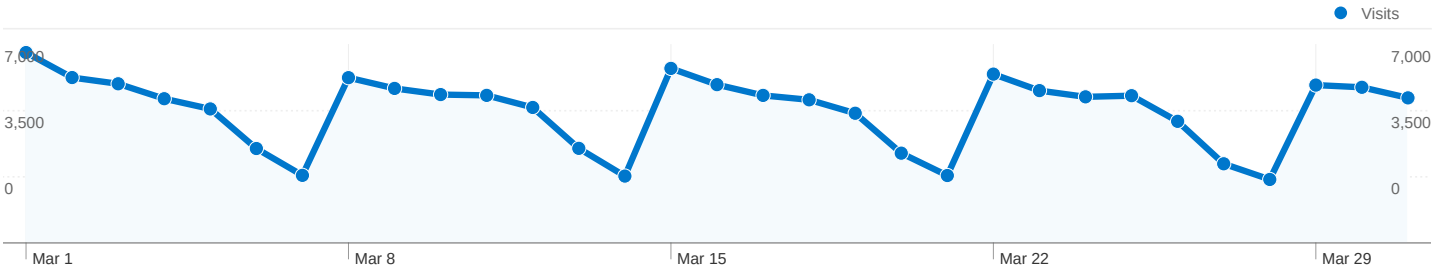
www.roseville.ca.us

Dashboard

Mar 1, 2010 - Mar 31, 2010

Comparing to: Site



Site Usage

145,241 Visits

53.90% Bounce Rate

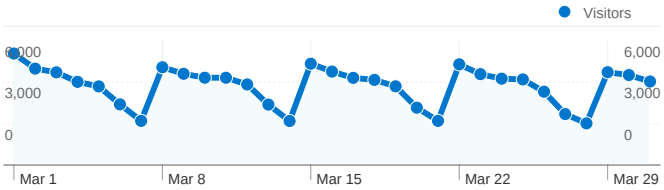
391,380 Pageviews

00:02:06 Avg. Time on Site

2.69 Pages/Visit

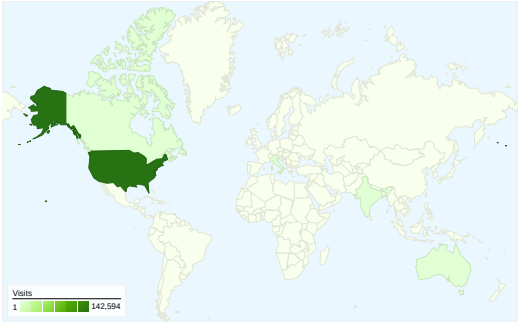
47.16% % New Visits

Visitors Overview

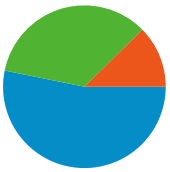


Visitors
90,041

Map Overlay



Traffic Sources Overview



- **Search Engines** 77,252.00 (53.19%)
- **Direct Traffic** 50,033.00 (34.45%)
- **Referring Sites** 17,956.00 (12.36%)

Content Overview

Pages	Pageviews	% Pageviews
/default.asp	41,683	10.65%
/library/public_computers.asp	20,957	5.35%
/	16,885	4.31%
/jobs/default.asp	14,583	3.73%
/library/default.asp	12,674	3.24%

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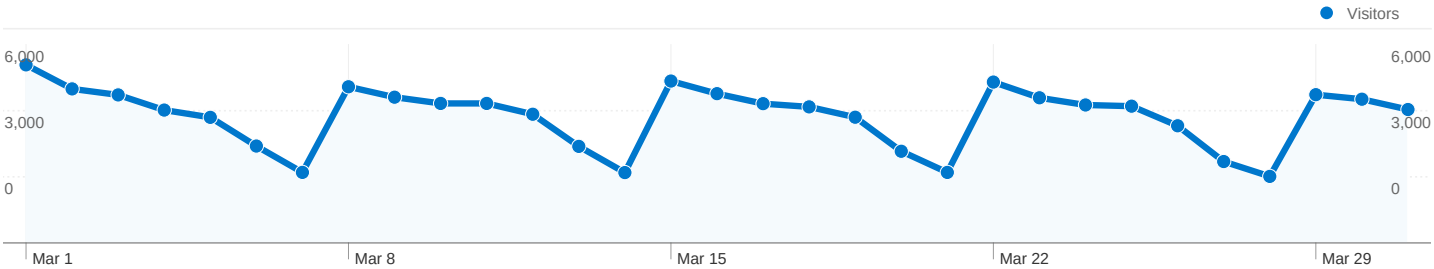
Visitors Overview

Mar 1, 2010 - Mar 31, 2010
Comparing to: Site



90,041 people visited this site

145,241 Visits

90,041 Absolute Unique Visitors

391,380 Pageviews

2.69 Average Pageviews

00:02:06 Time on Site

53.90% Bounce Rate

47.16% New Visits

Technical Profile

Browser	Visits	% visits
Internet Explorer	97,783	67.32%
Firefox	30,737	21.16%
Safari	11,263	7.75%
Chrome	4,228	2.91%
Mozilla	416	0.29%

Connection Speed	Visits	% visits
Cable	60,155	41.42%
Unknown	47,959	33.02%
DSL	21,532	14.83%
T1	13,202	9.09%
OC3	1,166	0.80%

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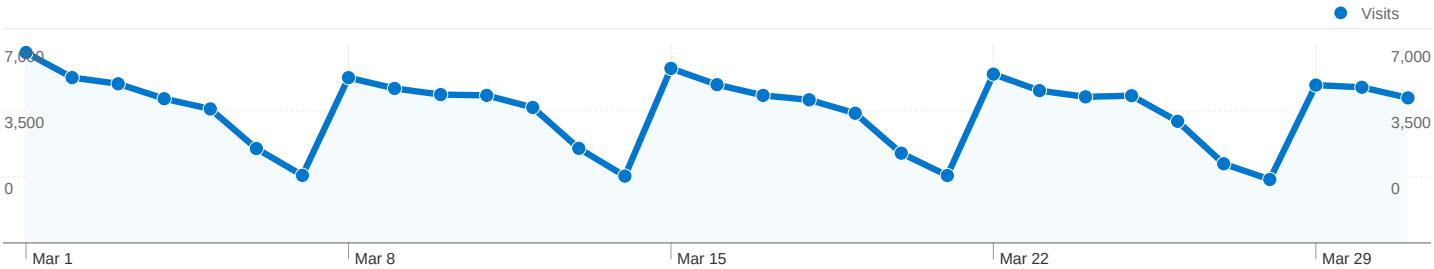
Traffic Sources Overview

Mar 1, 2010 - Mar 31, 2010
Comparing to: Site

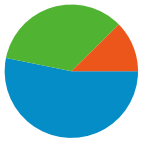


All traffic sources sent a total of 145,241 visits

34.45% Direct Traffic

12.36% Referring Sites

53.19% Search Engines



Search Engines
77,252.00 (53.19%)

Direct Traffic
50,033.00 (34.45%)

Referring Sites
17,956.00 (12.36%)

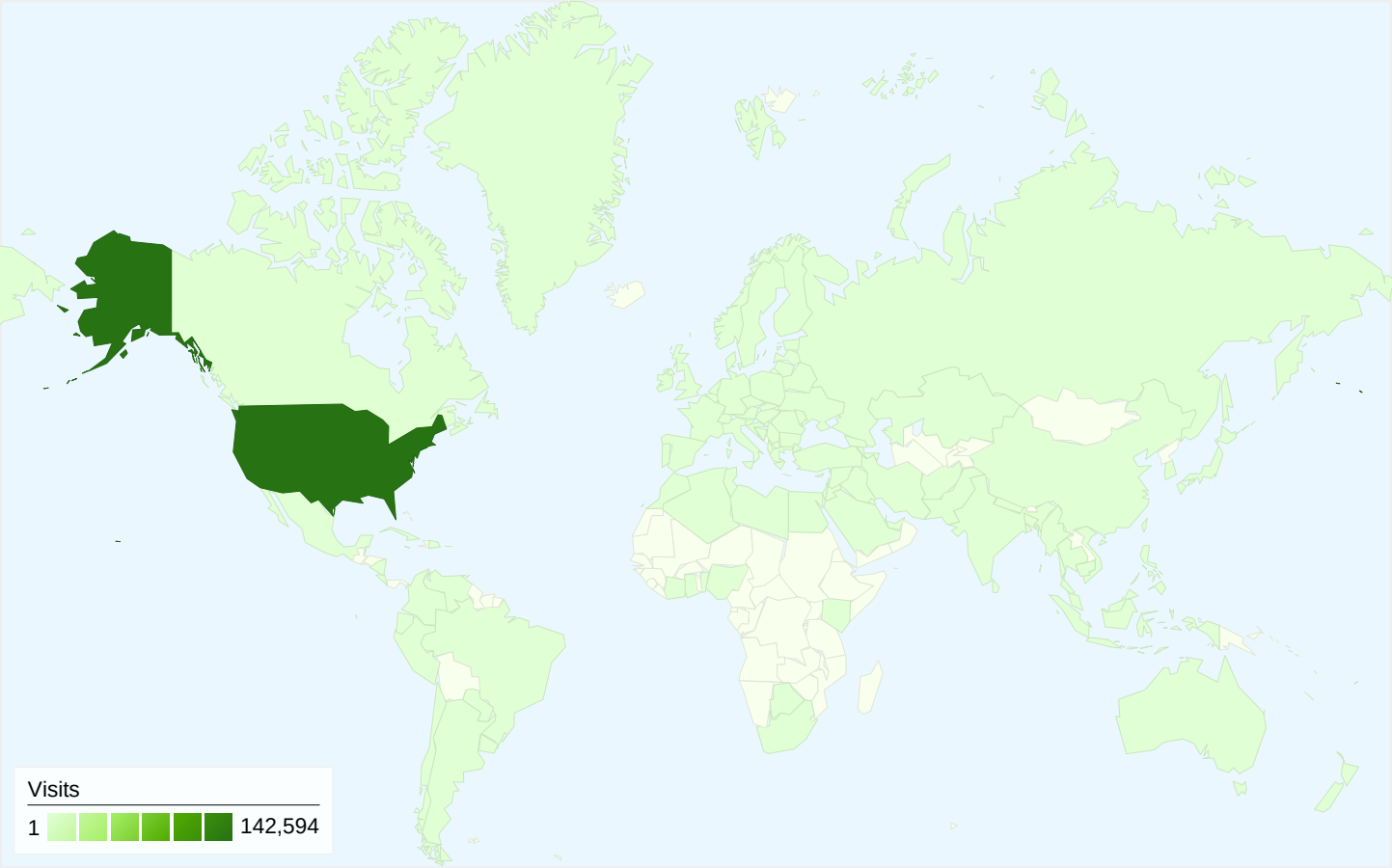
Top Traffic Sources

Sources	Visits	% visits
google (organic)	57,710	39.73%
(direct) ((none))	50,033	34.45%
yahoo (organic)	10,111	6.96%
bing (organic)	7,017	4.83%
intranet (referral)	3,098	2.13%

Keywords	Visits	% visits
city of roseville	6,785	8.78%
roseville ca	2,956	3.83%
city of roseville ca	2,638	3.41%
roseville library	2,274	2.94%
roseville electric	1,538	1.99%

Map Overlay

Mar 1, 2010 - Mar 31, 2010
Comparing to: Site



145,241 visits came from 118 countries/territories

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
145,241 % of Site Total: 100.00%	2.69 Site Avg: 2.69 (0.00%)	00:02:06 Site Avg: 00:02:06 (0.00%)	47.18% Site Avg: 47.16% (0.03%)	53.90% Site Avg: 53.90% (0.00%)

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	142,594	2.71	00:02:07	46.49%	53.62%
Canada	490	2.21	00:01:28	85.10%	58.57%
India	222	2.55	00:02:10	76.13%	57.21%
Italy	219	1.40	00:00:25	94.06%	81.28%
Australia	196	1.69	00:00:40	57.65%	80.10%
United Kingdom	179	2.17	00:01:15	88.83%	67.60%
Philippines	95	2.96	00:02:20	84.21%	60.00%
Germany	90	2.79	00:02:26	90.00%	60.00%
France	63	2.00	00:01:08	87.30%	69.84%

Ireland	63	2.08	00:00:47	88.89%	82.54%
					1 - 10 of 118

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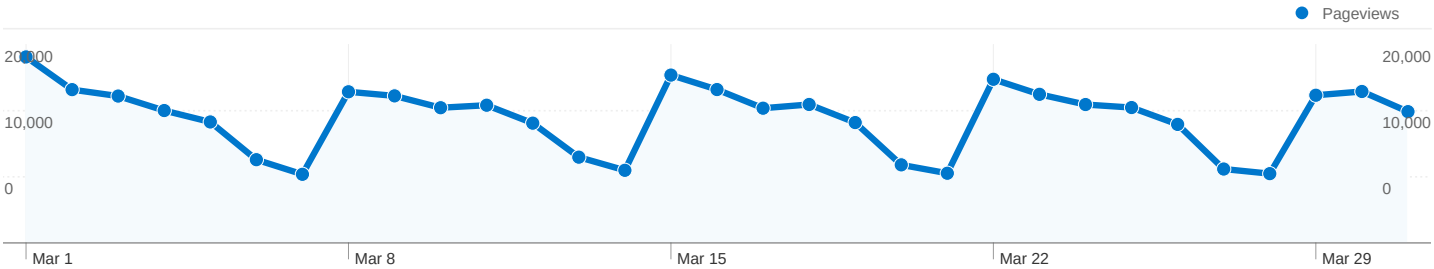
Content Overview

Mar 1, 2010 - Mar 31, 2010

Comparing to: Site



Pages on this site were viewed a total of 391,380 times

391,380 Pageviews

299,125 Unique Views

53.90% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/default.asp	41,683	10.65%
/library/public_computers.asp	20,957	5.35%
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/jobs/default.asp	14,583	3.73%
/library/default.asp	12,674	3.24%