www.roseville.ca.us Dashboard



Site Usage

154,012 Visits

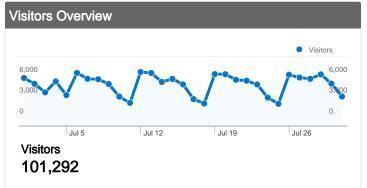
433,561 Pageviews

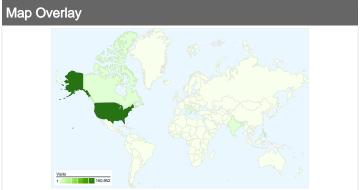
2.82 Pages/Visit

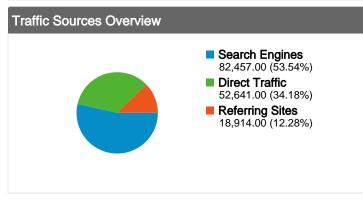
47.62% Bounce Rate

00:01:55 Avg. Time on Site

46.21% % New Visits





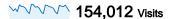


Content Overview		
Pages	Pageviews	% Pageviews
/default.asp	55,838	12.88%
/library/default.asp	36,355	8.39%
/jobs/default.asp	23,237	5.36%
/library/public_computers.asp	17,899	4.13%
/parks/default.asp	12,323	2.84%

Comparing to: Site



101,292 people visited this site



101,292 Absolute Unique Visitors

433,561 Pageviews

2.82 Average Pageviews

00:01:55 Time on Site

47.62% Bounce Rate

46.21% New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	99,467	64.58%	Cable	72,316	46.95%
Firefox	30,597	19.87%	Unknown	42,983	27.91%
Safari	15,032	9.76%	DSL	23,463	15.23%
Chrome	7,194	4.67%	T1	12,704	8.25%
Mozilla Compatible Agent	480	0.31%	OC3	1,453	0.94%



All traffic sources sent a total of 154,012 visits

34.18% Direct Traffic

12.28% Referring Sites

53.54% Search Engines

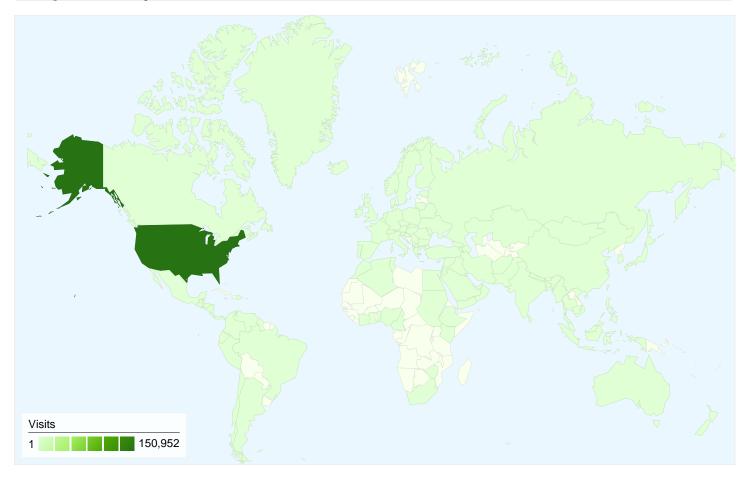
Search Engines
82,457.00 (53.54%)
Direct Traffic
52,641.00 (34.18%)
Referring Sites
18,914.00 (12.28%)

Top Traffic Sources

Sources	Visits	% visits
google (organic)	62,082	40.31%
(direct) ((none))	52,641	34.18%
yahoo (organic)	10,706	6.95%
bing (organic)	6,897	4.48%
intranet (referral)	2,582	1.68%

Keywords	Visits	% visits
city of roseville	7,306	8.86%
roseville ca	3,061	3.71%
roseville library	2,699	3.27%
roseville aquatic center	2,271	2.75%
roseville electric	1,787	2.17%





154,012 visits came from 123 countries/territories

Site Usage						
Visits 154,012 % of Site Total: 100.00%	Pages/Visit 2.82 Site Avg: 2.82 (0.00%)	00:01: Site Avg:		% New Visits 46.19% Site Avg: 46.21% (-0.03%)	47.62 Site Avg: 47.629	%
Country/Territory		Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States		150,952	2.83	00:01:56	45.42%	47.24%
Canada		410	2.61	00:01:44	80.49%	53.90%
Italy		299	1.22	00:00:19	95.99%	86.96%
India		286	2.63	00:01:42	72.73%	53.15%
Philippines		270	2.21	00:01:14	76.30%	60.00%
Australia		191	1.62	00:01:18	60.73%	76.96%
United Kingdom		170	2.13	00:01:41	88.82%	62.94%
Japan		162	2.32	00:00:44	94.44%	51.85%
Germany		114	2.01	00:00:57	91.23%	56.14%

France	70	1.80	00:01:36	91.43%	74.29%
					1 - 10 of 123

Comparing to: Site



Pages on this site were viewed a total of 433,561 times

433,561 Pageviews

304,798 Unique Views

47.62% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/default.asp	55,838	12.88%
/library/default.asp	36,355	8.39%
/jobs/default.asp	23,237	5.36%
/library/public_computers.asp	17,899	4.13%
/parks/default.asp	12,323	2.84%