

PUBLIC HEARING NOTICE

NOTICE is hereby given that on **September 18, 2008** at 4:30 p.m., or as soon thereafter as the matter may be heard, the **Design Committee** of the City of Roseville will hold a Public Hearing at **The Civic Center (Meeting Rooms 1 & 2)** located at **311 Vernon Street, Roseville, CA** for the purpose of considering a: **E SIGN ORDINANCE AMENDMENT - FILE# 2008PL-112 (OA-000019)**.

Nature of request: The Planning and Redevelopment Department is proposing to amend the existing Sign Ordinance to allow programmable electronic signs for hotels in lieu of manual marquee signs. Programmable electronic signs would be allowed on monument signs and would be limited to one third the area of the monument sign, up to thirty (30) square feet. Only one programmable electronic sign would be permitted per individual use or building complex.

Project Title/Name: Sign Ordinance Amendment – Programmable Electronic Signs (Hotels)

Location: Citywide Ordinance Amendment

Project Applicant: City of Roseville, Planning and Redevelopment Department

Project Planner: Joanna Cucchi, Associate Planner

Environmental Determination: This project consists of an update to the existing City of Roseville Sign Ordinance. No significant changes that could effect the environment are being proposed as part of this update. The amendment does not increase the amount of signage permitted for uses, but expands the display medium. This project is therefore not subject to the environmental review requirements of the California Environmental Quality Act (CEQA) pursuant to CEQA Guidelines Section 15061(b)(3) ("The General Rule") pertaining to projects that do not have the possibility to have a significant effect on the environment.

Following the Public Hearing, the **Design Committee** may take such action on the project as it deems appropriate. Interested persons are invited to submit written comments prior to and may testify at the Public Hearing. **Written comments may be submitted to the Project Planner, City Planning Department, 311 Vernon Street, Roseville, CA 95678.** If the matter is continued for any reason to a later date, written comments and public testimony will be accepted until the close of the final Public Hearing. All comments will be considered by the Approving Authority.

The **Design Committee's** action on the project may be appealed by any interested person to the City Council by filing a written appeal with the applicable fee with the City Clerk within 10 days following the **Design Committee's** final action on the project. If the project is appealed to the City Council, the Council's action is final.

If you challenge the action of the **Design Committee** on this matter in court, you may be limited to raising only those issues you or someone else raised at the Public Hearing described in this notice, or in written correspondence delivered to the Planning Department at, or prior to the Public Hearing.

PAUL RICHARDSON
Planning and Redevelopment Director

Dated: August 27, 2008

Publish: August 30, 2008