Roseville Business Activity

July 5, 2012

Retail and Service Businesses

- **PBteen** (Pottery Barn Teen) is coming soon to the Westfield Galleria at Roseville! This will be PBTeen's first store in California. PBteen offers a fun line of exclusive furniture and accessories, created just for teenagers. Like everything from Pottery Barn, each item is expertly designed and built to last. From your bedroom and study to your dorm room and lounge, PBteen has everything you need for the way you live. You'll find furniture, bedding, accessories and more to fit your style and space.

- **eCosway** will be locating at Westfield Galleria at Roseville in suite #1012. eCosway (launched in 2002) is a rapidly growing international company. It has thousands of sales centers located throughout Asia, Australia, UK and US. eCosway works with the best researchers, suppliers and manufacturers from around the world to bring the consumer an ever-growing range of top quality products at unbelievable prices.

- Also at **Westfield**, the Fun Factory Gaming Center will be operating in suite 258. A new Sleep Train brand "Got Sleep" will be opening soon, and check out the Westfield fun family events at the new **Park on the Promenade**!

- **Hill's Kitchen** will soon be opening at 1485 Eureka Road, Suite 100, joining other successful restaurants in the center including Paul Martin's and Blue Nami Sushi. The Sacramento Bee recently published an article about chef David Hill and the exciting expansion into Roseville. "It's going to be a sustainable seafood and chop house," Hill said Thursday. We're going to bring in fresh seafood from various sources and have it as the marquee item." Hill also originated the successful Chef's Table restaurant in Rocklin.

- The Fountains has two new tenants coming soon! **Steiber's Sweet Shop** will be locating in S-135 at 1017 Galleria Blvd., and **Jacks Urban Eats** will be inhabiting the vacant space left by Counter Burger in S-150 at 1005 Galleria Blvd. Jack's Urban Eats offers quick and convenient quality food prepared to order, including sandwiches salads, carved meats and a variety of sides like mashed potatoes and gravy. Don't miss the Fountians' summer concert series in full swing. Check out their website for more information.

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This list highlights some of the current business activity in Roseville and is not intended to be a comprehensive list of all new businesses, tenant improvements or other business activities.

CITY OF ROSEVILLE CALIFORNIA

PRIDE INDUSTRIES
The power of purpose

wijit

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July 5, 2012

Retail & Service Businesses, cont'd.

- **Fins Market and Grill** will be expanding their existing restaurant to include 536 square feet of outdoor dining at 8680 Sierra College Blvd. in the Renaissance Creek shopping center. Fins originally opened this, their third, location in 1997. The first Fins was established in Fair Oaks in 1991.

- **Bar 101**, a full service bar and restaurant will be opening at 101 Main Street in Historic Roseville. Renovations are almost complete for this 3,000 square foot space (formerly Main Street Sports Bar and Grill). Anticipated opening date is mid-July.

- **Paradise Laundry** will soon be opening a new location at 500 Cirby Wy. Paradise Laundry's commitment is to provide the cleanest environment of fully operational and earth friendly equipment to speed self serve customers through the **laundry** process while offering an array of activities and entertainment to keep them content during their visit.

- **Oakmont Senior Living LLC** has submitted for construction permits at 1101 Secret Ravine Parkway. The facility will be approximately 75,000 square feet with 80 living units for residential - assisted and dementia care for the elderly. The construction valuation is approximately $6.3 million. Oakmont Senior Living is a recognized leader in the retirement industry, having planned and developed more than 30 retirement communities in the western United States.

Office/Industrial Tenants

- **PRIDE Industries** recently unveiled a $3 million upgrade to their electronics manufacturing plant. PRIDE now offers the area's only state-of-the-art Electronic Manufacturing Services plant, equipped with comprehensive, modular solution for quick change requirements, a high level of project customization, critical process validation and serial and lot traceability for full inventory accountability and control. The new capabilities are designed to provide scalable solutions to customer's needs—from prototype development to volume production.

- One company utilizing PRIDE's manufacturing services is Roseville based **Wijit**. Wijit was recently named the winner of this year's SARTA MedStart 2012 Claire Pomeroy Award for Innovation in Medical Technology. Wijit has developed a lever driving and braking system for wheelchairs that gives manual wheelchair users better mobility while protecting from repetitive stress injury caused by wheelchair use.

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