

ENVIRONMENTAL UTILITIES CITY OF ROSEVILLE Today

October 2012



WATER • WASTEWATER • RECYCLED WATER • STORMWATER • SOLID WASTE

On the Front Lines of Exceptional Utility Service



Do you ever think about what it takes to get clean, reliable, refreshing drinking water to your tap? Where things go when you flush your toilet? Or what happens to your garbage after its weekly pickup?

Though they're not engaging party topics, each must be handled efficiently and reliably to maintain our clean, vibrant community. The City of Roseville's Environmental Utilities department, your community-owned utility services provider, is at the forefront of exceptional utility service—so you don't have to think about it.

- Clean drinking water, considered the most refreshing in the region. **Check.**
- A simple and effective solid waste program that takes the guesswork out of recycling and increases our community's landfill diversion rate. **Check.**
- Recycled water to keep our scarce water supply bountiful and city landscape looking lush and wonderful? **Check.**

Everything we do is about providing the highest quality services in the most efficient and environmentally sensitive manner. We take very seriously our role in helping to maintain a healthy community, and we're proud of the exceptional value we provide for all your utility service needs.

- Roseville water comes from Folsom Reservoir.
- Recycled water accounts for approximately 5% of our city's water supply. We use it to water city parks and golf courses, and to help keep your rates low.
- Roseville is in the top 25% of California cities for recycling.
- Purchasing a 16-oz. bottle of water at a mini-mart costs approximately \$1.50, but that same \$1.50 buys more than 1,500 gallons of high-quality Roseville water. Now THAT's value!

Did you know?



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Water with the Weather

As the days become shorter and cooler, grass and plants need less water. In this in-between time, before the rainy season sets in, it's safe to cut back your summer watering amounts. You can do this on your controller in any of three ways:

- Cut the number of days in half. If you're watering four times a week, cut it to two.
- If you are running multiple start times, reduce it to one start time.
- If your controller gives you the option, reduce the percentage of water to each station from 100 percent to 30 percent.

And don't forget to hit the "rain" button on rainy days to prevent overwatering.





MOSQUITOES: What You Don't Know Can Bite You

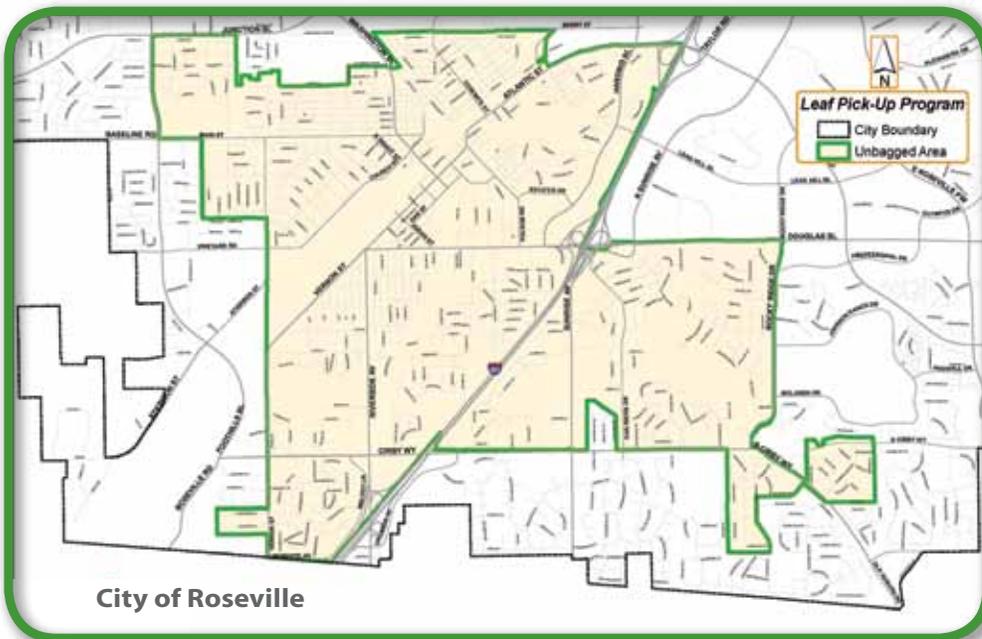
You know how it feels when they bite, but how well do you really know mosquitoes? Because these tiny pests carry some big diseases—West Nile Virus, encephalitis, malaria, heart worms in cats and dogs, and others—it's important to know your enemy. Some facts about mosquitoes—

- Every one of California's more than 50 mosquito species requires standing water or water-saturated areas to breed. That means eliminating standing water helps control all mosquitoes.
- Mosquitoes generally feed on plant nectar, but females require extra protein from blood to produce eggs.
- As tiny as they are, mosquitoes can lay eggs in very small amounts of standing water, including pets' water bowls, bird baths, and flower pot dishes. The eggs take a few days to mature, so make sure no standing water collects for more than four days.
- There are five active ingredients shown to be effective repellents, including some made from plant-based ingredients, such as lemon-eucalyptus oil.
- Mosquito season typically peaks in June and July, but there's a second surge in September. And one mosquito species prefers cooler weather. www.placermosquito.org

Avoid Costly Clogs Put Your Sink on a Fat-Free Diet

Your waistband is not the only thing that can suffer during the holidays. Your sewer pipes can have problems, too, and often because of the same **fats, oils and greases (FOG)** that cause your waistband to expand. Every year, costly sewer clogs and backups spoil holiday celebrations. This year, stop FOG from spoiling your fun by carefully disposing of large amounts in resealable containers. Wipe up smaller amounts and dispose of them in the trash.

- FOG shows up in many foods, including: cooking oils; butter, cheese, cream and other dairy products; poultry skins and juices; meat juices and trimmings; gravy; peanut butter; mayonnaise; marinades; and other fat-containing foods.
- Remember to take advantage of our free FOG pickup of your sealed containers—call 774-5780. www.roseville.ca.us/fog



Leaf Pickup Service Begins November 5

Every fall, we do our creeks a favor and give Roseville residents a helping hand by providing three options for fall leaf disposal:

Green-Waste Pickup—All Areas

Place unbagged leaves and other yard clippings in your green-waste bin and place it curbside on your scheduled green-waste pickup day.

Bagged-Leaf Areas—All Areas

From November 5, 2012 through January 11, 2013, you can take advantage of free curbside removal of bagged leaves. Place leaves in sealed trash bags weighing less than 40 pounds and place them near the curb (without blocking the gutter). Call the Community Bulletin Board at 774-5842 and give us your name, address, home phone number, and the number of bags to be removed. Pickup days are Tuesdays and Fridays. Remember, crews cannot pick up leaves in gated or private neighborhoods.

Unbagged Leaf Areas—Heavily Treed Areas (outlined in yellow on the map)

Roseville provides unbagged leaf-pile removal of front-yard leaves in the city's most densely treed areas, shown on the map. Rake front-yard leaves into piles on the street in front of your home. Place the piles at least three feet from parked cars and keep the storm drain inlets clear. You can also bag leaves if you prefer. Leaf crews will come by with our "Tink" machine and load the piles into a refuse truck for recycling. Our Tink crews will remove the leaves during their normal route that runs from north to south every two weeks or so.

Utility Rate Study Underway

Every two years, the city conducts a rate study to determine if we are charging enough to cover the costs of providing water, wastewater and solid waste services. The study is currently underway and results will be presented to Roseville City Council this spring.

Utility Exploration Center HAPPENINGS

Gift-Wrapping Fundraiser & Demo

On December 8 and 15 from 10 a.m. until 2 p.m., we'll be wrapping holiday gifts the green way. You can make a donation and have us wrap your gifts or watch our demonstrations of low-waste gift-wrapping ideas, including Furoshiki fabric-wrapping techniques.

"Greening Your Holidays" Exhibit

Explore the FREE "Greening Your Holidays" exhibit; opening to the public on November 1 and runs through December 21. Organized into naughty and nice practices, the exhibit demonstrates how to celebrate the holidays in style, all while saving water, energy and reducing waste.

- Roseville Utility Exploration Center, 1501 Pleasant Grove Boulevard, Roseville roseville.ca.us/explore



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