



City of Roseville Library Board – **Minutes** Downtown Library May 20, 2013

Library Board Members Present: Suzanne Dizon, Janice Hanson, Lee Jones, Aldo Pineschi, David

Uribe, Sabrina George

Library Staff Present: Dominick Casey, Parks, Recreation & Libraries Director

Natasha Casteel, City Librarian

Ashley Trew, Downtown Library Supervisor

Laura Johnson, Librarian/Secretary

I. ROLL CALL – Ms. Hanson called the meeting to order at 6:31 p.m.

II. PLEDGE OF ALLEGIANCE – Mr. Uribe led all in the Pledge of Allegiance.

- **III. APPROVAL OF MINUTES** A motion to approve the March 25, 2013, meeting minutes was submitted by Ms. Jones; Mr. Uribe seconded and the motion passed unanimously.
- IV. PUBLIC COMMENTS There were no public comments.

V. SPECIAL REQUESTS/REPORTS/PRESENTATIONS

Parks, Recreation & Libraries (PR&L) Pricing Plan

Mr. Casey made a presentation to the board detailing the PR&L department's new plan for establishing prices charged for various services to the public. The City Council approved the plan in March.

Handouts and a PowerPoint presentation displayed why and how the plan will be accomplished. While maintaining that access is most important and that services should not compete with those offered in the private sector, the pyramid-shaped pricing structure varies from foundational core services that benefit the community as a whole (free-to-minimal cost) up to those that are highly individualized (70-100% cost recovery). Mr. Casey pointed out that the City of Roseville is unique among other comparable cities in California by planning for and achieving over 50% cost recovery in the PR&L department as a whole while providing exceptional services to the community.

Mr. Uribe complimented Mr. Casey on the excellent, very thorough report.

VI. REPORTS/ COMMENTS/ LIBRARY BOARD/STAFF

A. Teen Council Report:

Ms. George described the various activities the Teen Library Council participated in including presenting the puppet show at the Earth Day celebration, creating posters for the Friends of the Library donation centers and preparing to assist with the Reading Rockets program over the summer.

B. Downtown Library Report:

Ms. Trew talked about the upcoming activities planned for the Summer Reading Club. She also described the volunteer-led Reading Rockets program that starts in the summer for tutoring children who currently read below their grade level. These students are referred by their teachers.

Ms. Trew described projects at the library including integration of science fiction and mysteries for adult readers into the larger fiction collection, decorating for the Summer Reading Club and new staff and cataloging activities in the History Collection.

C. Library Statistics and Programming Update:

Ms. Casteel said that invitations were sent for the grand opening of the library's Mac Lab (donated by PowerON Services, Inc.) on Friday, June 28th at the Downtown Library. RSVP's can be sent to Ms. Casteel. Once policies and procedures are completed, the Mac Lab will be open to the public and will be used for future technology classes.

Ms. Casteel provided an update on the new library bookmobile. Pictures will be available soon and will be used to help with fundraising. The Winter Gala will be reinstated this year as a means of generating donations for the bookmobile. The gala will be a coordinated planning effort between the Library Foundation and the Friends of the Library. Library Board members will also be called on to help.

Ms. Casteel described the library's new Specialty Teams that were formed to better use staff talents, reduce duplication of effort and better address Strategic Plan goals.

Recent library statistics confirm that the libraries are on track to exceed attendance and circulation figures over last year. Computer usage remains static as a result of the fixed number of available public-use computers.

Mr. Uribe inquired about the jump in card holders over last year. Ms. Casteel explained that accounts were purged prior to the transition to Koha, and staff have been issuing new cards since the changeover.

Ms. Dizon asked about the drop in attendance at Maidu. Ms. Casteel noted that this may be a result of the gate counter being out-of-service part of the year and program offerings at the other libraries.

VII . ADJOURNMENT – A motion to adjourn was submitted by Mr. Uribe; Mr. Pineschi seconded and the motion passed unanimously. The meeting was adjourned at 7:09 p.m.

The next meeting of the Roseville Library Board will be held on Monday, July 22, 2013, at 6:30 p.m. at the Maidu Library.