A newsletter to inform the customers of Roseville Electric



Look for Our Green Ambassadors at Roseville's Annual National Night Out

million people in 11,000 communi across the continent for this year's safety. Sponsored by the Roseville Police Department, National Night Out Against barbecues, ice-cream socials, flashlight walks, kids' activities, and other events to give crime and drugs a going away party.

At each of the neighborhood park locations, Green Roseville's Ambassadors will be on hand supporting healthy communities by promoting clean energy and the City's many other environmental programs.

To locate the National Night Out event location nearest you, call the Police **Department's Community and Youth** Services Division at 774-5050.

Roseville Power Partners

World's Simplest Volunteer **Program Delivers Huge Community Benefits**

Roseville Electric's Power Partners is a power-packed way to support your community by helping us reduce electricity demand during summer's peak hours. Best of all, you don't have to do a thing except sign up to earn a \$20 bill credit this year.

When you sign up, we'll install a switch that allows us to cycle your central air conditioning compressor off and on for a few minutes during high-demand times. Using state of the art technology, the program is designed so you won't even notice when the compressor goes off and on because the fan continues to run and room temperatures rise only one to three degrees during this brief time.

As simple as the idea sounds, Roseville Power Partners is the single-most effective way you can help us keep rates down and our reliability high on critical summer days.

As a thank you for participating, we'll give you a \$10 credit on the electricity bill when your Power Partner device is installed and a summertime bill credit of an additional \$10 every summer you participate. This equates to \$20 this summer and \$10 every summer after. Receipt of your initial bill credit enrolls you in the program for a minimum of one calendar year.

The technology behind Roseville Electric's Power Partners is already used in hundreds of thousands of homes across the nation. Experience has shown cycling is safe for air conditioning equipment while keeping you comfortable.

To become a Roseville Power Partner call 1-877-754-3566 and provide your account information. We'll call you to schedule a time to install the outside switch. As long as installers can get to your outside air conditioning unit and pets are inside, you do not have to be home during installation. For more information about the Roseville Power Partners program, visit www.roseville.ca.us/powerpartners.



Roseville Electric

We Can Help You Step Up To High Efficiency With Low-Interest Financing

With summer heat upon us and your old air conditioner working hard to keep up, now is the perfect time to move up to a new highefficiency system. When you do, make sure you take advantage of the generous rebates or low-interest financing we're offering on today's high-efficiency air conditioning and heat pump systems.

Choosing a high-efficiency model saves you money on your monthly energy bill and helps us all by reducing electricity demand when it's at the peak.

Available rebates range from \$200 to \$750 per unit, depending on what type you choose. If you prefer, you can choose to take advantage of our low-interest, easy-qualifying financing that brings high-efficiency into reach for all income levels.

Get the details on our Web site at www.Roseville.ca.us/Electric or call our rebate hotline at 774-5110.





Christopherson Homes Becomes First BEST Homebuilder

If you're thinking about a new home, consider one of Christopherson Homes' 127 new Blueprint for Energy Efficiency and Solar Technology (BEST) Homes set to open this October in West Roseville.

The BEST Homes program, approved by Roseville City Council this spring, integrates renewable energy technology and high-efficiency measures as standard options.

Christopherson Homes is the first homebuilder taking advantage of Roseville

Electric BEST Homes rebates requiring them to include rooftop solar electric generation systems and high energy-efficiency measures, such as insulation, air conditioners and Energy Star rated appliances as a standard feature in new homes.

"We wanted to work with the City of Roseville, as they are known for their innovative programs. After careful review, this BEST Homes program offers our customers the most comprehensive environmentally friendly package in the region," said Bob Rispoli, purchasing manager for Christopherson Homes.

Roseville Electric anticipates the BEST Homes program will eventually include 3,200 new residences, saving up to 14 million kWh of energy annually and delivering the environmental equivalent of planting about 33 million trees.

Roseville Electric's Second Quarter of 2007

POWER CONTENT LABEL						
ENERGY RESOURCES	RE Power Mix* (Projected)	Green Roseville* (Projected)	2006 CA POWER MIX** (for comparison)			
Eligible Renewable	11%	100%	5%			
—Biomass & waste	1%	0%	<1%			
—Geothermal	9%	0%	4%			
—Small hydroelectric	1%	0%	<1%			
—Solar	<1%	2.5%	0%			
—Wind	<1%	97.5%	<1%			
Coal	23%	0%	29%			
Large Hydroelectric	43%	0%	31%			
Natural Gas	23%	0%	35%			
Nuclear	<1%	0%	<1%			
Other	<1%	0%	0%			
TOTAL	100%	100% 100%				

- * 100% of Green Roseville is specifically purchased from individual suppliers.
- * 44% of RE Power Mix is specifically purchased from individual suppliers.
- ** Percentages are estimated annually by the California Energy Commission based on electricity sold to California consumers during the previous year.

For specific information about this electricity product, contact Roseville Electric.

For general information about the Power Content Label, contact the California Energy Commission at 1-800-555-7794 or www.energy.ca.gov/consumer

Annual report of actual purchases for Roseville Electric Power Mixes in 2006 $\,$

POWER CONTENT LABEL						
ENERGY RESOURCES	RE Power Actual Mix*	RE Power Projected Mix	Green Roseville* (Actual)	Green Roseville (Projected)		
Eligible Renewable	10%	11%	100%	5%		
—Biomass & waste	0.9%	1%	0%	<1%		
-Geothermal	8.4%	9%	0%	4%		
-Small hydroelectric	0.9%	1%	0%	<1%		
-Solar	<1%	<1%	2.5%	0%		
—Wind	<1%	<1%	97.5%	<1%		
Coal	23%	21%	0%	29%		
Large Hydroelectric	*1 44%	32%	0%	31%		
Natural Gas	*2 22%	35%	0%	35%		
Nuclear	<1%	1%	0%	<1%		
Other	<1%	<1%	0%	0%		
TOTAL	100%	100%	100%	100%		

- * 100% of Green Roseville is specifically purchased from individual suppliers.
- * $\,$ 39% of RE ACTUAL is specifically purchased from individual suppliers.
- * 1 & 2 Actual Power Mix differed from Q1-06 forecast due to higher-than-normal precipitation during the period which displaced natural gas energy sources with hydroelectric power.

For specific information about this electricity product, contact Roseville Electric.

For general information about the Power Content Label, contact the California Energy Commission at 1-800-555-7794 or www.energy.ca.gov/consumer

Energy-Efficiency Measures Can Lessen Impact of Second Rate Adjustment

Simple energy wise measures can help keep your costs down and mitigate a slight adjustment in rates effective July 1.

To meet rising costs the residential basic service charge will increase by \$1.50 to \$8 monthly. The energy consumption charge will increase by 4 percent or about \$4.35 for the typical residential customer based on the 790 kWh average customer usage.

To help keep your energy costs down, consider planting shade trees, participating in Roseville Electric's many energy-efficiency programs, and taking advantage of generous rebates.

And don't forget tried-and-true energysaving measures like closing curtains; letting clothes and dishes air dry; unplugging nonessential clocks and chargers; and turning off computers and other electronics when you're done using them.

Renewable Portfolio Standard

During the fiscal year July 2005 through June 2006, Roseville Electric invested \$1,748,531 in renewable energy technology and purchased power. In compliance with the Roseville Electric Renewable Portfolio Standard (RPS), our renewable mix includes that portion designated as eligible renewable by the California Energy Commission and Large Hydroelectric power. That stated, the Roseville Electric renewable mix total for fiscal year 2006 was 53.9%.

This information is provided to our customers as noted in the Roseville Electric Renewable Portfolio Standard. For more information, contact us at (916) 797-6937.

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2090 HILLTOP CIRCLE, ROSEVILLE, CA 95747-9704 916 797.6937 | 916 774.5220 TDD 916 774.5428 24-HR OUTAGE HOTLINE

FIND US ON THE WEB: WWW.ROSEVILLE.CA.US/ELECTRIC





Have a Question?

If you have an energy-related question or want to know about an energy-efficiency technology or product, let us know. You can reach us by e-mailing rosevilleelectric@roseville.ca.us or by calling 79-POWER (797-6937).