July 2006 A newsletter to inform the customers of Roseville Electric



Lennar Homes Goes Solar in a Big Way

National homebuilder, Lennar, is beginning construction on what will be Roseville's largest community of high-efficiency solar homes.

Operating locally as Renaissance Homes and Winncrest Homes, Lennar is participating in Roseville's Preferred Diamond program and will integrate photovoltaic systems and upgraded energy-efficiency measures in more than 450 new homes slated to be built in Roseville over the next two years.

By producing clean, renewable electricity, the solar community will reduce ${\rm CO}_2$ emissions and reduce dependence on fossil fuels — in quantities equivalent to planting more than 65 acres of trees, and not burning 57,000 barrels of oil.

Take Our Online Energy Audit and Add \$25 to Your Energy-Efficiency Rebate

For a limited time, customers participating in our residential rebate program can earn an additional \$25 rebate simply by completing our RE-View™ online audit.

RE-View[™] takes you through a series of questions about energy and water use in your home and around your property.

Just complete the survey to receive a detailed report, showing you where your water and energy dollars go and how to reduce consumption.

To take advantage of the Summer Special, participate in one of our residential rebate programs between May 1 and September 30, 2006 and complete the RE-View™ Online Audit during the same period.

Our residential rebate program covers energy-efficiency equipment and upgrades, including heating and air conditioning systems, appliances, windows, sunscreens, insulation and pool pumps and motors. The RE-View™ audit can uncover ways to help you lower energy use and reduce your energy bills.

To take advantage of the Summer Special, participate in one of our residential rebate programs between May 1 and September 30, 2006 and complete the RE-VIEW™ Online Audit during the same period.

Look for the energy audit link on our Web site at www.RosevilleElectric.org. To take the audit, enter your Roseville Electric account number so that we make sure you receive your additional \$25 rebate. This is available only to customers who have not completed a RE-View™ audit in the last three years. Please check eligibility requirements at www.RosevilleElectric.org.



Cool Ways to Save Energy This Summer

You can find more tips on saving energy on our Web site at www.RosevilleElectric.org.

It's that time of year again, when keeping cool can cause energy use to climb. With a few easy steps, you can keep the heat from driving up your electricity bills this summer.

- Cook on the grill outside to keep heat out of the house and, when possible, use the microwave when cooking indoors.
- Keep curtains and blinds closed during the day, especially on south or west facing windows.
- · Use the air-dry setting on your dishwasher.

- Keep your thermostat at 78 degrees and at 84 degrees on days over 100 degrees.
- · Replace or clean air conditioner filters once a month and shade the condenser.
- Plant shade trees where they will shade your house from the afternoon heat. For up to three free shade trees, find out about Roseville's Shade Tree Program online by visiting www.RosevilleElectric.org or call the Shade Tree information line at 774-5647.
- Replace weather-stripping and caulking as needed.





Rising Fuel Costs Bring About Rate Adjustment

On May 17, the Roseville City Council voted to approve Roseville Electric's, two-year, rate adjustment plan. The rate change became necessary to offset the sharp increase in energy costs—which have risen 60 percent since July 2005. Without rate changes, Roseville Electric estimates it will have a \$20 million operating deficit at the end of fiscal year 2007–08.

Rate change begins this month Beginning this month (July 7), residents will see a \$1.50 adjustment in the basic service

charge, from \$5 to \$6.50, and a 4 percent

adjustment in energy consumption rates. For the typical residential customer, the change amounts to a \$4.19 increase to an average monthly electricity bill.

In July 2007, the basic service charge will change by \$1.50 to \$8, and the energy consumption charge will be adjusted by 4 percent. The average residential customer can expect to see a change of \$4.35 to the monthly bill.

Commercial customers will also see a two-phase rate adjustment, with a 5 percent increase in July 2006 and a 6 percent change in July 2007.

RE rates still among the lowest

The adjusted rates ensure Roseville Electric's 49,000 customers will continue receiving award-winning reliability and dependable service at competitive rates. Even with the adjustment, Roseville Electric's rates continue to be the lowest in the Sacramento region, and among the lowest in California.

Roseville Energy Park Fills Sought-After Jobs

Applications have been pouring in from around the world from energy professionals eager to work at the state-of-the-art Roseville Energy Park, slated to open next spring. This month, the 20 employees hired to staff the electricity generation facility will start an extensive seven-week training program. Following training, the crew will begin the start-up and commissioning phase of the plant, which requires intensive and thorough testing of all plant systems to ensure it is ready for operation. When completed, the natural gas-fired plant will produce 120 megawatts of electricity, with peak generation capacity to 160 megawatts available within minutes.

Roseville Electric's Second Quarter of 2006

POWER CONTENT LABEL 2004 CA **RE Power** Green Roseville* **ENERGY** Mix* **POWER** (Projected) **RESOURCES** (Projected) MIX** 11% 100% 4% Eligible Renewable —Biomass & waste 1% 0% <1% -Geothermal 8% 0% 3% 0% -Small hydroelectric 1% 1% —Solar <1% 2.5% <1% 97.5% —Wind <1% <1% Coal 20% 0% 29% Large Hydroelectric 33% 0% 20% 0% 45% **Natural Gas** 34% **Nuclear** 1% 0% 2% Other <1% 0% 0% TOTAL 100% 100% 100%

- * 100% of Green Roseville is specifically purchased from individual suppliers.
- * 31% of RE Power Mix is specifically purchased from individual suppliers
- ** Percentages are estimated annually by the California Energy Commission based on electricity sold to California consumers during the previous year.

For specific information about this electricity product, contact Roseville Electric.

For general information about the Power Content Label, contact the California Energy Commission at 1-800-555-7794 or www.energy.ca.gov/consumer

Roseville Utility Exploration Center Update

LAYING THE FOUNDATION FOR LEARNING ADVENTURE

After a soggy spring, Roseville's Utility Exploration Center construction is heating up this summer. Crews have laid the foundation and are erecting the steel framework that will house the hands-on learning center, scheduled to open in 2007.

While the physical structure takes shape, a crew of volunteers is also forming to help with exhibits and tours, and to serve as docents and researchers.

When completed, the center will provide children and adults with interactive tools for learning about new technologies and conservation in the energy, water, solid waste and wastewater industries.

Anyone interested in volunteering at this innovative center should call Beth Poore at (916) 746-1659 or e-mail her at bpoore@roseville.ca.us to get on the interest list.

The Roseville Utility Exploration Center is just one of several features included in the facility located at Mahany Park. Also slated to open in mid 2007 is a library and a public access television studio.



iPod nano® Giveaway Green Roseville Summer Jams!

Roseville Electric customers who sign up to participate in the Green Roseville program through September 1, 2006 will be eligible to win an Apple iPod nano®.*

Green Roseville customers pay about 50 cents a day to purchase electricity generated from renewable energy resources such as wind and solar and significantly contribute to the preservation of our environment. The Green Roseville program is open to both

Already, more than 700 customers — including Williams + Paddon; Caboodle Cartridge and Chez Soi Interiors — are Green Roseville participants. For more information, please call 779-POWER or you can sign up online at www.rosevilleelectric.org.

* Roseville Electric employees are not eligible to participate in this special promotion.

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COMMENTS AND SUGGESTIONS ARE WELCOME. PLEASE SEND TO THE ATTENTION OF VONETTE MCCAULEY:

2090 HILLTOP CIRCLE, ROSEVILLE, CA 95747-9704 916 797.6937 | 916 774.5220 TDD 916 774.5428 24-HR OUTAGE HOTLINE







Have a Question?

If you have an energy-related question or want to know about an energy-efficiency technology or product, let us know. You can reach us by emailing rosevilleelectric@roseville.ca.us or by calling 79-POWER (797-6937).

