ACTIVITY #1: CDBG-R Administration

1. Activity Narrative:

   This activity pays for City staff time and associated costs necessary to administer and monitor the CDBG-R funds. The amount being requested is consistent with the 10% cap for the CDBG-R Grant. Using these funds for administration, staff will work to ensure program adherence to Title XII of Division A and Section 1602 of ARRA and the timely expenditure of CDBG-R funds. With local efforts to identify the appropriate projects for use of the CDBG-R funds, staff gave highest priority and attention to projects that would maximize job creation and economic benefit and spend the funds in a timely manner. The combination of activities being proposed for use of the CDBG-R funds work towards the following program objectives:

   - Investing in energy efficiency, environmental protection, or other infrastructure that will provide long-term economic benefits;
   - Fostering energy independence;
   - Preserving and creating jobs and promoting economic recovery;
   - Assisting those most impacted by the recession;
   - Providing investment needed to increase economic efficiency; and
   - Minimizing or avoiding reductions in essential services.

   Use of the CDBG-R Administration funds also assists staff in facilitating a transparent process, including the steps in identifying projects for the CDBG-R funding, as well as the project reporting and follow-up that will be required by HUD and that will be necessary to demonstrate to the public how CDBG-R funds have been utilized locally.

2. Jobs Created: This funding assists in supporting one position that all include hours in the City's CDBG Program administration and who will work directly on CDBG-R administration activities, including contracting, disbursements, technical assistance, and monitoring. This funding is assisting in preserving jobs.

3. Additional Activity Information: This activity will directly contribute to advancements in energy conservation, smart growth, green building technologies, or development of solar projects. The administration of the CDBG-R funding also supports the grants being provided under the program.

4. Responsible Organization: This activity will be implemented by the City of Roseville, Housing Division. The contact person for this Activity is Esmerita Rivera, Sr. Program Technician II.

   Mailing Address: City of Roseville, 311 Vernon Street, Roseville, CA 95678
   Phone Number: (916) 774-5469
   Fax Number: (916) 774-5286
   Email: erivera@roseville.ca.us

ACTIVITY #2: City of Roseville – Public Facilities and Improvements

1. Activity Narrative:

   This activity will be used to provide funding of $123,795 for energy efficiency improvements to facilities owned by local non-profit agencies that are located within the city limits of Roseville, and who provide services/programs to low-income Roseville residents, by funding facility improvements such as *Photovoltaic, Solar Water Heating, Insulation, and Energy Efficient Lighting.*

   The end result of assisting with these capital investments will substantially reduce energy costs for these non-profits, which can use the cost savings to assist them in paying for staff versus building operating costs.

   In addition to a demonstrated need for these improvements and readiness of the project, this project can work towards meeting goals of the CDBG-R funding in the following areas:

- **Foster energy independence.** These improvements are expected to decrease the overall energy usage for the agencies assisted as well as decreasing dependency on public energy thereby passing on the cost savings to their overall operational costs. By supporting renewable energy, this demonstrates the belief in sustainability, responsibility, and the future as well as showing that we care about the community.
- **Job creation/retention.** Bidding out this project leads to the creation and retention of construction jobs within the local community, as well as providing additional revenue to companies for the ongoing employment of support staff to process such contracts. Conservatively, staff estimates that this activity will provide construction jobs for 3-4 individuals due to the need for an additional construction crew (comprised of 3-4 workers) to complete the necessary improvements.
- **Providing investment to increase economic efficiency.** By providing these additional funds as part of an existing bid package, there is efficiency in costs and use of staff time in preparing and gaining approval for the project and its construction contract. A larger project is a more efficient use of funding than multiple small projects.
- **Assisting those most affected by the recession.** The construction community has been hit hard by the recession and the decrease in construction activity, particularly residential construction. This award of funds would provide work for some individuals within this sector.

Staff believes that use of CDBG-R funds for this project meets project criterion, promotes energy efficiency, maximizes project economic efficiency, reduces the need for other inadequate funding sources, and allows opportunity for the funds to be spent quickly in order to comply with the federal government timelines.

Beneficiaries: This activity is projected to benefit two (2) to three (3) non-profit agencies whose facilities are located within the city limits.

2. Jobs Created: The CDBG-R funding creates the need for an additional construction work crew to complete the scope of work for this activity. A work crew is composed of three to four individuals, creating additional jobs through this activity. Additionally, the construction company used for the completion of this contract and the city staff positions used in the bidding and oversight of the project are also supported by this funding. (Summary: There are six to seven positions supported with funds, of the six to seven supported there are three to four construction jobs created through this activity.)

3. Additional Activity Information: Renewable energy is one important way we can ensure a healthy future for our children, our community, and our planet. These innovative improvements offers Roseville residents a way to support clean, local and regional, affordable energy for today and for future generations. These improvements support the local economy, clean the air, and can meet corporate environmental goals, promotes the conservation of energy and the direct reduction of energy usage.

4. Materials for Project: All iron, steel and manufactured goods used in construction, alteration, repair, or maintenance of a public building or public work project assisted with funds under the Recovery Act must be produced in the United States, unless the Secretary finds that: the requirement is inconsistent with public interest; those goods are not reasonably available or produced in sufficient quantity in the U.S.; or the use of the goods will increase the project cost by more than 25 percent.

5. Responsible Organization: This activity will be implemented by the City of Roseville, Housing Division, in conjunction with Roseville Electric. The contact person for this Activity is Esmerita Rivera, Sr. Program Technician II.
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   Fax Number: (916) 774-5286
   Email: erivera@roseville.ca.us