Approved 12/10/09

Office of Economic Development
311 Vernon Street, Roseville, CA 95678 (916) 774-5362

MINUTES

Economic Development Advisory Committee
Thursday, November 12, 2009
Hutchison Conference Room
311 Vernon Street

Committee Voting Members Present:
Mayor Gina Garbolino
Mayor Pro Tem Pauline Roccucci
Aldo Pineschi, Chamber Representative
Wendy Gerig, RRC Representative
Steve Pease, Key Partner Representative
Mark Miller, Target Industry Representative
Marc Chacon, YPO Representative

City Staff Present:
Joe Mandell, Deputy City Attorney
Julia Burrows, Deputy City Manager/Economic Development Director
Karen Garner, Economic Development Analyst
Kelly Wickline, EDAC Secretary
Chris Robles, Community Development Manager

I. Roll Call

II. Public Comment

III. EDAC Member Roundtable

Steve Pease updated the committee on the KMS project at 238 Vernon Street. The exterior is complete including railing, awning and tile work. There are two potential tenants currently interested in the building. Construction has begun on two buildings on Galilee and Washington; tenants are already in place.

Mark Miller updated the committee on Sutter. Patient volume is currently down but surgeries are up by 10%. The Acute Rehabilitation Center has a good patient pull with its 40 bed facility that has an average daily census of 38. The campus is good, the flow of traffic is good and all offices are full.

Marc Chacon provided an update on the 2nd Annual HOT Pink 5k Fun/Run the event was held on October 10th and they had a great turnout with 450-500 runners/walkers; proceeds benefited the Placer County Breast Cancer Endowment.

IV. Action Items

A. Approval of Minutes

A motion was made by Pauline Roccucci to approve the minutes of the September 10, 2009 meeting, the motion seconded by Marc Chacon. (7 ayes, 0 nos), motion passed.

V. Presentations

Indria Gillespie provided a program overview of Small Business Development Center (SBDC) services. SBDC is funded partly through a Cooperative Agreement with the U.S. Small Business Administration (SBA) and provides business consulting and training to Placer, Nevada, Sierra, Plumas, Lassen and Modoc counties. The Northeastern CA SBDC is located at Sierra College Roseville Gateway campus. SBDC services are also available

at the Rocklin and Lincoln Chambers. Counseling is free and confidential and can help with Business Planning and Management, Marketing and Financial Management. SBDC also offers low cost trainings such as ServSafe, Quickbooks, etc. Indria will be meeting with Bill Duthler of SCORE to discuss future collaboration.

VI. Economic Development Program Updates

A. Vital Assets Grant

Final interviews of the top four candidates have been performed; the new Administrative Analyst will be introduced at the next EDAC meeting.

VII. Economic Development Activity

A. Prospect Update

The Olean Tile Complex between Industrial and Washington has been purchased and will have two new companies moving in, Inspired Solar Technologies and Inspired Surgical Technologies. Inspired Solar Technologies is testing a hydraulic solar tracking device which will be placed on Surewest's property.

Revionics is moving from Granite Bay to Douglas Blvd in Roseville.

Systech is moving from Rocklin to Roseville.

B. Retention Update - Harris & Bruno

Harris & Bruno will be staying in Roseville; they were looking to move to Reno.

C. New/Closed Business Lists

Staff supplied the committee with the New Business and Closed Business lists for the months of August, September and October.

VIII. Economic Development Partners Status (verbal updates)

A. Roseville/Granite Bay Chamber of Commerce

The Chamber held their planning conference last weekend. The 4th Quarter business showcase and mixer is scheduled for December 1st 5:30pm-7:30pm at the Maidu Community Center.

B. Placer Valley – Business Improvement Area

Not discussed.

IX. Adjournment

A motion was made by Wendy Gerig and seconded by Pauline Roccucci to adjourn the meeting at 3:00p.m. (7 ayes, 0 nos), motion passed.