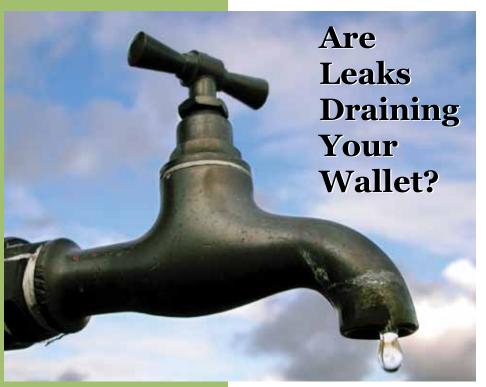
ENVIRONMENTAL UTILITIES CITY OF ROSEVILLE

February 2011



WATER • WASTEWATER • RECYCLED WATER • STORMWATER • SOLID WASTE



A leaky faucet or toilet could be sending your hardearned money down the drain. Consider these facts:

- The average home loses 10,000 gallons to leaks each year—enough to fill up a backyard pool—and 10 percent of homes lose more than three times that amount.
- A leaky toilet can waste between 50 and 200 gallons of water a day.
- A small drip from a single leaky faucet can waste 70 gallons a day (more than 25,000 gallons a year), while a steady leak (just 1/16" in size) can waste more than 1,000 gallons a day or 365,000 gallons a year.

Roseville metered-water rates encourage water awareness by charging customers who use less than 1,200 cubic feet (about 9,000 gallons) per month 36 cents for every 100 cubic feet (about 750 gallons) used. The more you use above that amount, the more you pay for each gallon.

Don't let a sneaky leak rob you blind. Make it a habit to check your faucets, toilets and irrigation systems for leaks.

FIX A LEAK WEEK

March 14 - 20, 2011

Stop in and see our eye-opening display at the Utility Exploration Center. Learn more about leak detection and repair at www.roseville.ca.us/savewater. You can also schedule
a free Water-Wise House Call, available weekdays, by calling 774-5761.

UPDATE Utility Rates

A utility rate analysis for water, wastewater and solid waste utility service is currently being completed at the time of this writing. Information regarding any specific rate increases being proposed and the dates for public hearings can be found at www.roseville.ca.us/eurates or by calling 774-5300.

Exploration Center Workshop Season Lineup

The Utility Exploration Center is offering a great lineup of spring workshops along with a 30 percent *Get-Ready-for-Spring* discount when you sign up in advance. Workshop topics you can explore include:

Composting A-Z

Vermicomposting: Worms in the Kitchen

Valentine's Day Green Gift Making

Green Gardening for the Black Thumb

How-to's of a Landscape Overhaul

Sprinkler System Tune-Up
Irrigation Installation Basics

Irrigation System Installation

(Advanced)

Beginning Gardner's Seasonal Almanac

Creating Beautiful Gardens with Less Water

Organic Gardening from the

Ground Up: Soil and Preparation

Beginning Organic Vegetable Gardening

Intermediate Organic Vegetable

Going Native: California's Beauty

in Your Garden

Smart Shopping

 Download a workshop catalog at www.roseville.ca.us/explore or call 746-1550 for dates, times, details and sign up now.





Celebrate the Earth Festival Returns!

Saturday, April 16, 2011

Utility Exploration Center, Mahany Park 10:00 a.m. to 4:00 p.m.

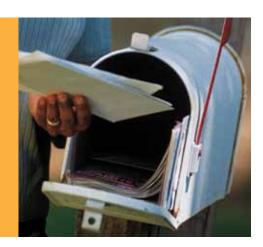
For the fourth year in a row, the Utility Exploration Center will host a day of family fun in celebration of Earth Day. Primary sponsor Whole Foods Market will be one of many businesses and organizations on hand for the family-centered day. The event offers something for all ages—demonstrations, activities, food, shopping, live music and entertainment—including a return visit from Dr. Solar and his solar-powered theater featuring interactive, eco-themed family shows. Kids can also become eco-stars as members of the Community Media Center film interviews of them sharing their ideas for protecting the planet.

Activities, attendance and enjoyment have continued to grow each of the past four years. This year promises to be even better, so make sure to attend! www.roseville.ca.us/explore

Free Your Mailbox of Junk Mail

You can't eliminate every piece of junk mail you receive, but you can reduce the amount significantly by visiting www.dmachoice.org.

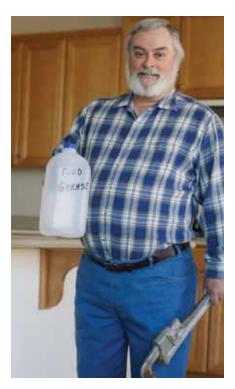
The Direct Marketing Association (DMA) site lets you choose the mail you want to receive, eliminating much of what you don't want.



Recycling and Disposal **Made Easy**

www.onebigbin.com





Got Grease?

You may know that the city's Solid Waste Division offers free doorstep pickup of batteries, electronic and other waste. Fewer people know that the same crews will also pick up sealed containers of fats, oils and greases (also known as FOG). The city does this to keep FOG out of our sewer system, where it can build up and clog pipes, causing sewage backups and spills.

Be sewer smart! Simply place the fats, oils and/or grease in a sealed and marked container and call 774-5780 to schedule a free pickup. For a full list of items crews can pick up from your home, visit www.roseville.ca.us/foodfats.

California's New **Water-Saving Law**

The Water Conservation Act of 2009 (SBX7-7) adopted in November 2009 requires the state to reduce its water use by 20 percent by 2020, with a midway target of 10 percent by 2015. Among the requirements, every California water supplier must prepare and present the California Department of Water Resources (DWR) with an Urban Water Management Plan incorporating a compliance strategy by July 1, 2011, with a subsequent plan due December 31, 2015. The DWR will monitor the plan submittals to gain a statewide perspective on how well agencies are doing in 2015 at meeting their water-saving target. There is concern that if the state is not on track to meet the 20 percent goal. new, more stringent legislation may develop to meet the target.

Roseville has made progress toward achieving the 20 percent reduction, but still has more to do. The city's new development standards require high-efficiency water fixtures in new homes and a reduction in the amount of turf allowed in front vard landscapes. New homes will also have self-adjusting irrigation timers. Once programmed effectively, these timers self-adjust to provide the right amount of landscape irrigation. The city expects that new feature combination will result in homes that use 17 percent less water than homes without these features.

In addition, Roseville will continue offering rebates and services to help customers learn about water efficiency and reduce water use. These will include the popular Cash for Grass program and rebates on irrigation system efficiencies and smart timers, toilets, washing machines and pool covers. The Water Conservation Division will continue providing free Water Wise House Calls to help customers identify and fix inefficiencies in and around their homes and businesses. The Utility Exploration Center will continue offering workshops on irrigation system troubleshooting and retrofits, landscapes that use less water, and irrigation controller systems.

More changes on tap

Governor Jerry Brown has made clear his intentions to tackle the state's water problem, though exact plans remain to be seen. We can expect attention focused on the health of the California Bay-Delta and plans to ensure an adequate and reliable water supply for the entire state. This may include resurrecting the California Water Bond, taken off the 2010 ballot with the intent of moving it to 2012. The bond was proposed to fund drought relief, regional water supply projects, Delta sustainability projects, water storage, watershed conservation, groundwater cleanup and protection, water recycling and water conservation.

While specifics remain unclear, a future focus on reducing water use is certain. It is also clear that no single solution will fix California's ongoing water crisis. As a statewide issue, the solution lies in California residents, businesses and government agencies each doing their parts, working together, and understanding that it's by making small changes that we achieve big savings.



ENVIRONMENTAL UTILITIES 2005 Hilltop Circle Roseville, CA 95747 916-774-5750

TODAY is published for Roseville's residents by the Environmental Utilities Department of the City of Roseville. ©2011.

Comments and suggestions are welcome—please send to the attention of Sean Bigley.