











Economic Development Department contact: Karen Garner (916) 774-5473 kgarner@roseville.ca.us

Roseville Business Activity

June 7, 2011

New Retail and Service Businesses

- Tenant Improvement plans have been submitted for Crazy 8 children's clothing store at the Fountains shopping center. The newest addition to The Gymboree Corporation's family of brands, Crazy 8 offers fashionable outfits at a great value for girls and boys sizes 0 to 14. The first Crazy 8 store opened in August 2007, and The Gymboree Corporation currently operates more than eighty Crazy 8 stores in the U.S. There is also an online store at www.crazy8.com.
- A+ Personalized Dental Care is expanding its Roseville location at 4000 Foothills Blvd, S-126. Tenant Improvements were submitted to expand into the adjoining vacant suite. Since 1974, the Roseville practice has been serving the community in a tradition of dental comfort and care. A+ Personalized Dental Care's vision is to provide state-of-the-art comprehensive service.
- Subway Sandwich will be locating in two new Roseville locations. The first is at 1097 Roseville Square, in the vacated Mr. Pickles location. The second location is at 1000 Sunrise Ave, in the Bel Air Center. Tenant Improvements have been submitted for both locations. Did you know there are over 34,000 Subway Sandwich restaurants in 98 countries?!
- Tenant Improvement plans have been received for Massage Envy locating in the Stone Point Center at 1485 Eureka Rd, S-120. In 2010, Massage Envy experienced unprecedented growth with the opening of 43 new locations, bringing the total number of locations currently to more than 660 units operating in 43 states.

New Office Tenants

• The Saqui Law Group has submitted tenant improvements to occupy a 3,200 square foot suite at 1420 Stone Point Drive. The company is a labor and employment law firm that began by representing California's growers, packers, shippers and with their labor and employment issues and has grown into a firm operating nationally, and is continuing to broaden its reach partnering with HR and labor relations consultants of the highest calibre, representing employers ranging from large multinational corporations to small family run businesses exclusively in the areas of labor and employment issues.











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Industrial/Warehouse/Distribution

- Universal Plastics is relocating from Sacramento to Roseville at 1020 Winding Creek Rd. The company is a provider and installer of Marlite, custom plastics, paneling, Formica, FRP, Nudo, Acrovyn, Corian, Wilsonart, ipc, wood, metal, plastic, and fiberglass surface systems, wall coverings, corner guards and crash rails. They hope to be relocated this month. Tenant improvement building permits have been issued for this 13,800 square foot office/warehouse suite.
- Tanner Industries has applied for a building permit to construct Douglas Ridge Vehicle Storage Facility at 3991 Douglas Blvd. The storage facility will be constructed on a 3.43 acre vacant lot within the Douglas Ridge Center, behind the U.S. Cryotherapy office which fronts Sierra College Blvd.
- PowerON Services Inc. is remodeling their 13,000+ square foot corporate headquarters at 8801 Washington Blvd. The company provides computer electronics retailers and manufacturers product returns services, consumer electronics trade-in management, product auditing solutions, data destruction, product repair services and buys excess and overstock inventories. PowerON Services, Inc. is celebrating their 16th year in business and their 3rd consecutive year on the INC 500 "Fastest Growing Companies in America" list!
- Kemper Industries (building owner) has submitted tenant improvement plans for Roseville Brewing Company, a beer brewing and tasting facility located at 501 Derek Place. The 2,800 square foot tenant space will have brewing facilities, lobby area, and tasting room. The tenants have also secured a Conditional Use Permit to allow the tastings in an industrial zone district. Roseville natives Kelly Rue and brew master Brett Ratcliff are partners in the facility with plans to sell to local bars and restaurants by summer time.

Planning and Redevelopment Applications:

• New applications have been received to amend the Sierra Vista Specific Plan, to rezone approximately 430 acres of Urban Reserve properties at the north end of the plan area. Applications include a Rezone, General Plan and Specific Plan amendments, Development Agreement, and associated environmental review. The project seeks to modify the Urban Reserve designation in favor of the proposed residential land uses. This portion of the Sierra Vista project is also known as Westbrook.

