



# DOWNTOWN MERCHANT PARKING PERMIT PROGRAM

Merchant Parking Permits are available from the **City of Roseville, Permit Center**, located at **311 Vernon Street** (See attached application)

Annual Fee for the permit is **\$20.00**

After July 1<sup>st</sup>, the fee is **\$10.00**

The permit is valid only for the calendar year issued:

**January 1<sup>st</sup> through December 31<sup>st</sup>**

*Per Roseville Municipal Code 11.20.520, a valid merchant parking permit decal **MUST** be appropriately displayed on the left rear bumper or left rear window of the permittee's vehicle.*



The two and/or three-hour permit exempt parking zones are located in the Public Parking Lot behind the Roseville Theatre and on Atlantic Street to the rear of the SureWest building, between Washington and Lincoln Streets.

*Both areas have signs designating "PERMIT EXEMPT".*

A Merchant Parking Permit is issued to a specific vehicle and is not transferable.

Any revenue generated will support this program and be directed to parking- related issues in the Downtown area.

Review Roseville Municipal Code Title 11, Article V for additional information.

**Full parking spaces are a great indication of a thriving business district!**



# MERCHANT PARKING PERMIT APPLICATION

**\$20.00 Jan. 1<sup>st</sup> through Dec. 31<sup>st</sup>  
\$10.00 Jul. 1<sup>st</sup> through Dec. 31<sup>st</sup>**

DATE: \_\_\_\_\_

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_

EMPLOYER'S NAME: \_\_\_\_\_

EMPLOYER'S ADDRESS: \_\_\_\_\_

EMPLOYER'S PHONE: \_\_\_\_\_

*Please complete the following information for the vehicle that will use the permit:*

VEHICLE YEAR/MAKE/MODEL: \_\_\_\_\_

VEHICLE COLOR: \_\_\_\_\_

VEHICLE LICENSE PLATE: \_\_\_\_\_

**If you have questions, please contact Development Services Department, Building Division at: (916) 774-5332**

Please complete this form, and mail with check/money order payable to the:

**City Of Roseville  
(Permit Center)  
311 Vernon Street  
Roseville, CA 95678**

**If paying in person, payments may be made Monday thru Friday, 8am – 4pm.**

**Permit Center Use Only**

DATE RECEIVED: \_\_\_\_\_ PAYMENT RECEIVED: \_\_\_\_\_

DATE ISSUED: \_\_\_\_\_ PERMIT NUMBER ISSUED: \_\_\_\_\_

PERMIT EXPIRES ON: \_\_\_\_\_