Approved 8/22/12

Office of Economic Development
311 Vernon Street, Roseville CA 95678 (916) 774-5362

Minutes

Economic Development Advisory Committee
Wednesday, July 25, 2012
1:30p.m. – 3:00p.m.
Civic Center Meeting Rooms 1 & 2
311 Vernon Street

Committee Voting Members Present:
Councilmember Tim Herman, City Council (Chair)
Wendy Gerig, RRC Representative (Vice Chair)
Vice Mayor Susan Rohan, City Council
Steve Pease, Key Partner Representative
Kevin Leamy, Ignite Representative
Steve Pease, Key Partner Representative
Mark Miller, Target Industries Representative
Kirk Taber, Chamber Representative

City Staff Present:
John Sprague, Assistant City Manager
Karen Garner, Economic Development Analyst
Michelle Sheidenberger, Senior Deputy City Attorney
Bill Aiken, Administrative Analyst
Kelly Wickline, EDAC Secretary

1. **Silent Roll Call –** meeting began at 1:35PM

2. **Public Comment**
   None.

3. **Action Items**
   A. Approval June 27, 2012 Minutes
   A motion was made by Steve Pease to approve the minutes of the June 27, 2012 meeting, the motion was seconded by Kevin Leamy.
   (7 ayes, 0 nos), motion passed. *Wendy Gerig not in attendance during vote.*

- Steve Pease recused himself before discussion of 3.B.

   B. Fee Deferral – 238 Vernon Street
   Karen Garner presented the Fee Deferral for 238 Vernon Street requesting a fee deferral for water and sewer fees that the restaurant use will incur. A motion was made by Susan Rohan to approve the Fee Deferral request up to $153,549.41. The motion was seconded by Kirk Taber.
   (6 ayes, 0 nos), motion passed. *Wendy Gerig not in attendance during vote.*

- Steve Pease returned to meeting at 1:42pm, after voting was complete.
- Wendy Gerig arrived at 1:43pm.

   C. EDAC Structure – Subcommittee report
   Karen Garner reviewed the subcommittee's proposed modifications to the EDAC structure, terms and meeting schedule.
   The subcommittee recommended **Model 1**:
   Members
   - 1 Council Member (+ 1 alternate)
   - 1 Chamber Representative (+ 1 alternate)
   - 5 Industry Representatives

Five Industry Representatives are selected by existing EDAC members. EDAC members will use the "business characteristics matrix" to help recruit and select members to ensure representation of a broad variety of business interests. Staff will provide administrative support only and will not have input on the selection process.
A motion was made by Susan Rohan and seconded by Steve Pease, to bring Model 1forward to Council (consent item) with the following changes:
Councilmember would hold role as Chair
Vice Chair would be voted upon by EDAC
No term limits
Two-year terms
Committee members must reapply for new term
Selection of members to be ratified by Council
(8 ayes, 0 nos), motion passed.

4. Business Activity List

The Business Activity List for July 2012 was distributed to the committee members.

5. Adjournment

A motion was made by Wendy Gerig and seconded by Susan Rohan to adjourn the meeting at 2:15pm.
(8 Ayes, 0 nos), motion passed.