Approved 1/8/13

Office of Economic Development
311 Vernon Street, Roseville CA 95678 (916) 774-5362

Minutes

Economic Development Advisory Committee
Wednesday, October 24, 2012
1:30 p.m. – 3:00p.m.
Civic Center Meeting Rooms 1 & 2
311 Vernon Street

Committee Voting Members Present:
Councilmember Tim Herman, City Council (Chair)
Wendy Gerig, RRC Representative (Vice Chair)
Steve Pease, Key Partner Representative
Kevin Leamy, Ignite Representative
Naaz Alikhan, Target Industries Representative
Kirk Taber, Chamber Representative

City Staff Present:
John Sprague, Assistant City Manager
Michelle Sheidenberger, Senior Deputy City Attorney
Kelly Wickline, EDAC Recording Secretary
Chris Robles, Community Development Manager
Mike Isom, Development & Operations Manager
Bill Aiken, Administrative Analyst

1. **Silent Roll Call –** meeting began at 1:33PM

2. **Public Comment**
   None

3. **Action Items**
   A. **Approval October 3, 2012 Minutes**
   A motion was made by Wendy Gerig to approve the minutes of the October 3, 2012 meeting, the motion was seconded by Steve Pease.
   (5 ayes, 0 nos), motion passed. *Naaz Alikhan not in attendance during vote.*

4. **Economic Development Updates**
   A. **ED Staff Update**
   Recruitment is currently underway for a fulltime, contracted Business Development Manager. Staff from Development & Operations, Roseville Electric and Community Investment are currently handling Economic Development inquires until the vacant Economic Development position has been filled.

   - *Naaz Alikhan arrived at 1:40PM*

   B. **ED Strategy Progress**
   A RFP for Advantage Roseville has been released, proposals are due October 29th and action to accept proposals will occur the first week of December. Consultants hired through the RFP work to identify, attract and recruit new business prospects from the Bay Area and other parts of the state to relocate to or expand operations within the City of Roseville, California.

5. Economic Development Partners Status

A. Business Walk

Wendy Gerig provided an update on the Business Walk that took place on October 11th. Prior to the event local businesses were made aware of the Business Walk by phone calls from team leaders volunteers. 123 online surveys were completed by the businesses; Wendy provided a handout with the survey results.

6. Business Matters

The Business Matters newsletter for October 2012 was distributed to committee members. Business Matters is available through an online subscription and takes the place of the monthly Business Activity List.

7. A motion was made by Naaz Alikhan and seconded by Wendy Gerig to adjourn the meeting at 2:29pm.
(6 Ayes, 0 nos), motion passed.