RFP - Communications/Marketing Support and Graphic Design Services

Vendor questions as of February 26, 2013

We see that the enclosed Strategic Marketing Plan for EU and Communications Plan for RE were both prepared by ProProse Social Marketing Solutions. As they have already performed this service, our firm is wondering if this would specifically preclude ProProse from submitting a proposal/being awarded a contract under this particular RFP, or, if they would still remain a candidate despite work already performed.

Propose Social Marketing is the current vendor contracted to perform services through June 30, 2013. Propose's work to develop the strategic marketing plans for both Roseville Electric and Environmental Utilities was performed as part of supporting the utilities operating needs with respect to marketing, outreach and communications and was not done in connection with developing specifications for the RFP in any way. As such, the City of Roseville has determined that ProProse is eligible to submit a proposal for this current RFP.

We are a design firm out of Chicago, Illinois. We are interested in providing information for the RFP. Your mandatory pre-proposal meeting is on March 6 at 3pm. Can we do a video conference call for that? Or are you only looking for vendors from California?

The City of Roseville highly encourages interested firms to attend the Mandatory Pre-Proposal Meeting in person; however, we are exploring either a conference line or a GoToMeeting set-up for those firms not able to attend in person. More details will be provided via the City's RFP site shortly.

Has a specific date been decided for the bidder's conference?

The Mandatory Pre-Proposal Meeting will be held on:

Wednesday, March 6, 2013 at 3 pm
City of Roseville Corporation Yard
2005 Hilltop Circle, Roseville, CA 95747
Meeting Rooms 2 and 3

Is there is an incumbent company, and if so, can I please request its name and contact information. Will there be any DBE participation requirement?

There will not be a DBE participation requirement, but all vendors are encouraged to use DBE's as applicable. The two current incumbent vendors are:

ProProse Social Marketing Solutions
Anne Staines, 916-359-8316

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FUEL Creative
Steve Worth or Brent Rector, 916-669-1591

If there is any federally funds in this project, is CMAS been given a consideration?

There are no federal funds involved in the activities supported by the successful candidate. CMAS is not being utilized for this RFP.