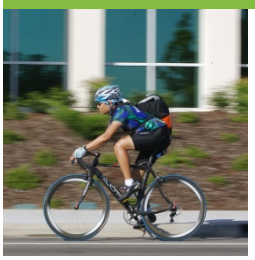
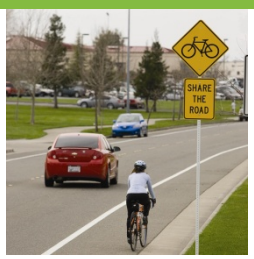
Public Works - Alternative Transportation Division

Annual Report for

Bikeways/TSM

Fiscal Year 2014





Mission: We provide and continually enhance reliable, convenient and safe transportation options.

Program Objectives

- Increase the percentage of trips made by bicyclists in Roseville
- Establish and maintain a safe, comprehensive and integrated bikeway and trail system
- Provide education, encouragement and enforcement programs that increase bicyclist and motorist awareness of the rights and responsibilities of bicyclists
- Obtain the Bicycle Friendly Community designation from the League of American Bicyclists
- The Transportation Systems Management (TSM) program reduces single occupant commuting by 20% and improves air quality by promoting biking, walking, carpooling vanpooling, and transit (bus and train)

Public Works—Alternative Transportation coordinates bikeway planning, development and maintenance efforts among a host of City departments and divisions. Alternative Transportation also oversees bicycle and TSM education and outreach efforts.

Bikeway Program Updates

Bicycle Friendly Community

In 2013, the League of American Bicyclists renewed the City of Roseville's Bicycle Friendly Community designation at the Bronze Level. This program recognizes communities that actively support bicycling for fun, fitness and transportation. The City was first recognized by the League in 2008, and Roseville remains the only community in Placer County to be so honored. Other nearby City's that share this designation include Davis, Folsom and Sacramento.

Bicycle Friendly Business

In 2012, Hewlett-Packard became the first business in Roseville to be recognized by the League of American Bicyclists for their efforts to create a more bicycle friendly atmosphere for employees and customers. HP was recognized at the silver level. The City continues to encourage other local businesses to apply for the Bicycle Friendly Business designation.

Bikeway Projects

Projects Constructed—Fiscal Year 2014

Project	Amount	Status
Highland Reserve Bikeway Bridge	$306,000 NCRSP Community Facilities District	Completed October 2013
2014 Trail Slurry Seal	$200,000 TDA	Completed October 2014
West Roseville Parcel W-15 Trail	$325,000 WRSP Bike Trail Fund	Completed October 2014
Foothills Business Park Class I Trail	$135,000 State Grant $85,000 Developer Fees $300,000 TDA	Substantially Completed October 2014

Upcoming Construction—Fiscal Year 2015

Project	Amount	Status
WRSP Westpark Parcel W 17-e Trail	Amount TBD—Funding source is WRSP Bike Trail Fund	Design Complete—Construction Anticipated October 2014
Oak St. Extension of Miners Ravine Trail—Lincoln St. Undercross	$700,000 TDA	Design Complete/ Permitting Underway/ Construction anticipated summer 2015
WRSP Fiddyment Ranch Phase 2 Trail	$440,000 WRSP Bike Trail Fund	Preliminary Design Underway/ Construction anticipated 2015

Planning & Design—Fiscal Year 2015

Project	Amount	Status
Dry Creek Greenway Trail	$546,000 CMAQ Grant $350,000 TDA	Preliminary Design/Env. Review
Downtown Bridges and Trail	Various—total cost $6,800,000	Design, NEPA clearance and permitting underway
Harding to Royer Trail—Segment 3	$306,000 CMAQ $541,000 TDA	Design & ROW Acquisition
Bike/Ped Bridge Assessments	$100,000 TDA	Consultant Selection
Bicycle Master Plan Update	$90,000 TDA	Preliminary Scoping

Grant Applications

The City of Roseville Alternative Transportation Division applied for and received a Active Transportation Program (ATP) Grant in the amount of $1,236,000 for the Oak Street Class I Trail/Replacement Bridge Project . This project is part of the Downtown Bridges & Trails project. The project includes replacement of the pedestrian bridge near the Main Library and trail construction along Dry Creek parallel to Oak Street parking lot, including rotation of the Rube Nelson "Icehouse" Bridge.

Upcoming grant applications will include:

- ATP Grant for the Downtown Pedestrian Bridge
- Sustainable Communities Planning Grant for Dry Creek Greenway Trail west of Riverside Avenue to the City limits at PFE Road

Bikeway/TSM Education & Outreach

The City and our regional partners conduct a variety of bicycle education programs throughout the year. The bicycle education efforts include:

Bucks for Bikes—In 2014, staff worked in partnership with PCTPA to promote Bucks for Bikes an incentive program which subsidizes new bicycles for commuters at 50% up to $200. The program is intended to promote bicycling as a viable alternative to driving alone and thereby helping to reduce traffic congestion and improve air quality in our region. We received 56 applications and were able to fund 28 applicants representing 22 employment sites and schools within Placer County. Sixteen of the 28 successful applicants work in Roseville.

Bike/Walk Ambassadors—During 2014 staff started the Bike/Walk Ambassador Program. The purpose of this volunteer program is to promote bicycle and pedestrian safety on trails and around schools in Roseville. Our first volunteers began their outreach efforts in spring 2014.

May is Bike Month 2014 was very successful as bicyclists took advantage of the good weather. In the Sacramento region we had 8,460 bicyclists log 1,859,708 miles. In Roseville, 534 employees who work at local businesses logged 112,737 miles.,

Smart Cycling Clinics—n 2014 the City, with support from local bicycle advocacy group Biking Roseville, held four one-hour Smart Cycling and Bicycle Maintenance clinics. The City will be organizing a similar lineup of bicycle courses to be offered in April and May 2015.

Roseville Bikefest—On September 20, Roseville PedalSafe and the City hosted the 21st annual Roseville Bikefest, the annual family friendly bicycle safety event. Roseville Bikefest 2014 attracted over 400 people to Cirby Elementary School and 145 new helmets were distributed to kids needing a helmet. City staff also organized several other helmet fitting and bike safety events throughout the year as requested by schools or other organizations.

Transportation Systems Management

The TSM program reduces single occupant commuting and improves air quality by promoting biking, walking, carpooling vanpooling, and transit (bus and train). The program goal is to reduce vehicle miles traveled by 20%.

Quarterly Training—During FY 2013-2014 ,TSM staff held 4 quarterly training meetings and 27 on-site visits with employers. TSM staff also processed 4 new TSM plans, attended 15 regional coordination meetings, and several local transportation fairs.

Spare the Air—This summer the annual Spare the Air Campaign ran during the months of July and August. Participation was slightly lower than in 2013. However, this summer the program only ran for two months instead of three months like years past. Approximately 125 employees representing 37 businesses in Roseville participated in the promotion. The campaign recognized approximately 121,422 clean air commute miles (miles commuting by carpooling, vanpooling, biking, walking, riding the bus or eliminated through telecommuting).

Carpool Week—Staff will be promoting Carpool Week, October 19-25, 2014. Employees who carpool or vanpool and log their miles on the sacregioncommuterclub.org website have a chance to win prizes.