Office of Economic Development
311 Vernon Street, Roseville CA 95678 (916) 774-5362

Minutes

Economic Development Advisory Committee
Wednesday, August 28, 2013
1:00 p.m. – 2:00 p.m.
Civic Center Meeting Rooms 1 & 2
311 Vernon Street

Committee Members Present:
Tim Herman, Councilmember (Chair)
Naaz Alikhan, Industry Representative (Vice Chair)
Eric Avery, Industry Representative
Donna Chabrier, Industry Representative
Stephanie Dement, Industry Representative
Steve Pease, Industry Representative

City Staff Present:
Chris Robles, Economic Development Director
Michelle Sheidenberger, Sr. Deputy Attorney
Bill Aiken, Administrative Analyst
Mark Riffey, Business Development Manager
Kelly Wickline, EDAC Secretary
Estella Roig, Finance Accountant

1. **Silent Roll Call –** meeting began at 1:00 p.m.

2. **Public Comment**
   None

3. **Action Items**
   A. **Approval of July 24, 2013 Minutes**
   Steve Pease made the motion to approve the minutes of the July 24, 2013 meeting; the motion was seconded by Naaz Alikhan.
   (6 ayes, 0 nos), motion passed.

4. **Discussion Items**
   A. **Advantage Roseville – Performance Measurements**
   A motion was made by Steve Pease and seconded by Naaz Alikhan to approve the recommended Performance Measurements for Advantage Roseville.
   (6 ayes, 0 nos), motion passed.

   B. **Commercial & Residential Fee Deferral Program Modifications**
   Steve Pease recommended commercial fee deferrals include hybrid tenant improvements. A motion was made by Steve Pease and seconded by Stephanie Dement to approve the Commercial and Residential Fee Deferral Program modifications as amended.
   (6 ayes, 0 nos), motion passed and will go to City Council for final approval.

   C. **Retention Strategy**
   Chris Robles outlined the objectives, metrics and work program for the Business Retention Program.

5. **Updates**

   A. **Business Matters (handout)**
   Copies of the August Business Matters Newsletter were distributed.

   B. **RCDC**
   A verbal update on RCDC properties was provided.

   C. **SACTO Regional Report (handout)**
   Copies of the SACTO's 2013/2014 Regional Report were distributed.

6. **Adjournment**
   A motion was made by Naaz Alikhan and seconded by Steve Pease to adjourn the meeting at 1:58 p.m.
   Motion passed, (6 Ayes, 0 Nos)