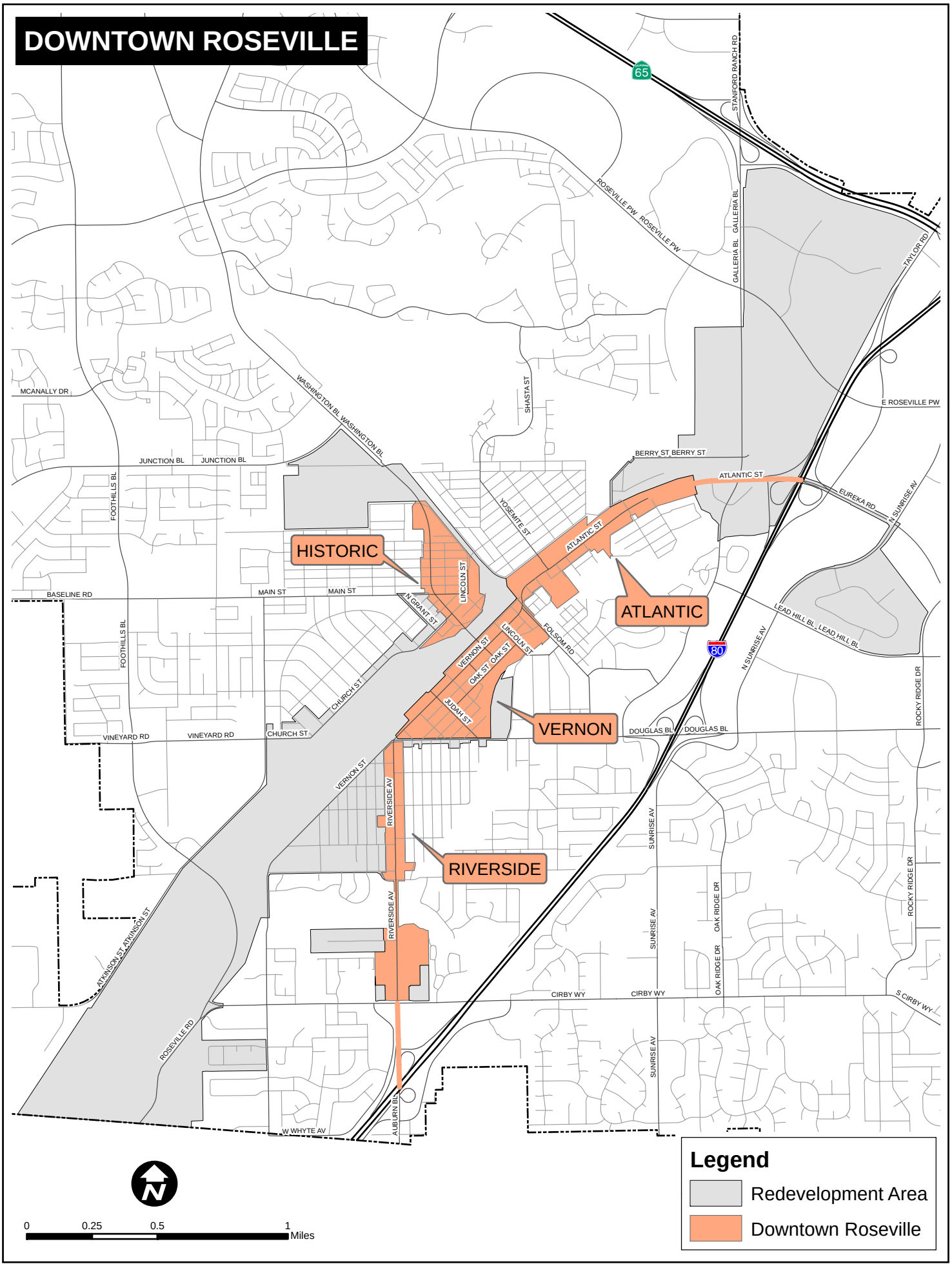DOWNTOWN ROSEVILLE