

Electric Dispatch

March 2006 A newsletter to inform the customers of Roseville Electric

5 Great Reasons to Green-Up Your Electricity This Spring

You have probably heard about Roseville Electric's Green Roseville renewable energy program. If you haven't already enrolled, we have some great reasons to sign up today:

1. Green Roseville is a commitment to health. Green Roseville is a mix of wind and solar power, the cleanest forms of renewable energy. The average household enrolled in Green Roseville will prevent nearly 7,728 pounds of carbon dioxide emissions and harmful particulates from entering the atmosphere each year. To have an equivalent benefit you would have to plant more than 500 trees or not drive your car for two-thirds of the year.
2. The program is easy and designed for you. Customized to your individual energy use, Roseville Electric will purchase the amount of power you use from certified, newly developed, local and regional California renewable energy facilities.
3. Green Roseville costs less than you might think. For about the price of a medium pizza, the average Green Roseville home will purchase 100 percent clean power. Green Roseville costs only an additional 1.5 cents per kWh per month.
4. Your action encourages others. Sign up for Green Roseville today and become a community leader in your city. Proudly display your Green Roseville decal on your home or car.
5. You will help us meet our community goal of 2000 participants! — Help Roseville reach our goal and make our city a nationally recognized Green Power community!

Choose Green Roseville – a simple, easy and affordable way to clean the air and give back to your community.

RE Green Energy Members – did you remember to opt-in to the new Green Roseville program? Sign up today to continue your commitment to green!

RE Picked as #1 in Reliability for Fifth Straight Year

For the fifth consecutive year, Roseville Electric has earned the prestigious ReliabilityOne Award. Presented annually by PA Consulting Group, the honor recognizes Roseville Electric as the best municipal power provider in the country for utilities that serve less than 100,000 customers.

Roseville Electric customers experienced power outages almost six times less than other utilities and power was restored eight times faster. In addition, Roseville Electric customers enjoy rates that are up to 40 percent less than charged by the large investor-owned utility in the region.

According to Roseville Electric Utility Director Tom Habashi, "Keeping rates down and reliability high are our two primary goals. Reliability is a team effort that takes commitment and daily dedication from everyone who works here. We're proud of our great team and this award is a wonderful acknowledgement of the job they do every day."



Reliable Energy - Dependable Service

DETACH THIS PANEL AT DOTTED LINE.

YES! I want to use wind and solar power. Please enroll me in Green Roseville. I understand this will be billed at 1.5 cents per kWh in addition to my monthly electric rate.

Detach and mail in an envelope to: Roseville Electric, 2090 Hilltop Circle, Roseville, CA 95747



Roseville Electric's Green Energy Program

YOUR NAME _____ NAME ON YOUR UTILITY ACCOUNT _____

SERVICE ADDRESS _____

UTILITY ACCOUNT NUMBER (IF KNOWN) _____

DAYTIME TELEPHONE NUMBER (USED TO CLARIFY YOUR INFORMATION ONLY) _____ EMAIL ADDRESS (CONFIDENTIAL, USED FOR ELECTRONIC NEWSLETTER ONLY) _____

SIGNATURE _____

THIS PROGRAM IS VOLUNTARY AND YOU CAN CANCEL YOUR PARTICIPATION AT ANY TIME.



ROSEVILLE SHADE TREE PROGRAM SPRING CALENDAR

To receive up to three shade trees at no cost, attend one of the following community meetings:

March 9 (Thursday), 6:30 p.m.
Stoneridge Elementary School,
Multipurpose Room, 2501 Alexandria Dr.

March 18 (Saturday), 10:00 a.m.
Roseville Police Station,
Mark White Room, 1051 Junction Blvd.

April 3 (Monday), 6:30 p.m.
Buljan Intermediate School,
Multipurpose Room, 100 Hallissy Dr.

April 25 (Tuesday), 6:30 p.m.
Adelante High School, Room 16,
350 Atlantic Street at Branstetter St.

April 29 (Saturday), 3:00 p.m.
Maidu Community Center,
Senior Activity Room, 1550 Maidu Dr.

May 15 (Monday), 6:30 p.m.
Coyote Ridge Elementary School,
Multipurpose Room, 1751 Morningstar Dr.

May 23 (Tuesday), 6:30 p.m.
Quail Glen Elementary School,
Multipurpose Room, 1250 Canevari Dr.

Meetings times and locations can change. Please call the "Tree-Line" at 774-5647 ext. 2 for the latest information.

2006 "Mow Down Pollution" Event

This spring you can turn in your gas-powered mowers for a money-off voucher toward a new rechargeable electric mulching mower. The annual "Mow Down Pollution" event is sponsored by the Placer County Air Pollution Control District. Though this is not a Roseville Electric program, we have inquired on our customers' behalf and learned that information on event times and locations is available at www.smud.org.

Roseville Electric Unveils 2006 Residential Rebate Program

Roseville Electric's Residential Rebate Program helps our customers conserve energy, increase comfort, and lower electric bills. This year's programs include rebates for customers who purchase home appliances, pool equipment, insulation, windows, and sunscreens. Customers can also receive rebates on high-efficiency refrigerators, clothes washers, and dishwashers. The program runs from January 1 until December 31, 2006, or until funds run out, and is available on a first-come, first-served basis. For detailed information, visit our Web site at www.RosevilleElectric.org or call us at (916) 774-5110.

CheckMe! Program Take Advantage of No or Low-Cost AC Testing

Act before October 31, 2006 to take advantage of the free or low-cost air-conditioning maintenance program sponsored by Roseville Electric. The CheckMe! Program from Proctor Engineering Group provides services that far exceed typical maintenance and is available to residential and commercial customers within Roseville city limits.

Roseville Electric pays all or most of the cost directly to Proctor Engineering for you to have a local CheckMe! trained and certified contractor inspect, test, diagnose, and optimize your air conditioning system. The program will run until October 31, 2006 — or until funds are depleted. For more information and a list of CheckMe! contractors, visit our Web site at www.RosevilleElectric.org.

Celebrate Earth Day April 22 and Every Day!

On April 22, companies and nonprofit organizations throughout the Sacramento region will host events marking the 36th annual Earth Day. The day offers a perfect opportunity to join with friends and family to celebrate the Earth's beauty and find out how you can protect our natural resources. To find out about local events, visit the Earth Day Network Web site at www.earthday.org.

Why not celebrate today and everyday? Sign up for our Green Roseville renewable energy program, plant a free shade tree, or take advantage of our many rebates on energy-saving products. Find out more by visiting our Web site at www.RosevilleElectric.org.



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2090 HILLTOP CIRCLE, ROSEVILLE, CA 95747-9704
916 797.6937 | 916 774.5220 TDD
916 774.5428 24-HR OUTAGE HOTLINE

FIND US ON THE WEB: WWW.ROSEVILLEELECTRIC.ORG

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Have a Question?

If you have an energy-related question or want to know about an energy-efficiency technology or product, let us know. You can reach us by emailing rosevilleelectric@roseville.ca.us or by calling 79-POWER (797-6937).



Did You Know? At the High Winds facility near Carquinez Straights, 90 new wind turbines generate enough energy to serve 75,000 homes. The 40-meter-long turbine blades are specifically designed to move slowly enough to prevent harm to birds.

"I personally can't think of a more important program to be involved in than one that leaves a legacy to our future generations. What we do today will impact our children, our grandchildren and generations to come. I participate in Green Roseville and I hope all Roseville residents will join me to make a difference." *Myra Schimke, Roseville Resident*

Did You Know? The solar array atop Roseville's Ray Sharp Memorial Fire Station No. 6 generates enough energy annually to serve more than three typical homes and will offset 23,184 pounds of carbon dioxide

There are Four Easy Ways to Sign Up for Green Roseville:

To participate in the Green Roseville clean energy choice program, simply:

- Fill out the attached form and mail it in,
- Call 916-79-POWER (916-797-6937),
- Visit our Web site at www.RosevilleElectric.org; or
- E-mail greenroseville@roseville.ca.us.

Take a minute and sign up today!