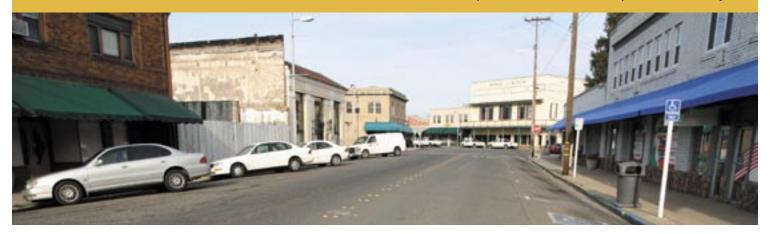
# Historic Old Town

Streetscape & Infrastructure Improvement Project



## **Project Description**

The new streetscape will use a consistent design theme throughout the district with improvements that include new landscaping, historic style lighting and street furniture, signage, new curb/gutter and sidewalks, rail-yard viewing platform, new on-street parking configurations, traffic calming features and infrastructure improvements to create a visually attractive, pedestrian friendly area.

# **Project Funding**

The \$9.2 million cost for the project is being funded by a number of sources including the following:

2002 Redevelopment Tax Increment Bond Proceeds

Roseville Electric

Community Development Block Grant Funds

Tree Mitigation Funds

**Environmental Utilities Water Rehab Program** 

**Environmental Utilities Sewer Rehab Program** 

Placer Co. Transportation & Planning Agency

**CMAQ Funds** 

Planning & Redevelopment 311 Vernon Street Roseville, CA 95678 916-774-5270 www.roseville.ca.us

## **Project Location**

Historic Old Town is located in Downtown Roseville between Main Street to the north, Pacific Street to the south, Washington Blvd. to the west and Lincoln Street to the east.

#### **Project Goals**

The purpose of the project is to design and construct a new streetscape environment that will effectively fulfill the following functions:

- Meet the needs of businesses, customers, residents and railroad patrons.
- Provide an environment that will encourage new business and development opportunities.
- Solidify the identity of Historic Old Town as a pleasurable public area where community activities and special events can be held.



