

# Concert Sponsorship 2019

Sponsorship Levels	Event Sponsorship	Event Booth	During Event Marketing	Pre Event Marketing	City's Web Page
<p><b>Presenting Sponsor- \$25,000</b> <i>Limit one sponsor</i></p> <p><i>Note: If a company selects "Presenting Sponsor", no other sponsorship opportunities will be available.</i></p>	<p>Your company listed as main sponsor.</p> <p>Event to be listed as: City of Roseville Town Square Concert Series present by company name</p>	<p>10x20 booth in a prime location at each event (4 total events)</p> <p>Expected attendance to reach <b>7,000</b> people</p>	<p>Company logo on event banners and signage.</p> <p>Your company sponsorship announced at each concert event.</p> <p>Option to display products/merchandise.</p>	<p>If sponsorship is received by <b>November 16, 2018</b>, company name printed on concert page in Recreation Guide. 70,000 Recreation Guides distributed, including all Roseville residents receive a copy.</p> <p>Digital paid event marketing, including digital display on I-80 and Social Media Marketing</p> <p>Company <i>logo</i> listed on event marketing material.</p>	<p>Your company name and logo listed on event web page: <a href="http://www.roseville.ca.us/events">www.roseville.ca.us/events</a></p>
<p><b>Gold- \$10,000</b> <i>Limit two sponsors</i></p> <p>Only one sponsor per industry accepted</p>	<p>Your company listed an event sponsor.</p>	<p>10x20 booth in a prime location at each event (4 total events)</p> <p>Expected attendance to reach <b>7,000</b> people</p>	<p>Company name on event banners and signage.</p> <p>Your company sponsorship announced throughout event.</p> <p>Option to display products/merchandise.</p>	<p>Social media and on-line Paid Marketing.</p> <p>Company <i>name</i> listed on event marketing material.</p>	<p>Your company name listed on event web page: <a href="http://www.roseville.ca.us/events">www.roseville.ca.us/events</a></p>
<p><b>Silver- \$5,000</b> <i>Limit four sponsors</i></p>	<p>Your company listed as event sponsor.</p>	<p>10x10 booth in a prime location at each event (4 total events)</p> <p>Expected attendance to reach <b>7,000</b> people</p>	<p>Company name on event banners and signage.</p>	<p>Social media and on-line Paid Marketing.</p>	<p>Your company name listed on event web page: <a href="http://www.roseville.ca.us/events">www.roseville.ca.us/events</a></p>
<p><b>Bronze- \$2,500</b> <i>Limit four sponsors</i></p>		<p>10x10 booth at 2 concert events of sponsor's choosing, during the concert series sponsorship</p>		<p>Social media and on-line Paid Marketing.</p>	<p>Your company name listed on event web page: <a href="http://www.roseville.ca.us/events">www.roseville.ca.us/events</a></p>

# EVENT SPONSOR

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Your prompt response will help us promote your business/organization at this exciting event. Questions, please contact Kristi LaRoche at (916) 774-5962 or by e-mail at [klarocher@roseville.ca.us](mailto:klarocher@roseville.ca.us).

Company/Organization \_\_\_\_\_ Sponsorship Level \_\_\_\_\_

Address \_\_\_\_\_

Contact Person \_\_\_\_\_ Phone Number \_\_\_\_\_

Email \_\_\_\_\_

Please indicate how you would like your company/organization to read on signage and media:

\_\_\_\_\_

- Sponsorships will be paid by check. Please make checks payable to the City of Roseville.
- Sponsorships will be paid by credit card. City staff will make contact to retrieve information.

Mail completed form to: City of Roseville Attention: Kristi LaRoche, 1545 Pleasant Grove Bl, Roseville, CA 95747

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