

Snap Shots

Redevelopment Newsletter • May 2009

www.roseville.ca.us/redevelopment

Mark Your Calendar

May 1 6 p.m.

Downtown Merchants Meeting

A Dash of Panache

217 Vernon Street

May 8 8 a.m.
Chamber Revitalization
Committee Meeting
Chamber of Commerce
650 Douglas

May 11 7 p.m.
Roseville Revitalization
Committee Meeting
Civic Center Meeting Rooms 1 & 2
311 Vernon Street

Downtown Tuesday Nights May 5- July 28, 2009 5 p.m. - 9 p.m. Vernon Street www.downtownroseville.com



Band Schedule

May 5 Latin Touch

May 12 2 lit2Quite

May 19th Abandontheory

May 26th TBD

June 2 The Dean-O-Haulics

Riverside beginning to take shape

The curb, gutter, and sidewalk replacement work that is such a large part of the Riverside Avenue Streetscape/Infrastructure Improvement project is well underway. The completion of this work on the southern end of the project will provide the first indication of what the finished streetscape project will look like. Planters with enhanced landscaping, decorative storm drains, and tree wells are being incorporated into the new sidewalk.

The demolition and replacement of the concrete will continue north along Riverside until completed. The crews will transition back and forth between the east and west sides of the roadway.

City Offices Closed May 25th-Memorial Day

Downtown Specific Plan Walking Tour Established

Six development catalyst site display boards have been installed throughout Downtown Roseville. Each board highlights private investment opportunities and/ or public projects proposed by the Downtown Specific Plan. A self-guided tour of Downtown Roseville has been developed in conjunction with these displays. A map that identifies the location of each display is available at the Permit Counter in the Civic Center, 311 Vernon Street. Get an early glimpse of the future of Downtown Roseville.





For more events see page 4...

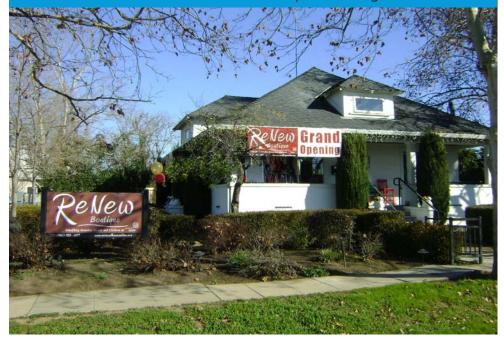
Merchant's Corner

ReNew Boutique 201 Walnut Street

Hours: Monday - Saturday 10 a.m.-6 p.m.

Phone: (916) 782-1877

website: acresofhopeonline.org



ReNew Boutique Opens in Downtown Roseville

Acres of Hope, a non-profit organization recently opened a new second-hand boutique in Downtown Roseville near the gateway feature at Vernon and Atlantic Streets. "Renew" boutique was opened as a way to help fund the operation and programs provided by Acres of Hope and organization for homeless women with children.

"We assist homeless mothers with children who have a sincere desire to address and overcome obstacles in their lives," says Regina Sarmento, Executive Director and developer of the program. "Many homeless individuals cycle from one program to another with no permanent solution. We exist to break that cycle for women who are ready for the hard work that it takes."

The mission is ambitious, but so is Acres of Hope. Since opening its doors nearly three years ago, the nonprofit has served more than 30 women and 62 children. Eightysix percent of its former residents are living healthy lives and are still connected to Acres of Hope in various capacities.

The newly opened boutique is located in a comfortable and inviting setting that entices one to browse through its outstanding selection of clothing, jewelry and other items for sale.

Be sure to stop by this great new business in Downtown Roseville. The staff will make you feel welcomed and you will enjoy the selections they have to offer. Any purchase you make goes toward supporting a truly outstanding program.



Best Maternity Apparel

#1 Growing Gracefully 326 Lincoln Street

Best Vintage & Resale

#3 Renew Boutique 201 Walnut Street

Best Musical Instrument

#1 Roseville Guitar Works 127 Church Street

Best Personal Trainer

5 Healthy Concepts 430 Vernon Street

Best Acupuncture

#5 Village Acupuncture 300 Judah Street

Best Antiques

#3 Tattered House 417 Oak Street

Best Tea House

#4 A Dash of Panache 217 Vernon Street

Best Coffee Shop

#5 Cup of Joe 325 Douglas Blvd.

Best Art Gallery

#1 Blue Line Gallery/Roseville Arts 405 Vernon Street

Best Wedding Dresses

#3 PW Jitters Bridal Boutique 230 Vernon Street

Celebrating the Completion of the Downtown Specific Plan

The Redevelopment Agency celebrated the City Council's adoption of the Downtown Specific Plan with the community by hosting three events last month. Mayor Gina Garbolino hosted a "Tastes of Downtown" co-sponsored by the Roseville Chamber and the Sacramento Area Council of Governments (SACOG). About 130 attendees enjoyed food samplings from several downtown restaurants including El Charro Tacqueria, Fast Freddie's, Boxing Donkey, Bar Basic, Pacific Street Café, A Dash of Panache, Vernon Street Grill, and Stage Door Café.

Mayor Pro Tempore Pauline Roccucci and City Manager Craig Robinson kicked off the Technical Group meeting targeting local designers, engineers, developers, and property owners to provide a comprehensive overview of the downtown plan.

The Redevelopment Agency wrapped up the week by hosting a community open house that was attended by about 100 residents and local business owners.

Comments about the newly adopted Plan have been extremely positive. The Agency will now begin working on several key projects in the Downtown Plan including the design and

development of the town square, additional parking in Historic Old Town, and acquisition of key properties to support future private development. For more information go to www.roseville. ca.us/redevelopment.





Downtown Events

Festivals

Strawberry Festival May 9-10

Placer County Fairgrounds



www.feedmestrawberries.com

Shakespeare in the Park

June 11 - 13 Royer Park http://takenotetroupe.org

Music

Benefit Event

Evening of art and music to benefit the Performing Arts of Roseville/Music in the Park and Roseville Library Foundation. May 26 www.rosevillemusicinthepark.com

Music in the Park Festival of the Arts

11 a.m. to 6 p.m.
Sunday, June 28
Royer Park
Free Admission - Art Exhibits, Live
Music & Performing Arts
www.RosevilleMusicinthePark.com

Arts

Double Exposure

Photographing Climate April 16 - June 5 Uitility Exploration Center www.roseville.ca.us/explore

Dr. Seuss Exhibit

Extended to May 19 Blue Line Gallery www.rosevillearts.org

3rd Saturday Art Walk

May 16, 6:30 - 9 p.m. www.roseville.ca.us/downtownevents



Celebrating Roseville: A Centennial Exhibit

May 16 - July 10 Blue Line Gallery www.rosevillearts.org

Children's Workshop and Exhbiting Opportunities

May-August www.rosevillearts.org

Blue Line Gallery

405 Vernon Street Hours: T-F 10 a.m. - 5 p.m. and Sat 1 p.m. - 8p.m. (916) 783-4117 www.rosevillearts.org

Theater

Magic Circle Theater

Roseville Theatre The Little Mermaid kids show May 2 - June 13

Tower Theatre Oliver May 22 - June 20

www.mcircle.org



RedevelopmentTeam



Kevin Payne, Jan Shellito, Bill Aiken & Mark Wolinski 916-774-5276 or planningdept@roseville.ca.us

Snap Shots provided by Planning & Redevelopment Dept. 311 Vernon Street Roseville, CA 95678 www.roseville.ca.us