

Site Usage

152,276 Visits

379,610 Pageviews

2.49 Pages/Visit

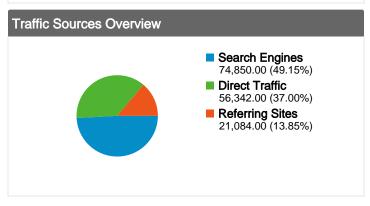
~~~~	57	<b>'.67</b>	<b>'</b> %	Bounce	Rate

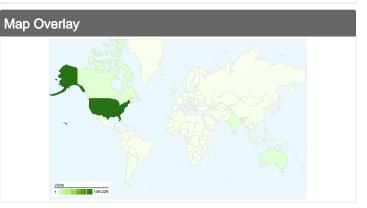
00:01:49 Avg. Time on Site

42.39% % New Visits

				<ul><li>Visitors</li></ul>
7.000			0.00	7,0
3,500			-	3,50
0	0.7	0.44	0.04	0
Visitors	Sep 7	Sep 14	Sep 21	Sep 28

Content Overview		
Pages	Pageviews	% Pageviews
/default.asp	66,379	17.49%
/library/public_computers.asp	16,482	4.34%
/library/default.asp	15,675	4.13%
/jobs/default.asp	15,092	3.98%
/search/default.asp	10,007	2.64%





Comparing to: Site



## 85,182 people visited this site

152,276 Visits

85,182 Absolute Unique Visitors

**379,610** Pageviews

2.49 Average Pageviews

00:01:49 Time on Site

57.67% Bounce Rate

42.39% New Visits

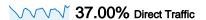
#### **Technical Profile**

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	110,695	72.69%	Cable	59,381	39.00%
Firefox	29,033	19.07%	Unknown	58,178	38.21%
Safari	9,491	6.23%	DSL	22,134	14.54%
Chrome	2,011	1.32%	T1	9,639	6.33%
Mozilla	478	0.31%	OC3	1,443	0.95%

# www.roseville.ca.us Traffic Sources Overview



# All traffic sources sent a total of 152,276 visits



**13.85%** Referring Sites

49.15% Search Engines

Search Engines
74,850.00 (49.15%)
Direct Traffic
56,342.00 (37.00%)
Referring Sites
21,084.00 (13.85%)

# **Top Traffic Sources**

Sources	Visits	% visits
(direct) ((none))	56,342	37.00%
google (organic)	53,566	35.18%
yahoo (organic)	12,606	8.28%
bing (organic)	6,221	4.09%
intranet (referral)	2,380	1.56%

Keywords	Visits	% visits
city of roseville	6,115	8.17%
roseville ca	2,606	3.48%
city of roseville ca	2,520	3.37%
roseville library	2,209	2.95%
roseville police department	1,535	2.05%

Comparing to: Site



## Pages on this site were viewed a total of 379,610 times

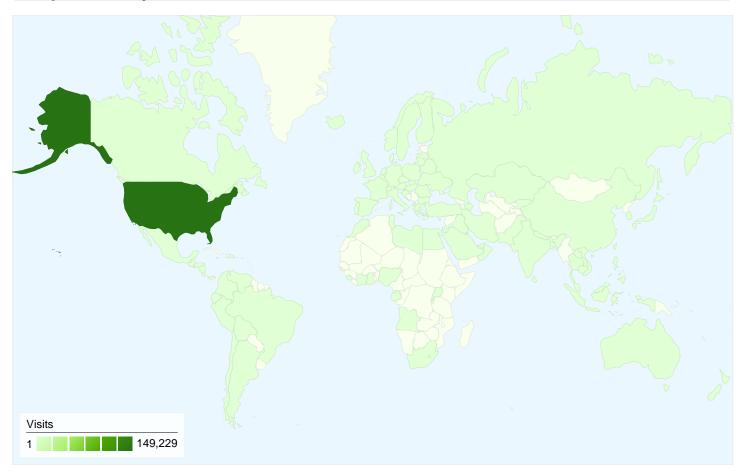
379,610 Pageviews

293,635 Unique Views

57.67% Bounce Rate

## **Top Content**

Pages	Pageviews	% Pageviews
/default.asp	66,379	17.49%
/library/public_computers.asp	16,482	4.34%
/library/default.asp	15,675	4.13%
/jobs/default.asp	15,092	3.98%
/search/default.asp	10,007	2.64%



## 152,276 visits came from 109 countries/territories

Site Usage						
Visits 152,276 % of Site Total: 100.00%	Pages/Visit 2.49 Site Avg: 2.49 (0.00%)	<b>00:01:</b> Site Avg:		% New Visits 42.41% Site Avg: 42.39% (0.05%)	<b>57.67</b> Site Avg: <b>57.67</b> Site	%
Country/Territory		Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States		149,229	2.50	00:01:49	41.78%	57.60%
(not set)		684	2.81	00:02:04	51.32%	48.98%
Canada		477	2.54	00:02:01	76.10%	58.28%
India		257	2.68	00:02:09	66.15%	50.97%
Australia		175	1.73	00:01:02	50.86%	78.86%
United Kingdom		151	1.95	00:01:36	90.73%	67.55%
Philippines		117	2.32	00:01:39	91.45%	61.54%
Germany		109	2.15	00:01:41	77.98%	60.55%
China		90	1.51	00:00:48	68.89%	78.89%

Japan	59	2.53	00:01:38	94.92%	57.63%
Ireland	59	1.44	00:00:20	93.22%	89.83%
Italy	54	1.91	00:00:43	90.74%	74.07%
France	48	2.27	00:01:50	89.58%	62.50%
Mexico	47	2.53	00:03:18	82.98%	70.21%
Netherlands	38	6.42	00:02:31	84.21%	55.26%
Brazil	36	2.47	00:00:51	58.33%	63.89%
Romania	32	2.66	00:01:38	50.00%	65.62%
Singapore	30	2.10	00:01:43	80.00%	56.67%
Malaysia	25	1.16	00:00:29	100.00%	92.00%
Belgium	24	1.71	00:00:31	100.00%	75.00%
Turkey	22	3.50	00:02:15	86.36%	72.73%
South Korea	21	3.00	00:01:59	85.71%	38.10%
Indonesia	21	1.14	00:00:22	95.24%	85.71%
Russia	20	2.25	00:01:13	95.00%	65.00%
Spain	20	1.60	00:00:32	85.00%	65.00%
1 - 25 of 109					