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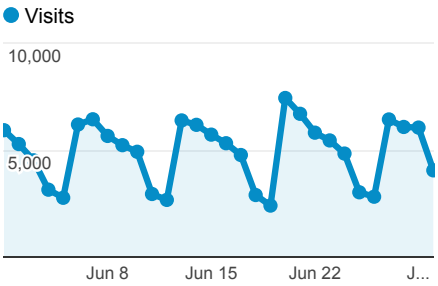
http://www.roseville.ca.us - http://ww...
www.roseville.ca.us [DEFAULT]

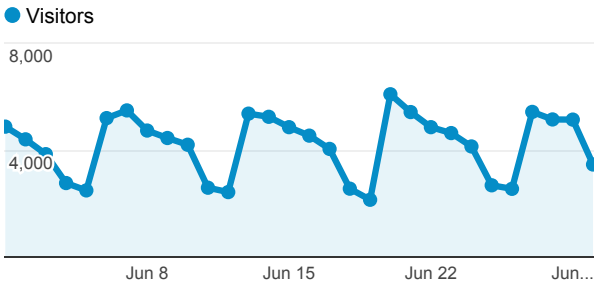
Monthly Update

Jun 1, 2011 - Jun 30, 2011

Visits



Unique Visitors Overview



Visits

147,583

% of Total: **100.00% (147,583)**

Bounce Rate

43.67%

Site Avg: **43.67% (0.00%)**

Traffic Sources Overview

- **59.64% organic**
  88,030 Visits
- **27.23% direct**
  40,187 Visits
- **13.12% referral**
  19,366 Visits

Avg. Visit Duration

00:02:06

Site Avg: **00:02:06 (0.00%)**

% New Visits

46.24%

Site Avg: **46.24% (0.00%)**

Pageviews

436,087

% of Total: **100.00% (436,087)**

Pages / Visit

2.95

Site Avg: **2.95 (0.00%)**

Visits by Country / Territory

- **98.20% United States**
  144,941 Visits
- **0.23% Canada**
  343 Visits
- **0.20% India**
  305 Visits
- **0.11% Philippines**
  175 Visits
- **0.10% United Kingdom**
  157 Visits
- **1.16% Other**
  1,662 Visits

Pageviews by Page

Page	Pageviews
/default.asp	44,044
/library/default.asp	34,902
/jobs/default.asp	33,318
/library/public_computers.asp	13,964
/parks/default.asp	12,172

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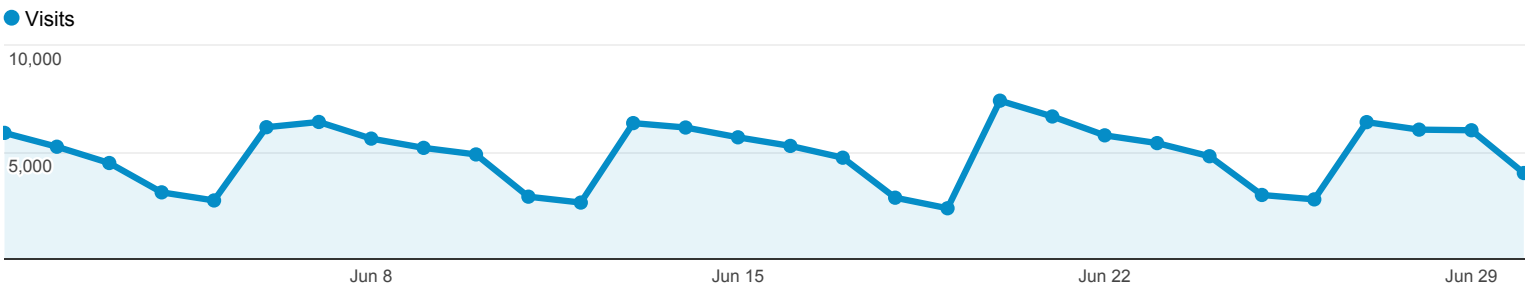
Visitors Overview

Jun 1, 2011 - Jun 30, 2011

% of visits: 100.00%

Overview



94,482 people visited this site

Visits: 147,583

Unique Visitors: 94,482

Pageviews: 436,087

Pages / Visit: 2.95

Avg. Visit Duration: 00:02:06

Bounce Rate: 43.67%

% New Visits: 46.24%

53.79% Returning Visitor
79,388 Visits

46.21% New Visitor
68,195 Visits

	Language	Visits	% Visits
1.	en-us	140,597	95.27%
2.	en	5,582	3.78%
3.	en_us	160	0.11%
4.	en-gb	141	0.10%
5.	de	134	0.09%
6.	ja	87	0.06%
7.	es	84	0.06%
8.	fr	81	0.05%
9.	pt-br	60	0.04%
10.	it	55	0.04%

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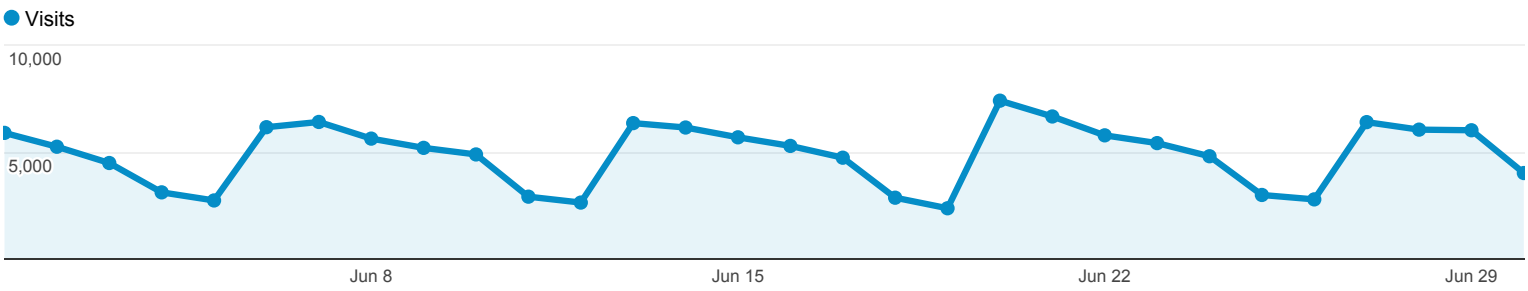
Traffic Sources Overview

Jun 1, 2011 - Jun 30, 2011

% of visits: 100.00%

Overview



147,583 people visited this site

59.65% Search Traffic
88,030 Visits

13.12% Referral Traffic
19,366 Visits

27.23% Direct Traffic
40,187 Visits

	Keyword	Visits	% Visits
1.	city of roseville	8,592	9.76%
2.	roseville library	2,968	3.37%
3.	roseville ca	2,924	3.32%
4.	roseville aquatic center	1,994	2.27%
5.	roseville electric	1,810	2.06%
6.	roseville parks and rec	1,461	1.66%
7.	city of roseville ca	1,293	1.47%
8.	roseville public library	1,265	1.44%
9.	roseville	1,231	1.40%
10.	city of roseville jobs	986	1.12%

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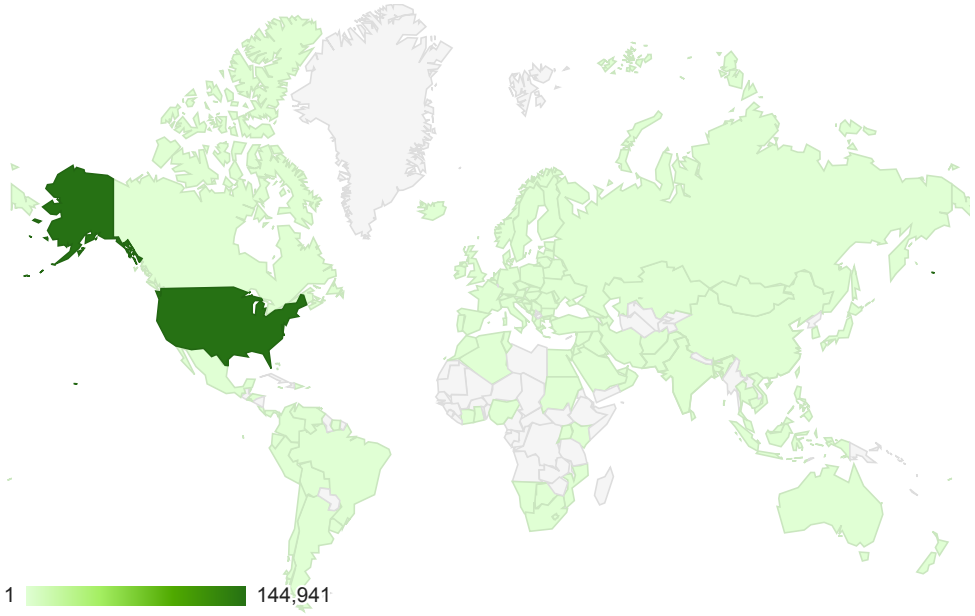
Location

Jun 1, 2011 - Jun 30, 2011

% of visits: 100.00%

Map Overlay

Site Usage



Visits	Pages / Visit	Avg. Visit Duration	% New Visits	Bounce Rate
147,583	**2.95**	**00:02:06**	**46.24%**	**43.67%**
% of Total: **100.00% (147,583)**	Site Avg: **2.95 (0.00%)**	Site Avg: **00:02:06 (0.00%)**	Site Avg: **46.24% (0.00%)**	Site Avg: **43.67% (0.00%)**

	Country / Territory	Visits	Pages / Visit	Avg. Visit Duration	% New Visits	Bounce Rate
1.	United States	**144,941**	2.97	00:02:06	45.60%	43.38%
2.	Canada	**343**	2.38	00:01:33	79.59%	52.48%
3.	India	**305**	2.65	00:01:45	80.33%	55.74%
4.	Philippines	**175**	2.65	00:01:53	68.57%	52.00%
5.	United Kingdom	**157**	2.41	00:02:04	75.16%	50.32%
6.	Germany	**130**	3.06	00:02:03	75.38%	57.69%
7.	Australia	**116**	1.59	00:00:48	68.97%	73.28%
8.	(not set)	**93**	2.49	00:01:08	83.87%	54.84%
9.	Mexico	**76**	2.43	00:00:59	60.53%	67.11%
10.	Japan	**75**	3.45	00:02:44	77.33%	53.33%

Rows 1 - 10 of 125

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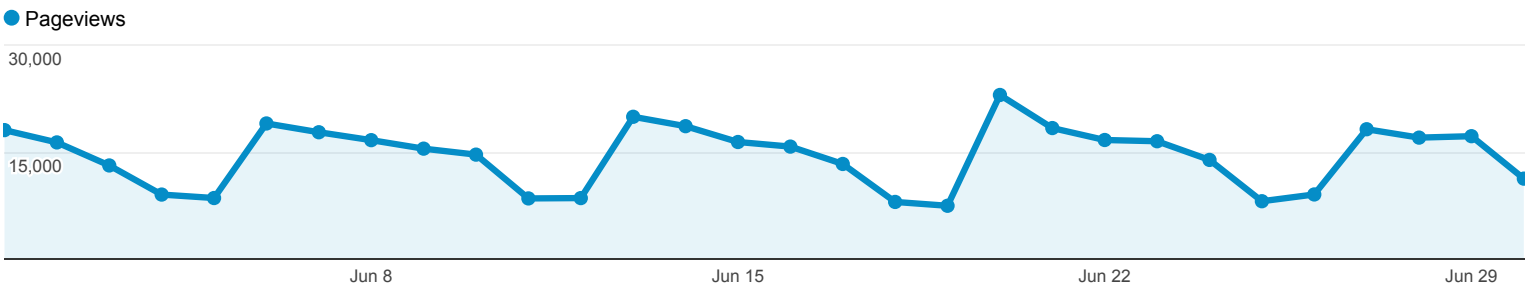
Content Overview

Jun 1, 2011 - Jun 30, 2011

% of pageviews: 100.00%

Overview



Pages on this site were viewed a total of 436,087 times

Pageviews: 436,087

Unique Pageviews: 303,738

Avg. Time on Page: 00:01:04

Bounce Rate: 43.67%

% Exit: 33.84%

	Page	Pageviews	% Pageviews
1.	/default.asp	44,044	10.10%
2.	/library/default.asp	34,902	8.00%
3.	/jobs/default.asp	33,318	7.64%
4.	/library/public_computers.asp	13,964	3.20%
5.	/parks/default.asp	12,172	2.79%
6.	/search/default.asp	8,121	1.86%
7.	/parks/parks_n_facilities/facilities/pools/roseville_aquatics_complex.asp	7,766	1.78%
8.	/parks/programs_n_classes/activity_guides/default.asp	5,713	1.31%
9.	/resident/utilities.asp	5,638	1.29%
10.	/police/default.asp	4,346	1.00%

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