

Bucks for Bikes

Get on the road with a new commuter bike!

Applications are now being accepted for Bucks for Bikes; an opportunity to receive up to \$200 toward a new commuter bike*.

Applicants must be:

- 18 years of age or older
- Employed *or* attend school in Placer County
- Willing to commute to work or school by bike
- Willing to attend a free cycling clinic



Submit your application by 5 p.m. on Monday, March 10, 2014.

For more information visit www.pctpa.net, contact the Placer County Transportation Planning Agency at saaron@pctpa.net or (530) 823-4029.

**Funding is limited. This is not a first come, first served application process. Not everyone who applies or is eligible will be awarded a subsidy.*



PLACER COUNTY
TRANSPORTATION
PLANNING AGENCY



Bucks for Bikes Subsidy Incentive Program

2014

APPLICATION AND PROGRAM GUIDELINES

BUCKS FOR BIKES - 2014

DATES TO REMEMBER

January 29 – March 10, 2014:

Bucks for Bikes applications accepted

March 28, 2014:

Applicants are notified if their application is approved or denied.

If applicant is approved, **applicant must commit to attend one cycling clinic**. Three types of clinics are available as shown below:

Smart Cycling (1 hour): Instruction on skills to bicycle safely and predictably, rules of the road and lane positioning, bicycle selection and fit, helmets, equipment you need and optional equipment you'll like, clothing, and safety gear, five things to check every time before you ride, planning a route, taking your bike on transit, parking and bike security.

Basic Bicycle Maintenance (1 hour): Timely bicycle maintenance can prevent a serious crash as well as inconveniences that can ruin a ride. This clinic covers tools to have with you, fixing a flat tire, basic brake adjustments, basic derailleur adjustments (shifting), and caring for your drive train (chain, cassette, chain ring).

CURRENTLY SCHEDULED CYCLING CLINICS

Wednesday, April 2: 5:30 pm – 6:30 pm: **Smart Cycling Clinic, 1 Hour - Free**
Placer County Transportation Planning Agency
299 Nevada Street, Auburn

Tuesday, April 8: Noon – 1:00 pm: **Smart Cycling Clinic, 1 Hour - Free**
Maidu Community Center – Meeting Room 1
1550 Maidu Drive, Roseville

Wednesday, April 23: Noon – 1:00 pm: **Basic Bicycle Maintenance, 1 Hour - Free**
Placer County Community Development Agency – Cypress Room
3091 County Center Drive, Auburn

Tuesday, April 29: 6:00 pm – 7:00 pm: **Basic Bicycle Maintenance, 1 Hour - Free**
Martha Riley Library, Room 1
1501 Pleasant Grove Blvd., Roseville

Please RSVP to saaron@pctpa.net or sschooley@roseville.ca.us.

April 30, 2014:

Deadline for purchasing the bike and, if applicable, bike helmet, light, lock, and/or rack/basket. Deadline for registering on MayIsBikeMonth.com website.

May 1 – May 31, 2014:

Log **all** your bicycle commute, recreation, and errand miles on MayIsBikeMonth.com website.







January 29, 2014

Thank you for your interest in the *Bucks for Bikes* program. This program is intended to reduce traffic congestion and improve air quality in the Placer County region by providing an incentive to purchase a commute bicycle and, if necessary, bicycle helmet, light, lock, and/or rack/basket. This program is made possible by the Placer County Transportation Planning Agency and the City of Roseville.

APPLICATIONS WILL BE ACCEPTED NO EARLIER THAN JANUARY 29, 2014 AND MUST BE RECEIVED NO LATER THAN MARCH 10, 2014 at 5:00 PM.





Should your application be funded, the subsidy will reimburse up to 50% of the cost of the bicycle and if necessary, bicycle helmet, light, lock, and/or rack/basket as per the original quote provided or the actual costs incurred, whichever is lower and shall not exceed **\$200**.

Please review the following to ensure that you understand the application process:

-  **This is not a first come, first served application process..**
-  You must review the *Application & Usage Agreement* and the *Policies & Guidelines*.
-  You must be **18 years of age or older and employed and/or attend school in Placer County** (includes Auburn, Colfax, Lincoln, Loomis, Rocklin, Roseville, and Placer County).
-  You must obtain a written quote for a **new** bicycle from a bike shop/store within Placer County. A bicycle helmet, light, lock, and/or rack/basket may be included as part of this quote; however, **accessories alone will not be considered eligible under the Bucks for Bikes subsidy program. No third party or on-line purchases will be accepted** (e.g., eBay, Craigslist).
-  Applicants may purchase a bike during the application period; however, **there is no guarantee that the applicant will be granted a subsidy.**
-  You must submit your application, including the required quote from a bike shop located in Placer County by **March 10, 2014 at 5:00 pm**. No postmarks will be accepted. Applications will be accepted via fax: 530.823.4036, online: www.pctpa.net, e-mail: saaron@pctpa.net, or mailed to:

Scott Aaron, Placer County Transportation Planning Agency, 299 Nevada Street, Auburn, CA 95603

Your application and quote will be reviewed by a bicycle subsidy review committee and you will be notified if your application is approved no later than **March 28, 2014**. Funding is limited and not everyone who applies or is eligible will be awarded a subsidy. **If your application is approved, you will be required to:**

-  Attend a cycling clinic. Please see *Dates to Remember* and/or contact Scott Aaron or Sue Schooley for additional cycling clinics that may be available in your area.
-  Purchase your new bicycle and, if needed, bicycle helmet, light, lock, and/or rack/basket **no later than April 30, 2014**.
-  Provide us with an **original** receipt for your bicycle and, if purchased, your bicycle helmet, light, lock, and/or rack/basket. Your original receipt along with your subsidy check, payable to you, will be mailed to you. Note: It is in the applicant's best interest to make a copy of receipt prior to sending. Subsidies will reimburse up to 50% of the original quote provided or the actual costs incurred whichever is lower and shall not exceed **\$200**. Taxes are not eligible for reimbursement. **Bicycles and accessories purchased before January 29, 2014 are not eligible for reimbursement – no exceptions.**
-  Register and log your miles in May on the region's bike month website - *MayIsBikeMonth.com*.

Bicycling can be a cost effective and healthy way to get to work, school, and run errands. We encourage those who work, or attend school in Placer County, and are 18 years of age or older, and are interested in using bicycling as a driving alternative to apply for the *Bucks for Bikes* program.

Scott Aaron saaron@pctpa.net / 530-823-4029

Sue Schooley sschooley@roseville.ca.us / 916-774-5365



Bucks for Bikes Subsidy Incentive Program - 2014

APPLICATION AND USAGE AGREEMENT

also available online at www.pctpa.net

The undersigned is applying for *Bucks for Bikes*, an incentive program administered by the Placer County Transportation Planning Agency (PCTPA) and the City of Roseville.

Applicants who are awarded a subsidy understand that they must be able to **purchase their bicycle and, if applicable, their bicycle helmet, light, lock, and/or rack/basket by April 30, 2014**. Bicycles and accessories purchased before January 29, 2014 are not eligible for reimbursement. Applicant understands that the purchase must be paid in full prior to being eligible for reimbursement. Additionally, prior to receiving a subsidy, applicant must register and commit to log miles during the month of May on the region's bike month website, *MayIsBikeMonth.com* and must agree to attend a cycling clinic. After the purchase of the bicycle and, if applicable, bicycle helmet, light, lock, and/or rack/basket, applicant will provide to PCTPA the original receipt. The subsidy will reimburse up to 50% of the original quote provided or the actual costs incurred whichever is lower and shall not exceed \$200. Taxes will not be considered as part of the reimbursement.

I. APPLICANT INFORMATION

Name (please print): _____

Address (home): _____ City/Zip: _____

Home Phone: _____ Work Phone: _____ E-Mail: _____

Employer/School: _____ Hours per week? _____

Employer/School Street Address: _____ City/Zip: _____
(MUST BE A LOCATED IN PLACER COUNTY)

Are you 18 years of age or older? Yes or No

Have you applied for a *Bucks for Bikes* subsidy before? Yes * or No

*If yes, what year? _____ Were you awarded a subsidy? Yes or No

II. BIKE SHOP/STORE INFORMATION:

Name of bike shop/store you will be purchasing bicycle from: _____
(MUST BE LOCATED IN PLACER COUNTY)

Address: _____ City/Zip: _____

Phone: _____ Type of Bike: _____ Cost of Bike: _____

Other accessory items to be purchased (helmet, light, lock, rack/basket). Note: **Accessories alone will not be funded.** List item(s) and cost: _____

Total cost of bike and equipment (excluding tax) \$ _____

I have attached a completed original quote from a bike shop/store* for the price of the bicycle and bicycle accessories as listed above.

Applicant understands bicycles must be new and purchased by the applicant from a bike shop/store within the County of Placer. Bicycles purchased from the internet, on-line only proprietors, or through a third party will not be accepted.

III. COMMUTE INFORMATION

One-way commute miles: _____ Number of days per week (approx.) you plan on commuting by bike: _____

Applicant's current commute mode (i.e. walk, vanpool, carpool, drive alone, public transit, bike): _____

Applicant's number of days per week currently commuting to work/school: _____

IV. BIKE COMMUTING & YOU *(This section will be scrutinized and is an important component of this application)*

A. Please take time to explain your reasons for biking to work/school, your plan for commuting by bike, and other ways you envision using your bicycle as a viable mode of transportation.

(Please complete your answer on the back of this page and/or attach additional pages)

B. What benefits do you believe would be realized for you and the community by commuting by bike?

(Please complete your answer on the back of this page and/or attach additional pages)

Applications will be accepted no earlier than January 29, 2014. Applications are due no later than March 10, 2014 by 5:00 pm. Applications that are not received or are late for any reason including lost or misdirected faxes or mail, or hardware, software, or network failure will not be considered for funding. If in doubt, please email *saaron@pctpa.net* or call 530.823.4029 to confirm that your application was received.

I understand and agree that if I receive a subsidy, my name, photo, and place of employment or school may be used in company newsletters, company-wide e-mails or for use by the Placer County Transportation Planning Agency and/or the City of Roseville for promotional and/or marketing purposes.

I understand that the bicycle incentive program *Bucks for Bikes* shall terminate upon depletion of the program's budgeted funds. Placer County Transportation Planning Agency and the City of Roseville are under no obligation to fund this application and I understand that **FUNDS FOR THIS PROGRAM ARE LIMITED AND NOT ALL QUALIFIED APPLICATIONS WILL BE APPROVED FOR FUNDING.**

I agree to register by April 30, 2014 and log all of my bicycling miles during the month of May on the region's bike month website *MayIsBikeMonth.com*.

I agree to attend a cycling clinic.

I have read, understand, and agree to the terms outlined in the *Bucks for Bikes Policies and Guidelines*.

I agree to indemnify and hold harmless the Placer County Transportation Planning Agency, the City of Roseville, their officers, agents, employees and volunteers from any and all losses, costs, damages, fines or expenses (including attorney fees, court costs and expert fees) or liability of any kind or character to any person or property arising from, or alleged to arise from, any breach of the responsibilities required of the participant of this Agreement or which are related in any way to the bicycle, bicycle helmet, bicycle light, lock and/or rack/basket for which financial assistance or other incentives are received.

Name of Applicant (printed): _____

Applicant's Signature Date: _____

POLICIES AND GUIDELINES: BUCKS FOR BIKES - 2014

Policy and Procedure Statement

The *Bucks for Bikes* incentive program is intended to reduce traffic congestion and improve air quality in the region by promoting bicycling as an alternative to driving alone. The Placer County Transportation Planning Agency (PCTPA) and the City of Roseville has allocated funding to subsidize selected new commuter bicycles for up to 50% of the cost of the bicycle and, if necessary, bicycle helmet, light, lock, and/or rack/basket from the original quote provided or the actual costs incurred whichever is lower for an amount not to exceed \$200.

Program Guidelines

1. **This is not a first come, first served application process. Applicant understands that funds for this program are limited and not all qualified applications will be approved for funding.**
2. Eligible applicants are those who are **employed or attend school in Placer County** (includes Auburn, Colfax, Lincoln, Loomis, Rocklin, Roseville, and Placer County) **AND are 18 years of age or older.**
3. Applicant must submit the signed completed application along with a quote to PCTPA by the application deadline of **March 10, 2014**. Incomplete applications will not be considered for a *Bucks for Bikes* subsidy.
4. Any applicant applying for the *Bucks for Bikes* subsidy understands that they must be able to purchase the bicycle in full by the purchase deadline of **April 30, 2014**. Applicant further understands that bicycles purchased prior to the opening of the application period of January 29, 2014 will not be considered for a reimbursement.
5. The successful applicant understand that bicycles must be new and purchased by the applicant from a bike shop/store within the County of Placer (includes Auburn, Colfax, Lincoln, Loomis, Rocklin, Roseville, and Placer County). Bicycles purchased through the internet or online-only proprietors (e.g., eBay, Craigslist) or through a third party will not be accepted.
6. Applicant must visit a bike shop/store in Placer County and obtain a written quote for the bicycle they intend to purchase and, if applicable, the bicycle helmet, light, lock, and/or rack/basket.
7. Applicant may purchase a bike during the application period from January 29, 2014 – March 10, 2014 with the understanding that **there is no guarantee that the applicant will be granted a subsidy.**
8. Once the applicant has been notified that they have been approved for the *Bucks for Bikes* subsidy, he/she understands that they must register on the region's bike month website, *MayIsBikeMonth.com* prior to April 30, 2014 and log their bicycle miles for the entire month of May.
9. Applicant must attend one cycling clinic prior to May 1, 2014. Please see *Dates to Remember* and/or contact Scott Aaron at saaron@pctpa.net or Sue Schooley at sschooley@roseville.ca.us for additional information about cycling clinics that may be available in your area.
10. The subsidy will be reimbursed up to 50% of the original quote provided or the actual costs incurred whichever is lower and shall not exceed \$200. Taxes are excluded from the subsidy reimbursement.
11. Applicant must provide an original receipt for the total purchase of the bicycle (and bicycle helmet, light, lock, and/or rack/basket if purchased) in order to be reimbursed.
12. The subsidy will be made payable to applicant based on his/her original receipt of purchase (not to exceed quote, see #10). This check will be mailed to applicant along with the applicant's original receipt within 20 working days of the time the receipt is received.

Any questions or issues regarding these policies and guidelines should be directed to Scott Aaron, PCTPA, 530.823.4029 or saaron@pctpa.net; or Sue Schooley, City of Roseville, 916.774.5365 or sschooley@roseville.ca.us.