Comparing to: Site



Site Usage

134,416 Visits

331,493 Pageviews

2.47 Pages/Visit

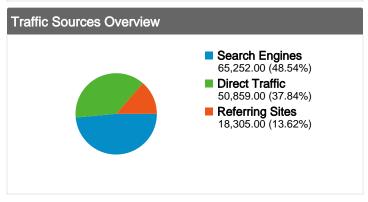
~~~~	58.88%	Bounce Rate

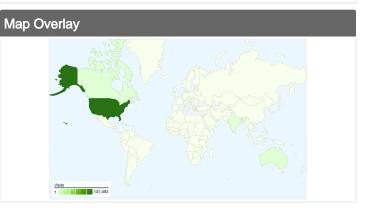
00:01:49 Avg. Time on Site

41.29% % New Visits

			• \	/isitors
6,000		2-0-0-0-0		6,00
3,000				3,00
0	•	•		U

Content Overview					
Pages	Pageviews	% Pageviews			
/default.asp	66,288	20.00%			
/library/public_computers.asp	16,456	4.96%			
/library/default.asp	14,457	4.36%			
/jobs/default.asp	10,718	3.23%			
/search/default.asp	9,297	2.80%			







## 75,071 people visited this site

134,416 Visits

75,071 Absolute Unique Visitors

331,493 Pageviews

2.47 Average Pageviews

00:01:49 Time on Site

58.88% Bounce Rate

41.29% New Visits

#### **Technical Profile**

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	97,048	72.20%	Cable	53,659	39.92%
Firefox	25,613	19.06%	Unknown	52,505	39.06%
Safari	8,893	6.62%	DSL	18,793	13.98%
Chrome	1,964	1.46%	T1	7,154	5.32%
Mozilla	416	0.31%	OC3	1,153	0.86%

2

# Traffic Sources Overview

Comparing to: Site

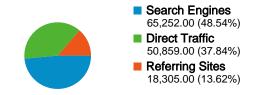


#### All traffic sources sent a total of 134,416 visits

7.84% Direct Traffic

13.62% Referring Sites

48.54% Search Engines



## **Top Traffic Sources**

Sources	Visits	% visits
(direct) ((none))	50,859	37.84%
google (organic)	47,178	35.10%
yahoo (organic)	10,232	7.61%
bing (organic)	5,752	4.28%
intranet (referral)	2,892	2.15%

Keywords	Visits	% visits
city of roseville	5,350	8.20%
roseville ca	2,438	3.74%
city of roseville ca	2,262	3.47%
roseville library	1,904	2.92%
roseville police department	1,171	1.79%

Comparing to: Site



## Pages on this site were viewed a total of 331,493 times

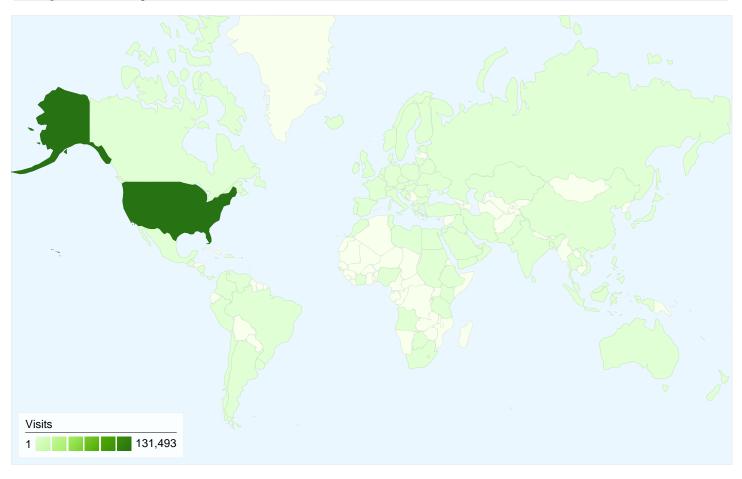
331,493 Pageviews

256,108 Unique Views

58.88% Bounce Rate

## **Top Content**

Pages	Pageviews	% Pageviews
/default.asp	66,288	20.00%
/library/public_computers.asp	16,456	4.96%
/library/default.asp	14,457	4.36%
/jobs/default.asp	10,718	3.23%
/search/default.asp	9,297	2.80%



# 134,416 visits came from 107 countries/territories

Site Usage							
Visits 134,416 % of Site Total: 100.00%	Pages/Visit 2.47 Site Avg: 2.47 (0.00%)	<b>00:01:</b> Site Avg:		% New Visits 41.31% Site Avg: 41.29% (0.05%)	<b>58.88</b> Site Avg:		
Country/Territory		Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
United States		131,493	2.47	00:01:49	40.67%	58.74%	
(not set)		786	2.91	00:02:37	45.55%	48.22%	
Canada		359	2.16	00:01:24	83.01%	61.56%	
Australia		265	1.40	00:02:26	27.55%	79.62%	
India		252	2.64	00:01:32	69.44%	57.94%	
United Kingdom		138	1.66	00:00:50	91.30%	80.43%	
Philippines		121	2.44	00:03:06	85.95%	64.46%	
Germany		85	2.25	00:01:37	90.59%	61.18%	
France		51	1.98	00:00:36	92.16%	74.51%	

Italy	46	1.93	00:01:23	65.22%	76.09%
China	43	1.47	00:00:45	81.40%	81.40%
Japan	41	1.78	00:00:53	70.73%	63.41%
Mexico	40	1.95	00:02:07	77.50%	65.00%
Ireland	39	1.28	00:00:28	97.44%	94.87%
Indonesia	37	1.16	00:00:21	100.00%	86.49%
Spain	32	2.81	00:02:54	93.75%	53.12%
Netherlands	28	1.82	00:00:50	89.29%	64.29%
Brazil	28	1.93	00:01:53	96.43%	85.71%
Vietnam	28	1.11	00:00:06	67.86%	89.29%
Malaysia	22	2.00	00:01:35	86.36%	63.64%
Poland	21	1.38	00:00:15	95.24%	76.19%
Thailand	19	1.00	00:00:00	100.00%	100.00%
Argentina	19	1.74	00:00:54	94.74%	68.42%
New Zealand	16	1.06	00:00:04	100.00%	93.75%
Iran	16	2.25	00:01:47	100.00%	68.75%
					1 - 25 of 107