

City offices Closed December 24 January 2 Public Safety Services and Refuse Pickups will continue as scheduled. For Service details: www.roseville.ca.us/

holidayhours

twitter*

Follow Downtown event updates
@ dt_rsvl_events
on Twitter!

Free Parking!

- Visitors to Historic Old Town
- and Vernon Street can find free
- parking at several locations
- Downtown. For a map see:
- www.roseville.ca.us/downtown

Snap Shots
City of Roseville
Planning & Redevelopment
311 Vernon Street
Roseville, CA 95678
www.roseville.ca.us

Snap Shots

Redevelopment Newsletter • December 2010

www.roseville.ca.us/redevelopment

2010 Redevelopment Agency Accomplishments

Over the past calendar year, the Redevelopment Agency has achieved several milestones that will continue to shape the Downtown. These actions and activities include:

Façade Rebate Program –

- 5 rebates issued in the amount of \$101,450.
- Leveraged into a total investment of approximately \$397,000.

Public Art Program -

- Created physical locations for installing Art in the Downtown.
- Commissioned professional artist and installed art in Historic Old Town.

Commercial Loan Program -

Issued 2 commercial loans for a total of \$200,000.

Property Acquisitions –

- 133 Church Street (Food Bank Building) was purchased to facilitate the construction of a mixed use and public parking garage facility in Historic Old Town.
- 330 Vernon Street (USPS property) was purchased to facilitate future revitalization of an entire block within the Downtown.

Riverside Streetscape and Infrastructure Project –

 Completed a 10 million dollar renovation of 6 blocks on Riverside Avenue.

Automall Wall Rehabilitation Project –

 As part of a private/public partnership; RDA committed 3 million dollars to the renovation of the Automall Wall and surrounding landscaping.

Historic Old Town (HOT) -

• Negotiated a lease agreement, bid and constructed a 155 space atgrade parking lot and completed landscape improvements to the underpass approach.

Community Development Corporation –

 Completed the process to form a development corporation that will further the revitalization efforts of the Downtown, through developing new properties and rehabilitating existing structures.

2011 will continue to bring new challenges and improvements to the Downtown. The Redevelopment Agency is looking forward to working with the community to meet these challenges and "Build a Better Downtown". Happy Holidays!