

July 2012 | A newsletter to inform customers of Roseville Electric

## Free Home Energy Audits for Multi-Family Dwellings

To help you save on your energy bills this summer, Roseville Electric is offering a new, in-home energy review.

In partnership with Rosevillebased Staples and Associates, your community-owned electric utility is offering a no cost energy audit to residents who live in apartments, offering expert advice on ways to save energy. Because of their technical expertise, the auditor's review will be thorough and quick.

Staples & Associates will contact apartment managers and residents in pre-selected areas and qualifying residents who participate will receive a customized report that identifies a variety of 'no cost' and 'low cost' ways to reduce energy use and save on your monthly utility bill. Customers will also have the opportunity to exchange inefficient incandescent lights for more

efficient and longer lasting compact fluorescent lights (CFLs).

Best of all, this service is funded by Roseville Electric, so the audit and CFL lights are free.

All auditors will have photo identification that reflects their employer is Staples and Associates. They will also carry a City of Roseville contractor badge. Residents should always ask to see identification before letting anyone into their homes.







## **NEW FEATURE**

## Welcome to the Mailbag

Welcome to a new feature in the Electric Dispatch customer newsletter - "mailbag." This is where we take a moment to answer the question Roseville Electric's customers service representatives hear the most.

**Question**: A street light is out in my neighborhood, what should I do?

**Answer**: If a street light in your neighborhood goes out or malfunctions, report it using the "Contact us" link on our

website, **www.roseville.ca.us/electric**We are usually able to get the light fixed within five to seven business days. Please note, this service does not apply to gated neighborhoods. Lights in gated neighborhoods should be brought to the attention of the local neighborhood association.





# Millions Available to Help Reduce Your Electric Bill



Now is the best time to tackle some of the energy efficiency projects you've been planning for your home. Your public utility offers a variety of rebates and programs aimed at reducing your monthly electric bill. The improvements made to your home today will reduce your electricity use and save on your monthly costs for years to come.

Our new fiscal year in July means there's nearly \$3 million for energy efficiency upgrades available to all customers. This year, homeowners can save on their summer utility bill – usually the most expensive time of year – by participating in Roseville Electric's programs, including:

### **Upgrade your Air Conditioner**

Get a rebate on a new and more efficient air conditioner or heat pump system.

### **Pool Pumps**

Make your pool more refreshing and cool off your summer energy bill by upgrading to a variable speed pool pump.

#### Refrigerators

Customers can receive a rebate just for recycling that old-working energy hog refrigerator!

#### **Shade Trees**

Properly placed shade trees can reduce your home cooling costs up to 40 percent.

#### **Sun Screens**

Beat the heat with UV blocking sun screens for your home's windows.

#### Solar

After you have improved your home's energy efficiency, consider generating some energy of your own by investing in solar.

If you're not sure how to make your home energy efficient visit

www.rosevlle.ca.us/lowermybill to get a customized report on what you can do; then click on the rebate link to get to rebate program details. You can also call 79-POWER (797-6937).

## Planning Ahead for Our Long Term Energy Needs

Roseville Electric is updating its Integrated Resources Plan (IRP) to meet long-term electricity needs.

The IRP is essentially a "roadmap," demonstrating the types of energy Roseville Electric will generate or purchase to meet business and homeowner's long term power supply needs and comply with state law. The updated plan analyzes the best energy to purchase for customers while maintaining our award-winning reliability.

Roseville Electric's current IRP was created in 2008 and is being updated this year to make certain we comply with new state regulations concerning renewable energy and greenhouse gas emissions. Roseville Electric anticipates new regulations will increase costs, and have an impact on electric rates for residential and business customers.

For more details about the plan, watch our video presentation at

www.roseville.ca.us/electric

# No Hydroelectric Rate Charge This Year

Because Roseville Electric's hydroelectric generation facilities received nearly the average precipitation for those locations, we will not implement a hydroelectric surcharge on energy charges.

The hydroelectric surcharge was adopted by the City Council in 2009 as a way to fund the purchase of electricity that was not provided from our hydroelectric resources – located in the Northern Sierra - due to lower than average precipitation.

The hydroelectric adjustment is determined in May each year and as of April 2012, Roseville Electric's hydroelectric facilities had received 43.50 inches of precipitation.

The average precipitation for the Northern Sierra facilities by the end of April is 49 inches. For more information visit

www.roseville.ca.us/ hydroelectricrate



# Staying Connected **Via Social Media**

Roseville Electric customers can get the latest updates when they follow us using their favorite social media tools. Follow us on Twitter

**@RsvIElectricPIO** and "like" our Facebook page (**Roseville Utilities**) to receive updates from your community-owned electric provider.

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2090 HILLTOP CIRCLE, ROSEVILLE, CA 95747-9704 916 797.6937 | 916 774.5220 TDD 916 774 5428 24-HR OUTAGE HOTLINE

FIND US ON THE WEB: WWW.ROSEVILLE.CA.US/ELECTRIC



### Have a Question?

If you have an energy-related question or want to know about an energy-efficiency technology or product, let us know. You can reach us by e-mailing rosevilleelectric@roseville.ca.us or by calling 79-POWER (797-6937).