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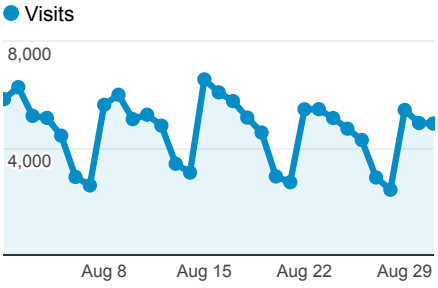
www.roseville.ca.us [DEFAULT]

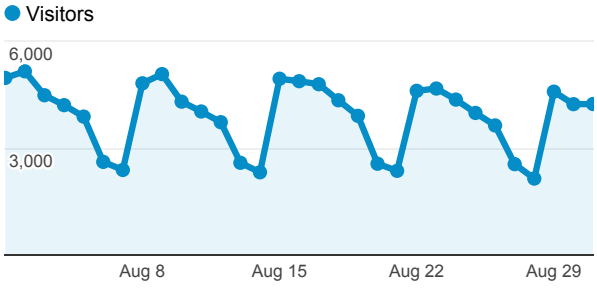
Monthly Update

Aug 1, 2011 - Aug 31, 2011

Visits



Unique Visitors Overview



Visits

144,761

% of Total: **100.00% (144,761)**

Bounce Rate

55.29%

Site Avg: **55.29% (0.00%)**

Traffic Sources Overview

- **64.32% organic**
  93,112 Visits
- **24.10% direct**
  34,894 Visits
- **11.57% referral**
  16,753 Visits
- **0.01% Other**
  2 Visits

Avg. Visit Duration

00:01:59

Site Avg: **00:01:59 (0.00%)**

% New Visits

46.10%

Site Avg: **46.10% (0.00%)**

Pageviews

353,446

% of Total: **100.00% (353,446)**

Pages / Visit

2.44

Site Avg: **2.44 (0.00%)**

Visits by Country / Territory

- **98.13% United States**
  142,054 Visits
- **0.45% (not set)**
  653 Visits
- **0.23% Canada**
  338 Visits
- **0.18% India**
  273 Visits
- **0.14% Philippines**
  206 Visits
- **0.87% Other**
  1,237 Visits

Pageviews by Page

Page	Pageviews
/default.asp	44,181
/library/default.asp	16,795
/jobs/default.asp	14,497
/library/public_computers.asp	13,960
/search/default.asp	9,242

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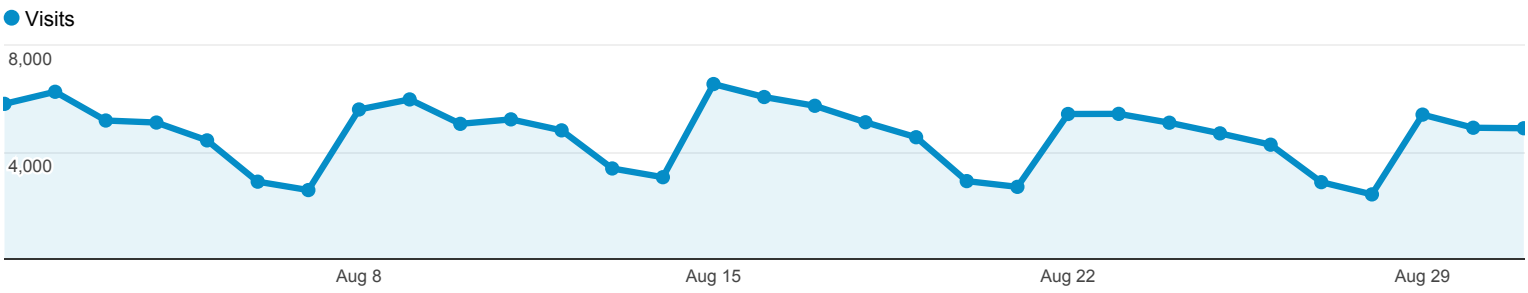
Visitors Overview

Aug 1, 2011 - Aug 31, 2011

% of visits: 100.00%

Overview



91,380 people visited this site

Visits: 144,761

Unique Visitors: 91,380

Pageviews: 353,446

Pages / Visit: 2.44

Avg. Visit Duration: 00:01:59

Bounce Rate: 55.29%

% New Visits: 46.10%

53.89% Returning Visitor
78,015 Visits

46.11% New Visitor
66,746 Visits

	Language	Visits	% Visits
1.	en-us	137,826	95.21%
2.	en	5,763	3.98%
3.	en-gb	159	0.11%
4.	en_us	134	0.09%
5.	es	74	0.05%
6.	ja	71	0.05%
7.	zh-cn	63	0.04%
8.	fr	59	0.04%
9.	de-de	56	0.04%
10.	es-es	52	0.04%

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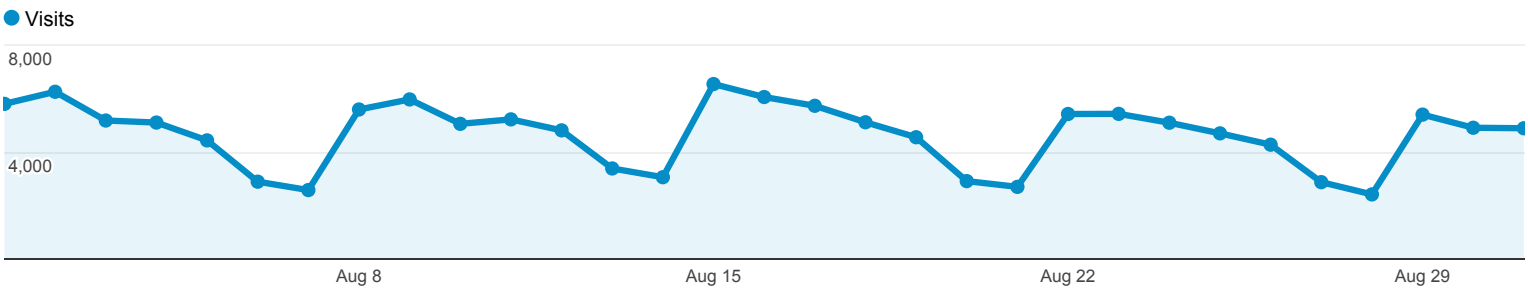
Traffic Sources Overview

Aug 1, 2011 - Aug 31, 2011

% of visits: 100.00%

Overview



144,761 people visited this site

64.32% Search Traffic
93,112 Visits

11.57% Referral Traffic
16,753 Visits

24.10% Direct Traffic
34,894 Visits

0.00% Campaigns
2 Visits

	Keyword	Visits	% Visits
1.	city of roseville	8,215	8.82%
2.	roseville ca	3,453	3.71%
3.	roseville library	3,221	3.46%
4.	roseville electric	1,772	1.90%
5.	roseville aquatic center	1,454	1.56%
6.	roseville police department	1,323	1.42%
7.	city of roseville ca	1,269	1.36%
8.	roseville public library	1,237	1.33%
9.	roseville	1,184	1.27%
10.	roseville, ca	1,109	1.19%

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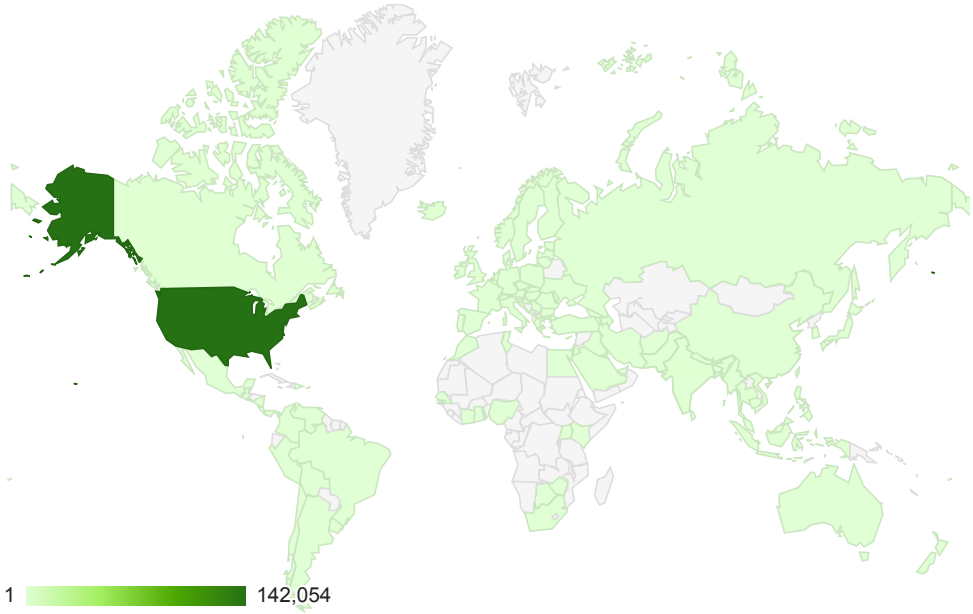
Location

Aug 1, 2011 - Aug 31, 2011

% of visits: 100.00%

Map Overlay

Site Usage



Visits	Pages / Visit	Avg. Visit Duration	% New Visits	Bounce Rate
144,761	**2.44**	**00:01:59**	**46.10%**	**55.29%**
% of Total: **100.00% (144,761)**	Site Avg: **2.44 (0.00%)**	Site Avg: **00:01:59 (0.00%)**	Site Avg: **46.10% (0.00%)**	Site Avg: **55.29% (0.00%)**

	Country / Territory	Visits	Pages / Visit	Avg. Visit Duration	% New Visits	Bounce Rate
1.	United States	**142,054**	2.45	00:02:00	45.57%	55.11%
2.	(not set)	**653**	2.27	00:01:53	55.44%	55.74%
3.	Canada	**338**	2.21	00:01:32	71.01%	60.06%
4.	India	**273**	2.32	00:01:41	87.18%	64.10%
5.	Philippines	**206**	2.91	00:02:39	68.45%	54.85%
6.	Australia	**105**	1.57	00:00:39	76.19%	82.86%
7.	United Kingdom	**101**	1.82	00:01:31	79.21%	69.31%
8.	China	**67**	2.12	00:00:53	65.67%	68.66%
9.	Germany	**64**	1.66	00:02:32	82.81%	68.75%
10.	Mexico	**60**	2.23	00:01:27	81.67%	55.00%

Rows 1 - 10 of 116

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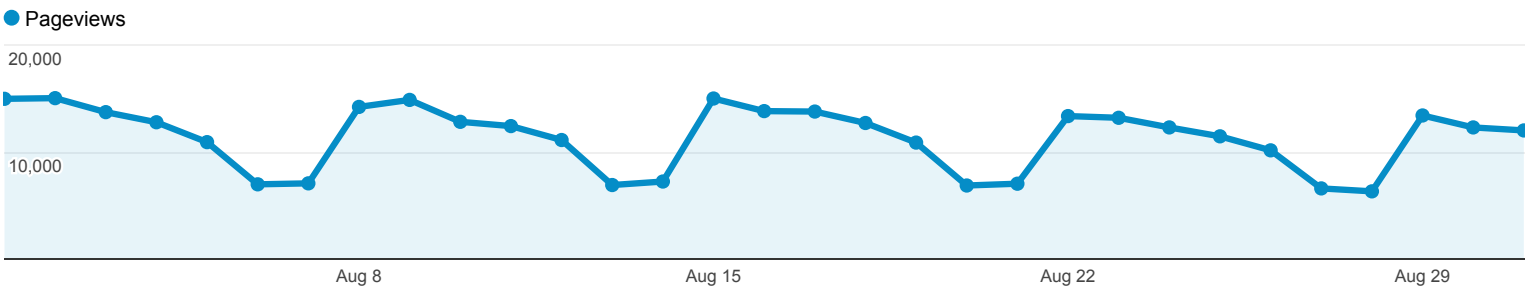
Content Overview

Aug 1, 2011 - Aug 31, 2011

% of pageviews: 100.00%

Overview



Pages on this site were viewed a total of 353,446 times

Pageviews: 353,446

Unique Pageviews: 279,132

Avg. Time on Page: 00:01:23

Bounce Rate: 55.29%

% Exit: 40.96%

	Page	Pageviews	% Pageviews
1.	/default.asp	44,181	12.50%
2.	/library/default.asp	16,795	4.75%
3.	/jobs/default.asp	14,497	4.10%
4.	/library/public_computers.asp	13,960	3.95%
5.	/search/default.asp	9,242	2.61%
6.	/parks/default.asp	8,195	2.32%
7.	/resident/utilities.asp	7,000	1.98%
8.	/police/default.asp	4,664	1.32%
9.	/parks/programs_n_classes/activity_guides/default.asp	4,620	1.31%
10.	/parks/parks_n_facilities/facilities/pools/roseville_aquatics_complex.asp	4,594	1.30%

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