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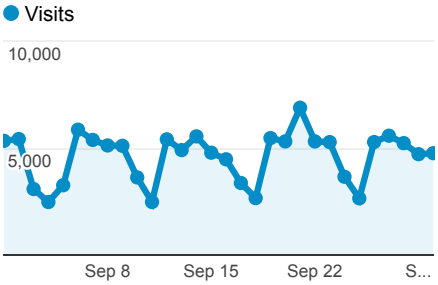
http://www.roseville.ca.us - http://ww...
www.roseville.ca.us [DEFAULT]

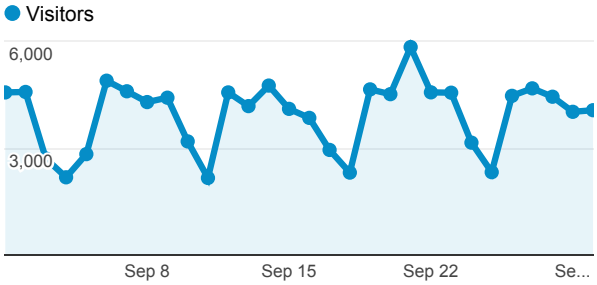
Monthly Update

Sep 1, 2011 - Sep 30, 2011

Visits



Unique Visitors Overview



Visits

137,939

% of Total: **100.00% (137,939)**

Bounce Rate

53.20%

Site Avg: **53.20% (0.00%)**

Traffic Sources Overview

- **63.43% organic**
  87,504 Visits
- **23.88% direct**
  32,940 Visits
- **12.68% referral**
  17,491 Visits
- **0.01% Other**
  1 Visits

Avg. Visit Duration

00:02:05

Site Avg: **00:02:05 (0.00%)**

% New Visits

46.39%

Site Avg: **46.39% (0.00%)**

Pageviews

343,049

% of Total: **100.00% (343,049)**

Pages / Visit

2.49

Site Avg: **2.49 (0.00%)**

Visits by Country / Territory

- **98.33% United States**
  135,635 Visits
- **0.21% Canada**
  300 Visits
- **0.18% India**
  262 Visits
- **0.15% Philippines**
  218 Visits
- **0.08% United Kingdom**
  118 Visits
- **1.05% Other**
  1,403 Visits

Pageviews by Page

Page	Pageviews
/default.asp	42,546
/jobs/default.asp	19,141
/library/default.asp	16,424
/library/public_computers.asp	11,026
/search/default.asp	9,192

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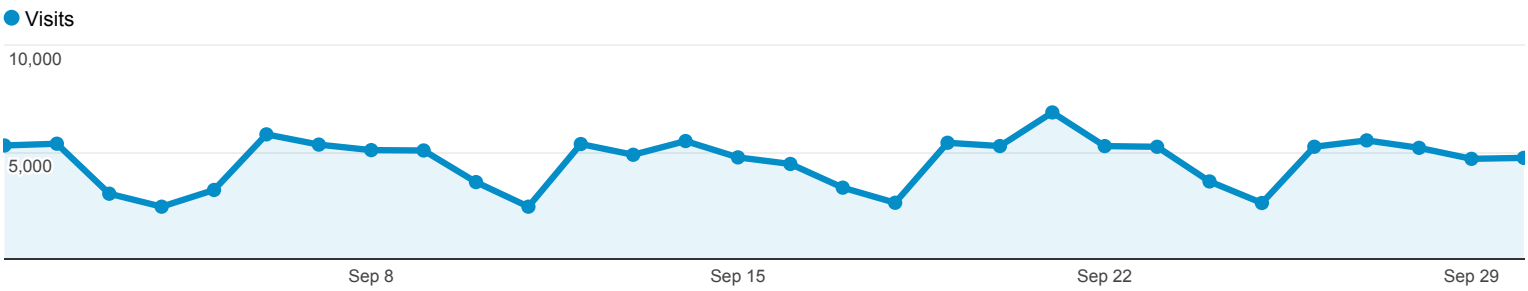
Visitors Overview

Sep 1, 2011 - Sep 30, 2011

% of visits: 100.00%

Overview



88,787 people visited this site

Visits: 137,939

Unique Visitors: 88,787

Pageviews: 343,049

Pages / Visit: 2.49

Avg. Visit Duration: 00:02:05

Bounce Rate: 53.20%

% New Visits: 46.39%

53.60% Returning Visitor
73,931 Visits

46.40% New Visitor
64,005 Visits

0.00% Other
3 Visits

	Language	Visits	% Visits
1.	en-us	130,167	94.37%
2.	en	6,582	4.77%
3.	en-gb	179	0.13%
4.	en_us	173	0.13%
5.	es	84	0.06%
6.	ja	69	0.05%
7.	de	44	0.03%
8.	zh-cn	41	0.03%
9.	*30789a483078979530789a5830789a2c307898a4	40	0.03%
10.	fr	40	0.03%

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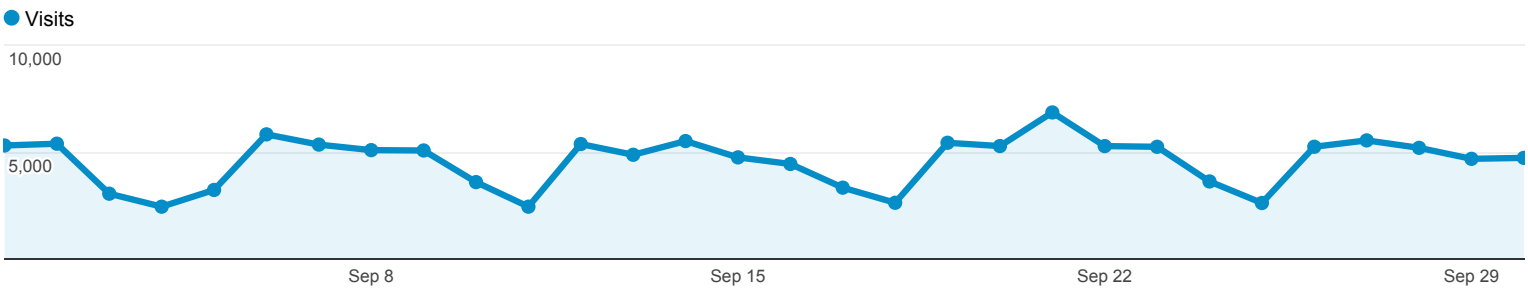
Traffic Sources Overview

Sep 1, 2011 - Sep 30, 2011

% of visits: 100.00%

Overview



137,939 people visited this site

63.44% Search Traffic
87,504 Visits

12.68% Referral Traffic
17,491 Visits

23.88% Direct Traffic
32,940 Visits

0.00% Campaigns
4 Visits

	Keyword	Visits	% Visits
1.	city of roseville	7,868	8.99%
2.	roseville library	3,119	3.56%
3.	roseville ca	2,912	3.33%
4.	roseville police department	1,506	1.72%
5.	roseville electric	1,490	1.70%
6.	roseville public library	1,266	1.45%
7.	city of roseville ca	1,166	1.33%
8.	roseville	1,057	1.21%
9.	city of roseville jobs	1,054	1.20%
10.	roseville, ca	992	1.13%

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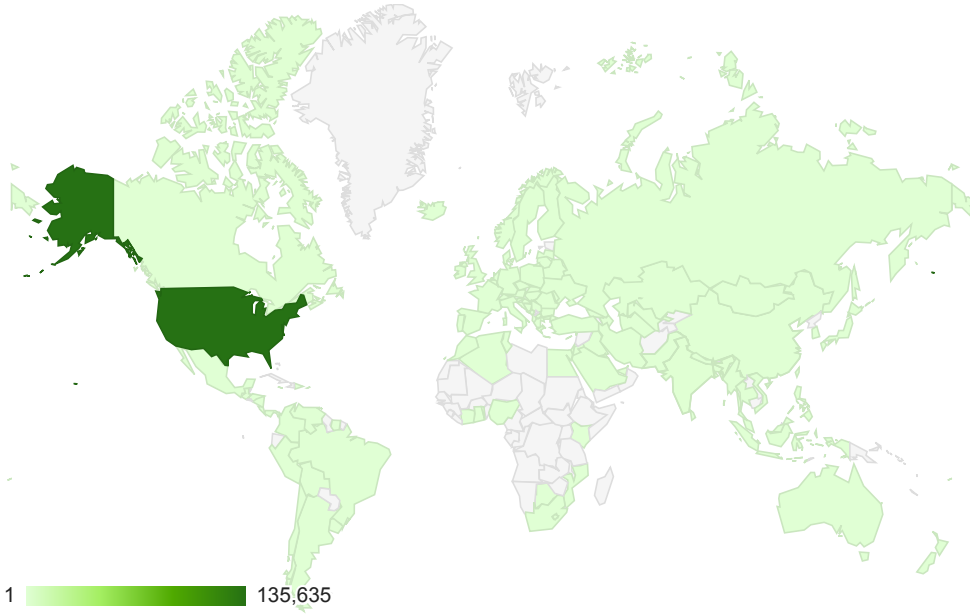
Location

Sep 1, 2011 - Sep 30, 2011

% of visits: 100.00%

Map Overlay

Site Usage



Visits	Pages / Visit	Avg. Visit Duration	% New Visits	Bounce Rate
137,939	**2.49**	**00:02:05**	**46.39%**	**53.20%**
% of Total: **100.00% (137,939)**	Site Avg: **2.49 (0.00%)**	Site Avg: **00:02:05 (0.00%)**	Site Avg: **46.39% (0.00%)**	Site Avg: **53.20% (0.00%)**

	Country / Territory	Visits	Pages / Visit	Avg. Visit Duration	% New Visits	Bounce Rate
1.	United States	**135,635**	2.49	00:02:05	45.83%	53.00%
2.	Canada	**300**	2.65	00:01:45	72.33%	57.33%
3.	India	**262**	2.47	00:02:14	87.02%	58.40%
4.	Philippines	**218**	2.67	00:02:14	68.35%	53.67%
5.	United Kingdom	**118**	2.05	00:01:24	88.14%	67.80%
6.	(not set)	**105**	2.22	00:01:25	77.14%	61.90%
7.	Australia	**87**	1.47	00:01:12	91.95%	72.41%
8.	Thailand	**86**	1.21	00:00:28	34.88%	86.05%
9.	Germany	**79**	2.28	00:01:37	83.54%	65.82%
10.	Mexico	**65**	2.55	00:01:53	76.92%	53.85%

Rows 1 - 10 of 122

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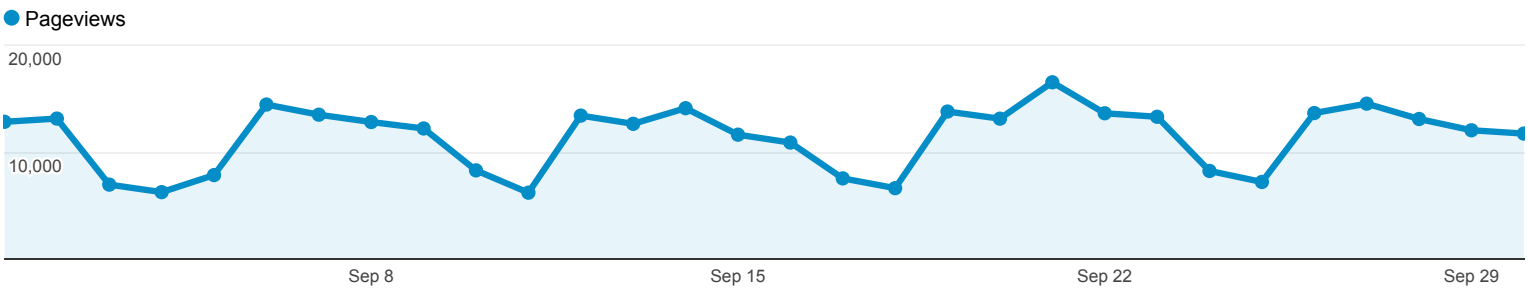
Content Overview

Sep 1, 2011 - Sep 30, 2011

% of pageviews: 100.00%

Overview



Pages on this site were viewed a total of 343,049 times

Pageviews: 343,049

Unique Pageviews: 266,650

Avg. Time on Page: 00:01:24

Bounce Rate: 53.20%

% Exit: 40.21%

	Page	Pageviews	% Pageviews
1.	/default.asp	42,546	12.40%
2.	/jobs/default.asp	19,141	5.58%
3.	/library/default.asp	16,424	4.79%
4.	/library/public_computers.asp	11,026	3.21%
5.	/search/default.asp	9,192	2.68%
6.	/resident/utilities.asp	6,919	2.02%
7.	/parks/default.asp	6,262	1.83%
8.	/police/default.asp	5,108	1.49%
9.	/electric/default.asp	3,840	1.12%
10.	/library/locations_n_hours.asp	3,079	0.90%

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