

Snap Shots

Redevelopment News - February 2007

Mark Your Calendar

Downtown Specific Plan Steering Committee Meeting February 12 & 26 6:00pm **Tower Theatre**

February 7 6:00pm Downtown Roseville Merchants Meeting A Dash of Panache 217 Vernon St.

February 13 8:00am **Cultural Arts Committee** Maidu Comm. Center 1550 Maidu Dr.

February 14 8:00am **Chamber Revitalization** Committee Meeting Chamber Office 650 Douglas Blvd.

Your Team



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Riverside will be greener!

Votes were in on January 17 and the Riverside Avenue project property owners approved formation of a Landscaping and Lighting assessment district (LLD). This support ensures the ongoing maintenance of the enhancements constructed during the streetscape and infrastructure improvement project. The commitment provides the funding necessary for this maintenance and allows the project design to include all of the features identified and recommended during the community outreach and project steering committee process.

Additionally, it accomplishes a significant project goal. A partnership between the property owners and the City was clearly identified by the Riverside Streetscape Steering Committee as a key to the success of the project. Each of the three streetscapes (Riverside, Vernon, and Historic Old Town) have combined significant public investment with an LLD assessment in order to create projects that will define the Downtown and create a more vibrant future.



Civic Plaza Project

Now that all of the garage decks are poured and completed the work is focusing on installation of the first set of stairwells and installation of the fire suppression system. During the coming month, work will continue on the installation of the additional stairwells as well as preparing the surface for painting. For project information contact Mark Wolinski Ph: 774-5179 or E-mail: mwolinski@roseville.ca.us.



Solutions Workshop

To encourage redevelopment Downtown, the City is working to develop a "tool box" of programs and services that will make it easier for businesses to develop projects. One step of creating this tool box was a special workshop on January 18 with stakeholders and city development departments. At the meeting they worked together to identify potential solutions related to the City's development processes.

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Merchants Corner

A long-term commitment 34 years in Downtown Roseville

Marty's Abbey Carpet and Fine Floors has thrived in Downtown Roseville for 34 years.

Owner Kenny Panfalone maintains a family business that specializes in residential remodels, light commercial, tenant improvements, and custom construction. Their goal is to meet the customer's needs from the showroom to the home. Located at 501 Vernon, on the corner of Vernon and Taylor Streets, Marty's Abbey Carpet displays flooring options that range from carpets, area rugs, and laminates to hardwoods and exotic woods.

Thirty-four years and counting, their success speaks for itself.



Welcome!

Placer Valley Tourism joins
Downtown Roseville -On January 24 a nice crowd attended
the Grand Opening of the Placer Valley
Tourism site in Downtown Roseville.
Located in the Roseville Telephone
Museum at 106 Vernon Street, Placer
Valley Tourism represents a dynamic



new addition to Downtown. Placer Valley Tourism generates tourism through marketing programs that target sports, meetings, group, leisure and business travel.

Placer Valley Tourism is also providing additional public access to the Roseville Telephone Museum. The museum houses the largest collection of telephones and memorabilia in the West. It includes an exhibit featuring antique and rare telephones dating back as far as 1876.



The dedicated staff welcomes you to visit and learn about all that Placer Valley has to offer, and check out a little Roseville history.

Solutions Continued

The attendees were separated into five groups and tasked with discussing, evaluating and coming to consensus on potential process improvements associated with the City's Pre-Application process. The two hours invested by the group resulted in several ideas that could ultimately improve the process. Emerging themes were: establishing a single point of contact for infill projects, developing better information to communicate early-on what the project requirements will be and creating a set of development standards specifically focused on the infill area. The City will continue to facilitate these discussions and will be sending out invitations for the next session in which we hope to focus on our entitlement and plan check process. Thank you to all who have provided valuable input on this. We're excited to be creating tools for vou to use!



Snap Shots brought to you by:

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